REPRODUCIBLE

RESEARCH

PROVENANCE

PETRA ISENBERG

VISUAL ANALYTICS

IN THIS LECTURE

YOU WILL LEARN ABOUT

COMMUNICATING YOUR PROCESS

DETAILS

DIFFICULTIES

HOW TO CONVEY THE ANALYSIS PROCESS?

IN WORDS – TELL IT

PROVIDING DETAIL: CODE, DATA, ...

GENERATE / WRITE REPORTS

WHY CONVEY
THE ANALYSIS PROCESS?

SHOW YOUR FINDINGS ARE ROBUST

HIGHLIGHT SUBJECTIVITY

ENABLE IMPROVEMENTS

HELP SOMEONE LEARN ANALYZING

...

PROBLEMS

NOT EASY TO DESCRIBE

PEOPLE MAY NOT UNDERSTAND YOU

LONG ANALYSIS PIPELINES

LOTS OF TRIAL AND ERROR IN ANALYSIS

CONCEPTS

LETS FIRST DISCUSS TWO MAIN CONSIDERATIONS...

REPLICATION VS. REPRODUCIBILITY

REPLICATION

ABILITY OF AN ENTIRE EXPERIMENT / ANALYSIS TO BE DUPLICATED WITH INDEPENDENT / NEW

DATA

INVESTIGATORS

ANALYSIS METHODS

...

ULTIMATE STANDARD FOR STRENGTHENING SCIENTIFIC EVIDENCE

REPLICATION WHY?

CHECK IF A FINDING IS ROBUST
    IS THIS CLAIM TRUE?

ESPECIALLY IMPORTANT WHEN STUDIES HAVE
BROAD IMPACT
(E.G. ON SOCIETY)

REPLICATION WHEN?

BUT SOMETIMES YOU CAN'T REPLICATE BECAUSE

- YOU DON'T HAVE THE TIME
- OR THE MONEY
- OR THE RESOURCES
- OR THE SITUATION IS UNIQUE

e.g. hard to replicate data taken with specific equipment (deep sea dives, space telescopes, …)

IF YOU CAN'T REPLICATE?

WHAT ELSE CAN YOU DO?

LET A STUDY/AN ANALYSIS STAND BY ITSELF?

| Do Nothing | ←————————————————→ | Replication |

IF YOU CAN'T REPLICATE?

WHAT ELSE CAN YOU DO?

LET A STUDY/AN ANALYSIS STAND BY ITSELF?

| Do Nothing | ← Reproducibility → | Replication |

REPRODUCIBILITY

REPRODUCIBILITY

ASKS: CAN WE TRUST THIS ANALYSIS?

/SHOULD/ BE MIN STANDARD FOR ANY SCIENTIFIC STUDY

NEW INVESTIGATORS: SAME DATA, SAME METHODS
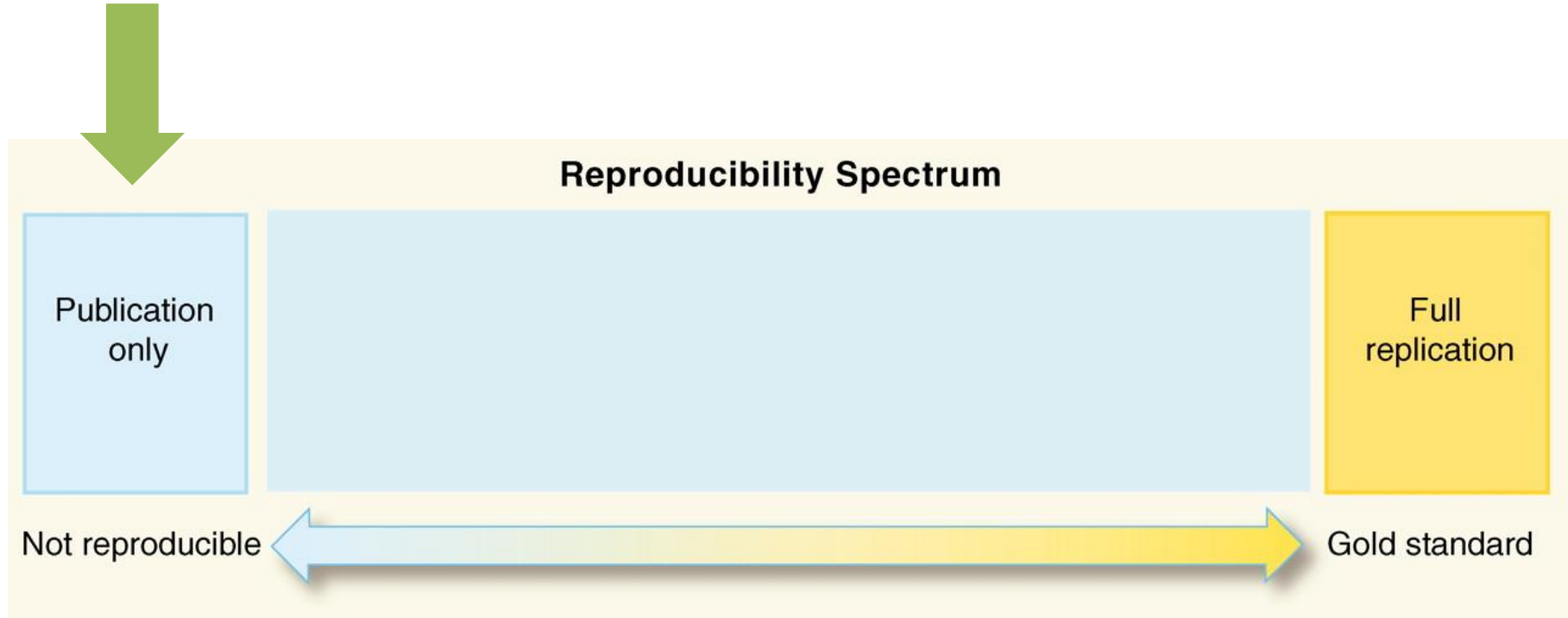
→ ALLOW FOR VALIDATION OF THE DATA ANALYSIS

WHY?

WHY?

ANOTHER VIDEO FOR YOU TO LOOK AT AT HOME
https://www.youtube.com/watch?v=eV9dcAGaVU8

("DECEPTION AT DUKE")

ANALYSIS
(INCL. DATA COLLECTION, CLEANING, ANALYTIC METHODS, FIGURES, …)

Reproducibility Spectrum

Publication only

Full replication

Not reproducible

Gold standard

Science
AAAS

ANALYSIS
(INCL. DATA COLLECTION, CLEANING, ANALYTIC METHODS, FIGURES, …)

Reproducibility Spectrum

Publication only

What do we need here?

Full replication

Not reproducible

Gold standard

WHAT TO DO?

MAKE YOUR DATA AVAILABLE

 MAKE YOUR ANALYSIS METHODS AVAILABLE

DOCUMENT CODE AND DATA

USE STANDARD MEANS OF DISTRIBUTION

ANALYSIS

Reproducibility Spectrum

Publication only

Publication +

Code — Code and data — Linked and executable code and data

Full replication

Not reproducible ← → Gold standard

Science
AAAS
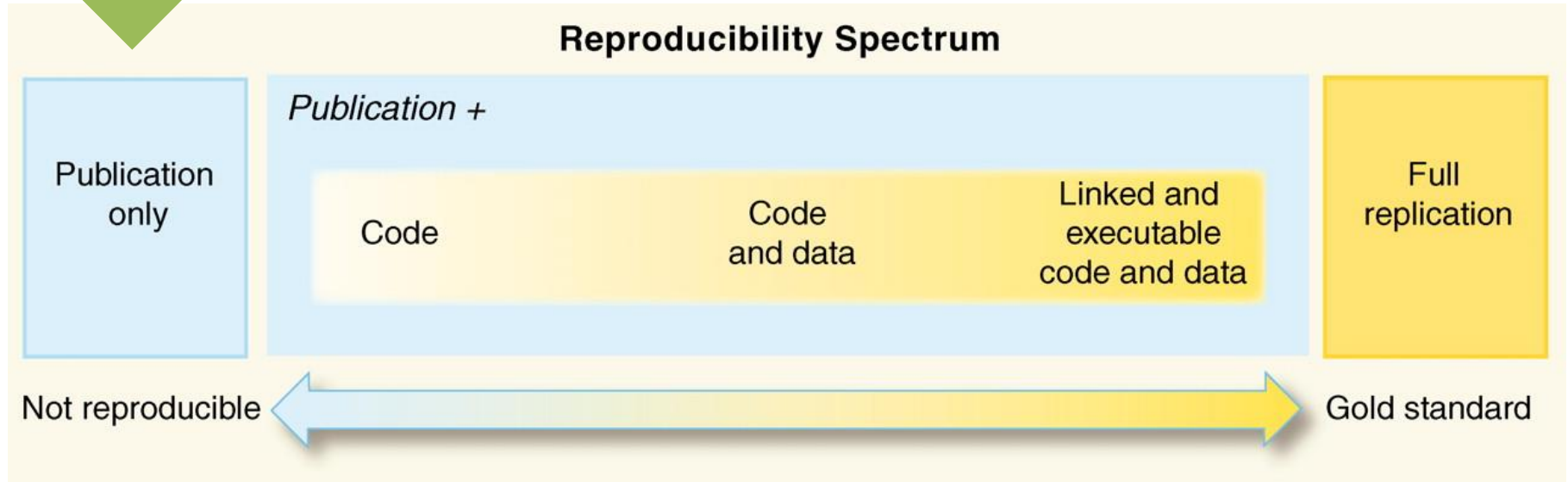
WHO IS INVOLVED?

ANALYSTS

WHO WANT TO MAKE THEIR WORK REPRODUCIBLE

READERS

WHO WANT TO REPRODUCE (OR BUILD ON) THE PREVIOUS ANALYSIS

CHALLENGES

WHAT ARE GOOD TOOLS FOR ANALYSTS?

DOCUMENTATION IS TIME-CONSUMING

NEEDS RESOURCES (WEB SERVERS, ETC.)

WHAT ARE GOOD TOOLS FOR REPRODUCTION?

HOW TO PIECE TOGETHER DATA & CODE

TRYING TO UNDERSTAND WHAT HAPPENED

REPRODUCIBILITY

CONCEPT IMPORTANT TO ANYONE CONDUCTING AN ANALYSIS

BUT: THERE IS NO AGREED-UPON NOTATION FOR WRITING "INSTRUCTIONS"

REPRODUCIBILITY

For coding environments – like R

BE ORGANIZED

BE ORGANIZED!

YOU WILL DEAL WITH

- – DATA (RAW + PROCESSED)
- – FIGURES (EXPLORATORY + FINAL)
- – CODE (RAW, UNUSED, FINAL, BUGGED, DEBUGGED, …)
- – TEXT (README FILES, ANALYSIS REPORT, DOCUMENTATION)

RAW DATA

SHOULD BE STORED IN YOUR ANALYSIS FOLDER

SHOULD COME WITH README

    IF ACCESSED FROM WEB, INCLUDE URL,
DESCRIPTION, AND DATE ACCESSED

PROCESSED DATA

REMEMBER YOUR DATA CLEANING EXERCISES?

SOMETIMES YOU NEED TO TRANSFORM DATA

- NAME PROCESSED DATA TO KNOW WHICH SCRIPT GENERATED IT

- MAKE A README THAT SAYS WHICH SCRIPT/PROCEDURE GENERATED THE FILE

- PROCESSED DATA SHOULD BE READY FOR ANALYSIS

BAD EXAMPLE

coocurrence-author-level1.npy	3/20/2014 4:33 PM	NPY File	54,947 KB
coocurrence-author-level1-final clean.npy	3/20/2014 4:55 PM	NPY File	53,998 KB
coocurrence-author-level2.npy	5/7/2014 10:11 AM	NPY File	191 KB
coocurrence-PCS-all.npy	5/7/2014 10:11 AM	NPY File	127 KB
doc-term-level1.npy	3/20/2014 4:26 PM	NPY File	21,527 KB
doc-term-level1-final clean.npy	3/20/2014 4:48 PM	NPY File	21,341 KB
doc-term-level2.npy	5/7/2014 10:11 AM	NPY File	1,267 KB
equivalencematrix.npy	3/17/2014 1:06 PM	NPY File	54,039 KB
ieeecoocurrence.npy	2/11/2014 10:34 AM	NPY File	29,434 KB
inclusionmatrix.npy	3/17/2014 1:06 PM	NPY File	54,039 KB
inspec-controlled-coocurrence.npy	2/11/2014 1:31 PM	NPY File	10,369 KB
Matrix5.npy	3/10/2014 1:24 PM	NPY File	54,988 KB
Matrix5npy.npy	3/10/2014 12:46 PM	NPY File	54,988 KB
Matrix6.npy	3/10/2014 1:24 PM	NPY File	54,988 KB
Matrix6npy.npy	3/10/2014 11:52 AM	NPY File	54,988 KB
Matrix7.npy	3/10/2014 1:24 PM	NPY File	54,988 KB
Matrix7npy.npy	3/10/2014 11:52 AM	NPY File	54,988 KB
Matrix8.npy	3/10/2014 1:24 PM	NPY File	54,988 KB
Matrix8npy.npy	3/10/2014 11:52 AM	NPY File	54,988 KB
Matrix9.npy	3/10/2014 1:24 PM	NPY File	54,988 KB
Matrix9npy.npy	3/10/2014 11:52 AM	NPY File	54,988 KB

FIGURES

YOU WILL GENERATE MANY THAT
YOU DON'T NEED

MAKE THE FINAL FIGURES PRETTY,
USE PROPER LABELING AND
COLOR, POSSIBLY CAPTIONS

authorkeywordGraph.ai
authorkeywordGraph.pdf
authorkeywordGraph.svg
authorkeywordGraph.svgz
authorKeywordGraph2.ai
authorKeywordGraph2.pdf

**also name them
properly**

SCRIPTS

CLEARLY COMMENT YOUR FINAL SCRIPTS
    WHAT, WHEN, WHY, HOW THROUGHOUT
        BIGGER COMMENT BLOCKS FOR WHOLE SECTIONS

INCLUDE PROCESSING DETAILS

CLEAN THE SCRIPT
    ONLY INCLUDE CODE FOR FINAL ANALYSIS

GENERAL RECOMMENDATIONS

KEEP TRACK OF WHAT YOU'RE DOING
  E.G. USE VERSION CONTROL SYSTEMS

SAVE AS MUCH CODE AS POSSIBLE AS LITTLE OUTPUT AS NECESSARY

SAVE DATA IN NON-PROPRIETARY FORMATS

PROBLEMS

IT TAKES A LOT OF EFFORT TO MAKE DATA/RESULTS AVAILABLE

READERS MUST FIND YOUR STUFF AND PIECE IT TOGETHER

TYPICALLY DATA, CODE, TEXT ARE NOT LINKED

LITERATE PROGRAMMING

LITERATE PROGRAMMING

explanation of the program logic in a natural language, such as English, interspersed with snippets of macros and traditional source code (Wikipedia)

YOU WRITE CODE TO DO AN ANALYSIS
     COMPUTE RESULTS
     GENERATE DATA TABLES

     …

YOU ALSO WRITE A DOCUMENT – TEXT CHUNKS SURROUNDING YOUR ANALYSIS CODE
     EXPLAIN YOUR ANALYSIS
     FORMAT YOUR RESULTS

THINK OF IT AS STORYTELLING

LITERATE PROGRAMS

USE A DOCUMENTATION LANGUAGE
(HUMAN READABLE)

USE A PROGRAMMING LANGUAGE
(MACHINE READABLE)

HAVE A PRE-PROCESSOR THAT:
- WEAVES THE DOC TO PRODUCE HUMAN-READABLE DOCUMENTS
(PDF, HTML, …)
- TANGLES THE DOC TO PRODUCE MACHINE-READABLE DOCUMENTS

Narrative Text

Notebook title and introduction

Description of model parameters

Description of need to profile data

Code and Visualizations

Importing external packages

Implementation of parameters

Profile plotting code

Inline plot

Sampling from the generative model

In this notebook, we will use the generative model of the HDHP (Hierarchical Dirichlet-Hawkes Process) in order to sample events. We will start with a predefined number of users, say 10, and we will attempt to model their behavior as they are posting questions in an online platform. For simplicity, our "vocabulary" will be dummy.

We start by importing all the libraries that will be required.

```
In [1]: %matplotlib inline
        import datetime
        import string
        import hdhp
        import notebook_helpers
        import seaborn as sns
```

Now, let us set some parameters for our model. These fall under two categories; the ones relevant to the content and then ones relevant to the time dynamics. Starting with the first set, we need to decide on:

- the vocabulary: a dummy set of 100 words, i.e. word0, word1, ... , word99.
- the minimum and maximum length of a question
- the number of words of each pattern

As far as the time dynamics is concerned, we need to set:

- α_0: the parameters of the Gamma prior for the time kernel of each pattern
- μ_0: the parameters of the Gamma prior for the user activity rate
- ω: the time decay parameter

Finally, in order to make the generative process more user-friendly, we can pre-set the number of patterns that our users can sample from.

```
In [2]: vocabulary = ['word' + str(i) for i in range(100)]  # the `words` of our documents
        doc_min_length = 5
        doc_length = 10
        words_per_pattern = 50

        alpha_0 = (2.5, 0.75)
        mu_0 = (2, 0.5)
        omega = 3.5

        num_patterns = 10

        process = hdhp.HDHProcess(num_patterns=num_patterns, alpha_0=alpha_0,
                                  mu_0=mu_0, vocabulary=vocabulary,
                                  omega=omega, words_per_pattern=words_per_pattern,
                                  random_state=12)
```

Before generating any questions, we can take a look at the patterns that we initialized our process with, and look at the content distribution of each pattern. Although each pattern has a different word distribution, we can still plot the overlap (Jaccard similarity) between the words that have non-zero probability for each pattern. Since we used a limited number of patterns, the distribution of the overlap will not be smooth.

```
In [3]: overlap = notebook_helpers.compute_pattern_overlap(process)
        sns.distplot(overlap, kde=True, norm_hist=True, axlabel='Content overlap')

        Average overlap: 0.338826769742

Out[3]: <matplotlib.axes._subplots.AxesSubplot at 0x10de8ca50>
```
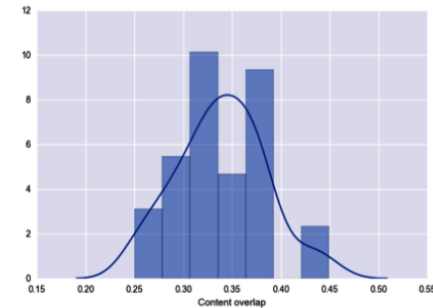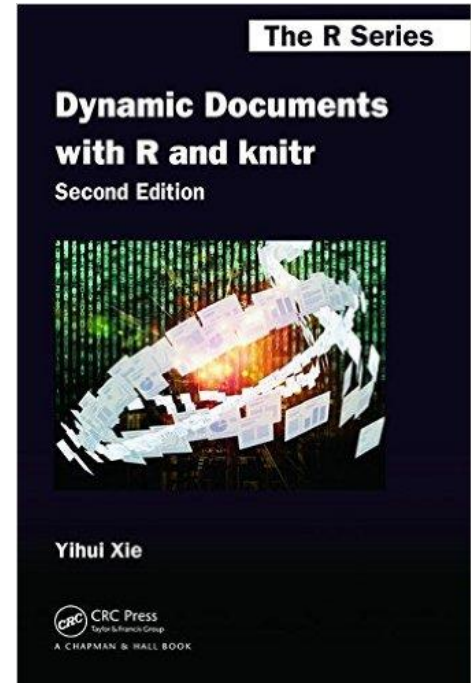
EXAMPLES

FIRST:

    WEB (BY DONALD KNUTH, 1981):
PASCAL + TEX

SWEAVE: R + LATEX

KNITR: R + LATEX, MARKDOWN, HTML

The R Series

Dynamic Documents with R and knitr

Second Edition

Yihui Xie

CRC Press
Taylor & Francis Group

A CHAPMAN & HALL BOOK

```
1  ---
2  title: "Mayhem at DinoFunWorld"
3  author: "Petra Isenberg"
4  date: "October 5, 2015"
5  output: html_document
6  ---
7
8  #Merging Data Files with R
9
10 ##Loading Files
11
12 First we will load a file that contains attractions, their ids, and coordinates in the park
13 ```{r}
14 coordinates <- read.csv("ParkCoordinates.csv")
15 head(coordinates)
16 ```
17
18 Next we will load our data from the data cleaning exercise
19 ```{r}
20 attractions <- read.csv("AttractionsOCR-txt.csv")
21 head(attractions)
22 ```
23
```

Mayhem at DinoFunWorld

Petra Isenberg

October 5, 2015

Merging Data Files with R

Loading Files

First we will load a file that contains attractions, their ids, and coordinates in the park

```
coordinates <- read.csv("ParkCoordinates.csv")
head(coordinates)
```

```
##                Attraction AttractionID  x   y
## 1 Wrightiraptor Mountain             1 47  11
## 2       Galactosaurus Rage           2 27  15
## 3       Auvilotops Express           3 38  90
## 4               TerrorSaur           4 78  48
## 5         Wendisaurus Chase           5 16  66
## 6     Keimosaurus Big Spin           6 86  44
```
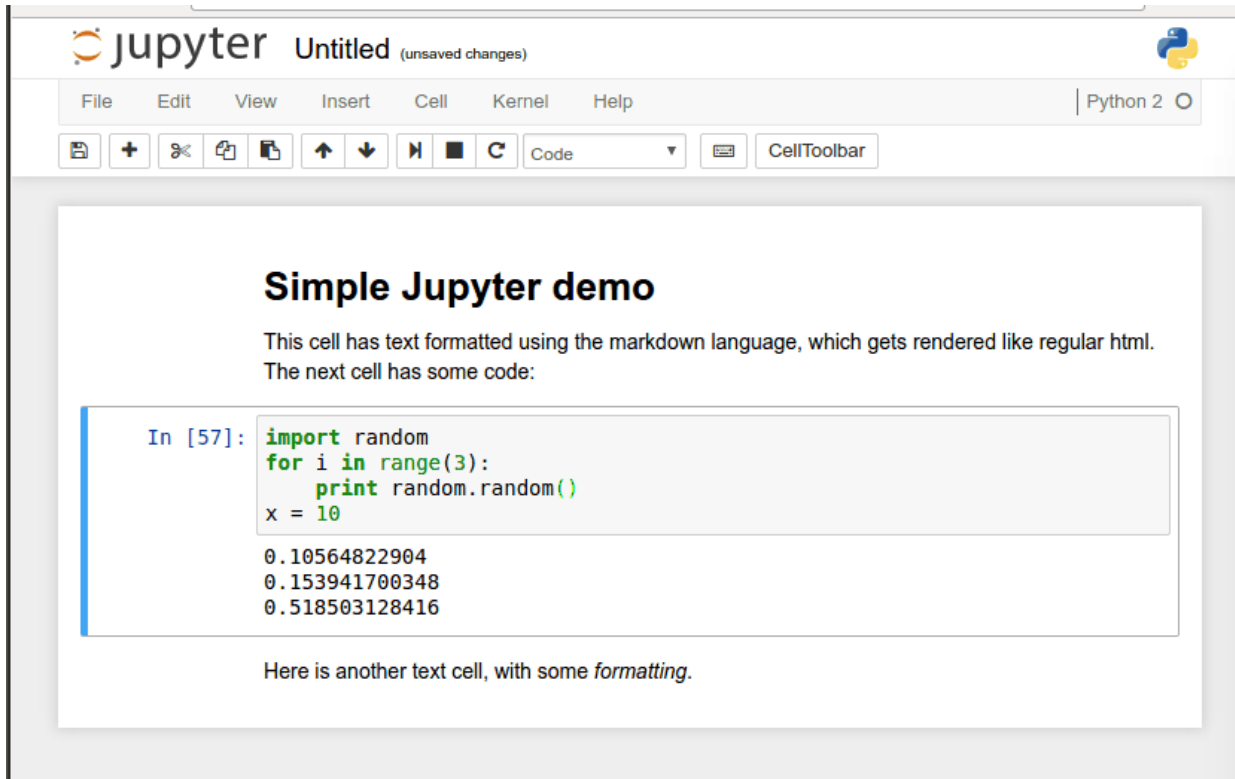
Next we will load our data from the data cleaning exercise

```
attractions <- read.csv("AttractionsOCR-txt.csv")
head(attractions)
```

```
##   AttractionID       ParkArea             Attraction CategoryNames
## 1            1 Coaster Alley Wrightiraptor Mountain   Thrill Rides
## 2            2 Coaster Alley     Galactosaurus Rage   Thrill Rides
## 3            3   Tundra Land     Auvilotops Express   Thrill Rides
## 4            4      Wet Land             TerrorSaur   Thrill Rides
## 5            5   Tundra Land       Wendisaurus Chase   Thrill Rides
## 6            6 Coaster Alley   Keimosaurus Big Spin   Thrill Rides
```

EXAMPLES

Jupyter Notebook

Chelsea

localhost:8889/notebooks/...

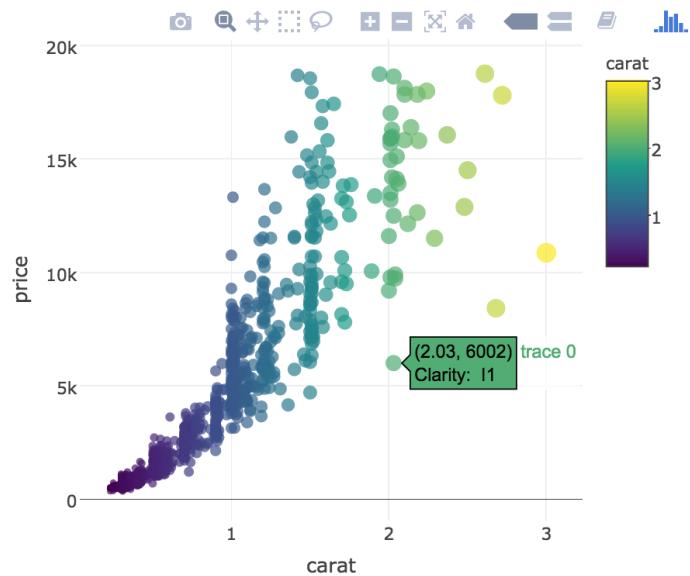## jupyter r_notebook_example

Logout

R

File   Edit   View   Insert   Cell   Kernel   Help

R O

Code   CellToolbar

```r
In [5]: library(plotly)
set.seed(100)
d <- diamonds[sample(nrow(diamonds), 1000), ]
plot_ly(d, type = 'scatter', mode = 'markers',
        x = ~carat, y = ~price,
        color = ~carat, size = ~carat,
        text = ~paste("Clarity: ", clarity))
```
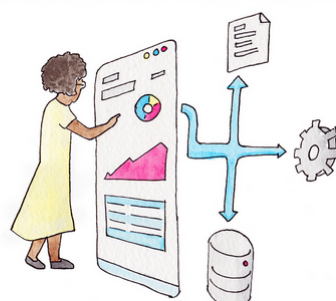

(2.03, 6002) trace 0
Clarity: I1

EXAMPLES

https://observablehq.com/

The magic notebook for exploring data

Sign up for free

Dive into your data

Raw data often feels impenetrable, at first. Interactive exploration and visualization is the best way to quickly answer questions and nurture understanding.

Creative freedom

No more unsightly presets and limited build-a-chart wizards. Realize your dream dashboard, report or visualization with notebooks that can do anything the web can do.

```
simulation = d3.forceSimulation(data.nodes)
    .force("charge", d3.forceManyBody())
    .force("link", d3.forceLink(data.links).id(function(d) { return d.id; }))
    .force("center", d3.forceCenter(width / 2, height / 2))
```

https://medium.com/@mbostock/a-better-way-to-code-2b1d2876a3a0
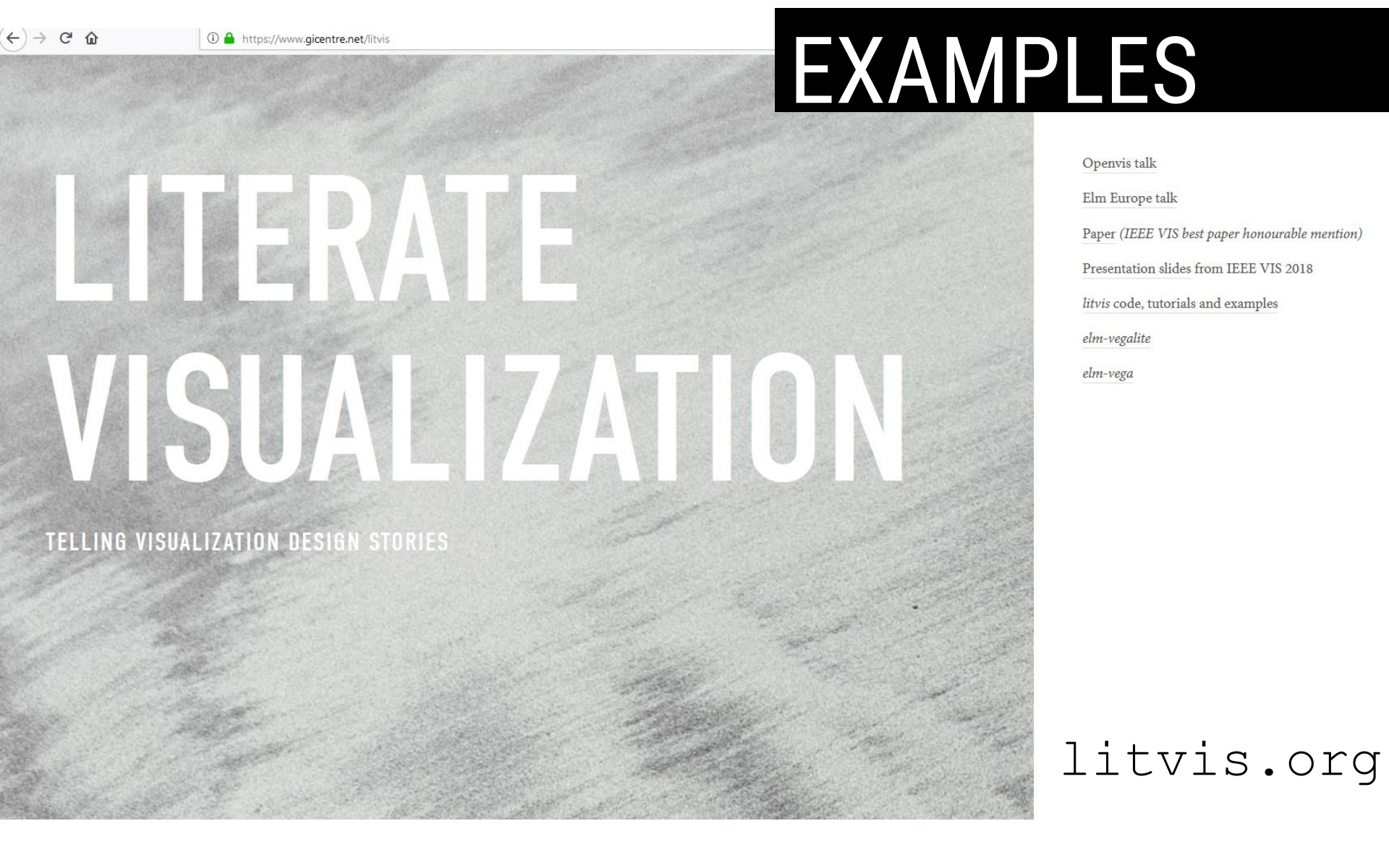
https://www.gicentre.net/litvis

LITERATE VISUALIZATION

TELLING VISUALIZATION DESIGN STORIES

Openvis talk

Elm Europe talk

Paper (*IEEE VIS best paper honourable mention*)

Presentation slides from IEEE VIS 2018

litvis code, tutorials and examples

elm-vegalite

elm-vega

litvis.org

Design Exposition with Literate Visualization

Jo Wood, *Member, IEEE*, Alexander Kachkaev and Jason Dykes
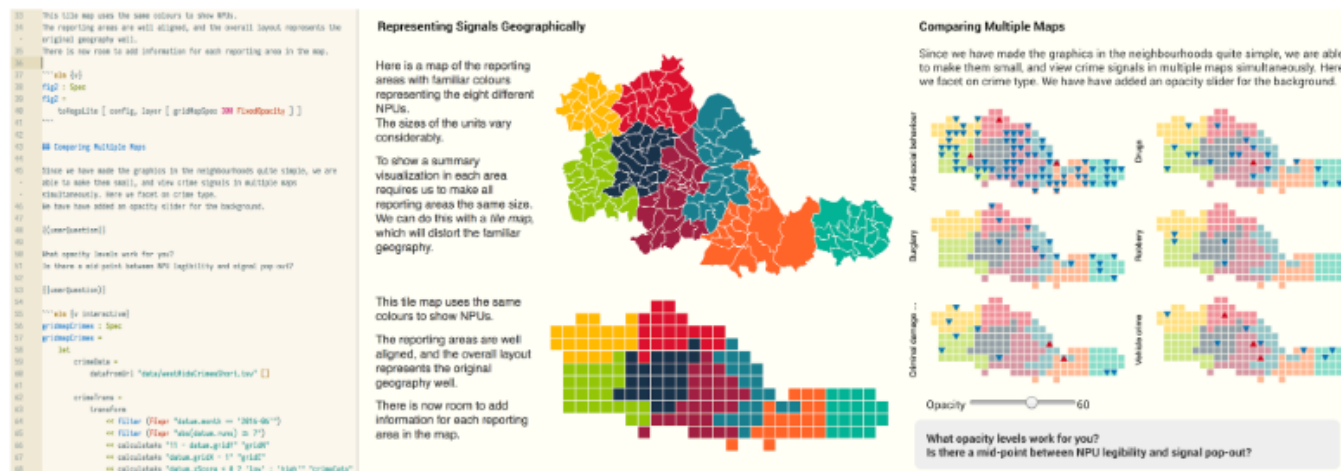

Fig. 1. Literate Visualization code (left) and output (centre and right) for a design exposition that elicits user feedback.

Abstract—We propose a new approach to the visualization design and communication process, *literate visualization*, based upon and extending, Donald Knuth's idea of literate programming. It integrates the process of writing data visualization code with description of the design choices that led to the implementation (design exposition). We develop a model of design exposition characterised by four visualization designer archetypes: the evaluator, the autonomist, the didacticist and the rationalist. The model is used to justify the key characteristics of literate visualization: 'notebook' documents that integrate live coding input, rendered output and textual narrative;

DIFFERENCE

Focus on exposing design rationale (rather than analysis steps)

→ notebooks for designers

This is a screenshot of a code editor (left panel: `algebra.md`) and its preview (right panel: `algebra.md preview`).

Left panel — editor (`algebra.md`):

```
64  ## Principle of Unambiguous Data Depiction
65
66  {( unambiguity |}
67
68  ^^^elm {v=[(brexitMap Medium (LeaveBy 5) BySize Desc),(brexitMap Medium (LeaveBy 0) BySize
    Desc), (brexitMap Medium (LeaveBy -5) BySize Desc)]}^^^
69
70  {| unambiguity )}
71
72  {( unambiguityAssessment |}
73
74  Systematic shifts by 5% of votes cast towards leave or remain are easily detectable where
    they affect the majorty (shift between red and blue).
75  Systematic shifts that don't cross the 50% boundary are also detectable, although less
    obvious.
76  See for example size of blue circles in Scotland or red circles in Midlands/Northern
    England.
77  Therefore, no evidence for _confusers_ in design.
78
79  -   [x] passed?
80
81  {| unambiguityAssessment )}
82
83  ```elm {l=hidden}
84  brexitMap : MapSize → DataChange → OrderType → SortOrder → Spec
85  brexitMap mapSize dChange orderType oDirection =
86      let
87          orderParams =
88              let
89                  sortOrder =
90                      case oDirection of
91                          Asc →
92                              oSort [ soAscending ]
93
94                          Desc →
95                              oSort [ soDescending ]
96              in
```

Right panel — preview:

Principle of Unambiguous Data Depiction

$\omega = 1_V \Rightarrow a = 1_D$: What are the smallest meaningful changes in data that should result in identifiable changes in the visualization?

Swing by 5% to leave vote   Original vote   Swing by 5% away from leave

Systematic shifts by 5% of votes cast towards leave or remain are easily detectable where they affect the majorty (shift between red and blue).
Systematic shifts that don't cross the 50% boundary are also detectable, although less obvious.
See for example size of blue circles in Scotland or red circles in Midlands/Northern England.
Therefore, no evidence for *confusers* in design.

☑ passed?

Linter panel:

| Severity	Provider	Description	Line	File
Warning	Litvis	each description of visual-data correspondence should be followed by an assessment of it. (narrative-schema:rule-validation)	0:0	/Users/jwo/Dropbox/home_work_transfer/research/literateProgramming/litvisSandbox/algebra.md

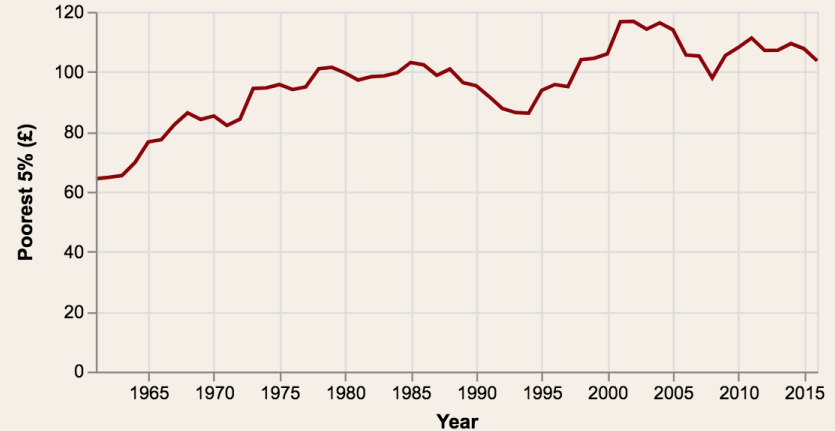# WHAT ARE DESIGN CHOICES?

An example…

I want to plot income inequality and came up with this:

Income Inequality: Line Charts

Household income of the richest 5 percent after housing costs and adjusted for inflation:
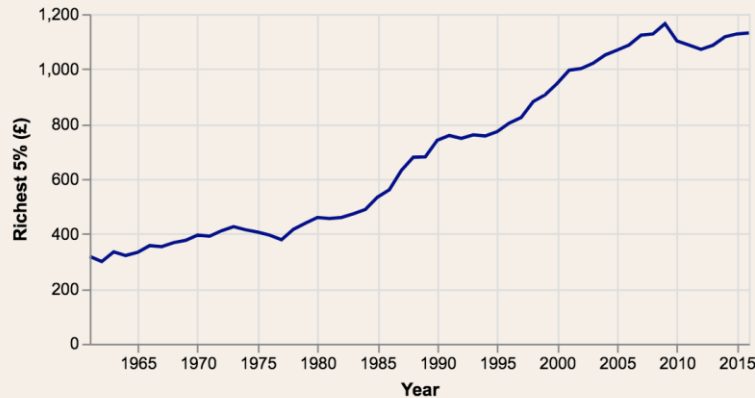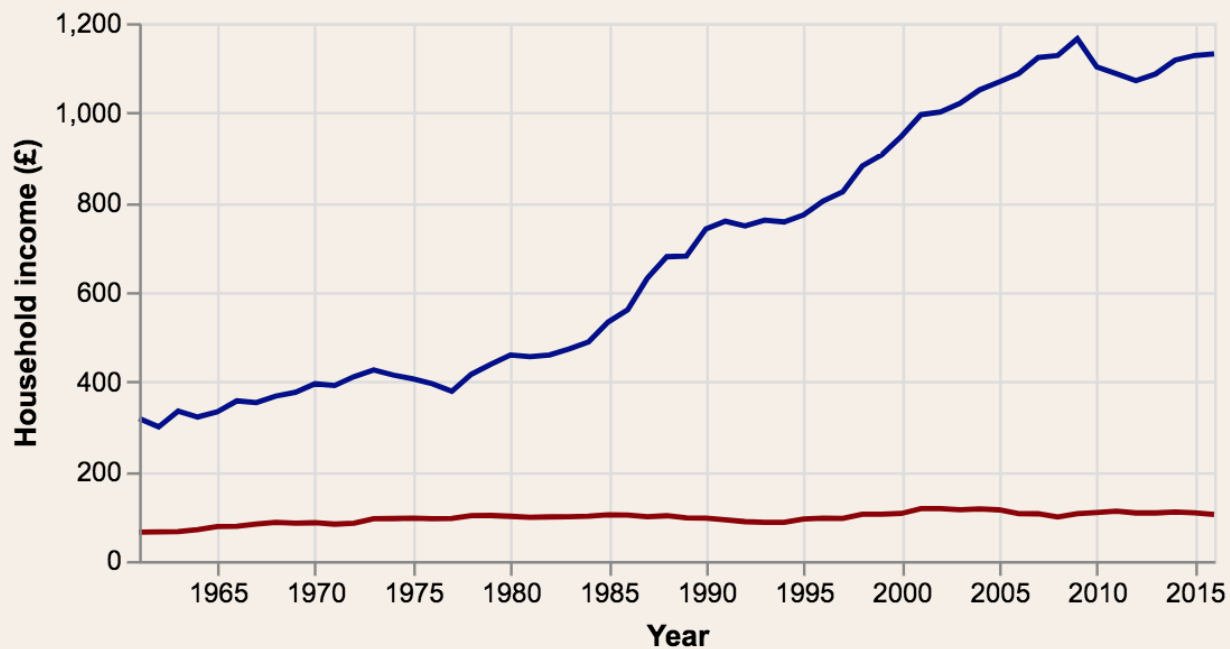

And the same for the poorest 5% (5th percentile):

Next try…

Comparison between the two is quite hard, so perhaps it would be easier on the same chart:

Next try…

Noting that the income of the richest 5% is an order of magnitude greater than the poorest 5%, while we can now compare both sets of figures, it is difficult to see any significant variation in the 5% line (in red).
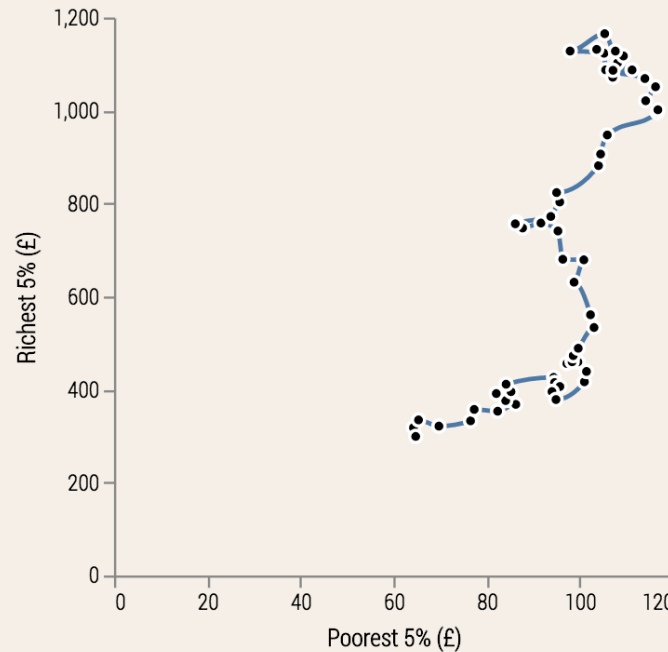So perhaps it would be better to give each line its own scale on a dual-axis linechart:
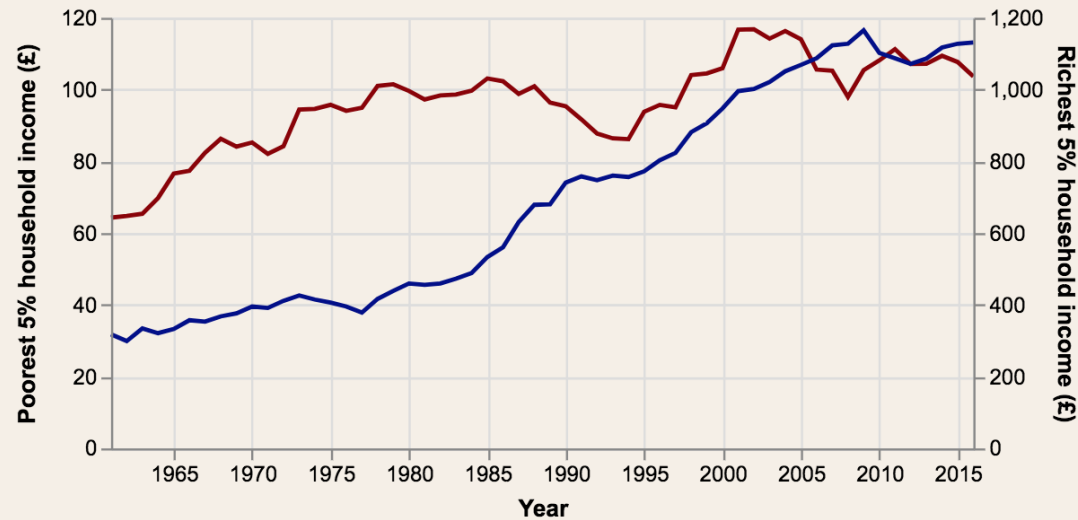
Next try...

Income Inequality : Connected Scatterplots

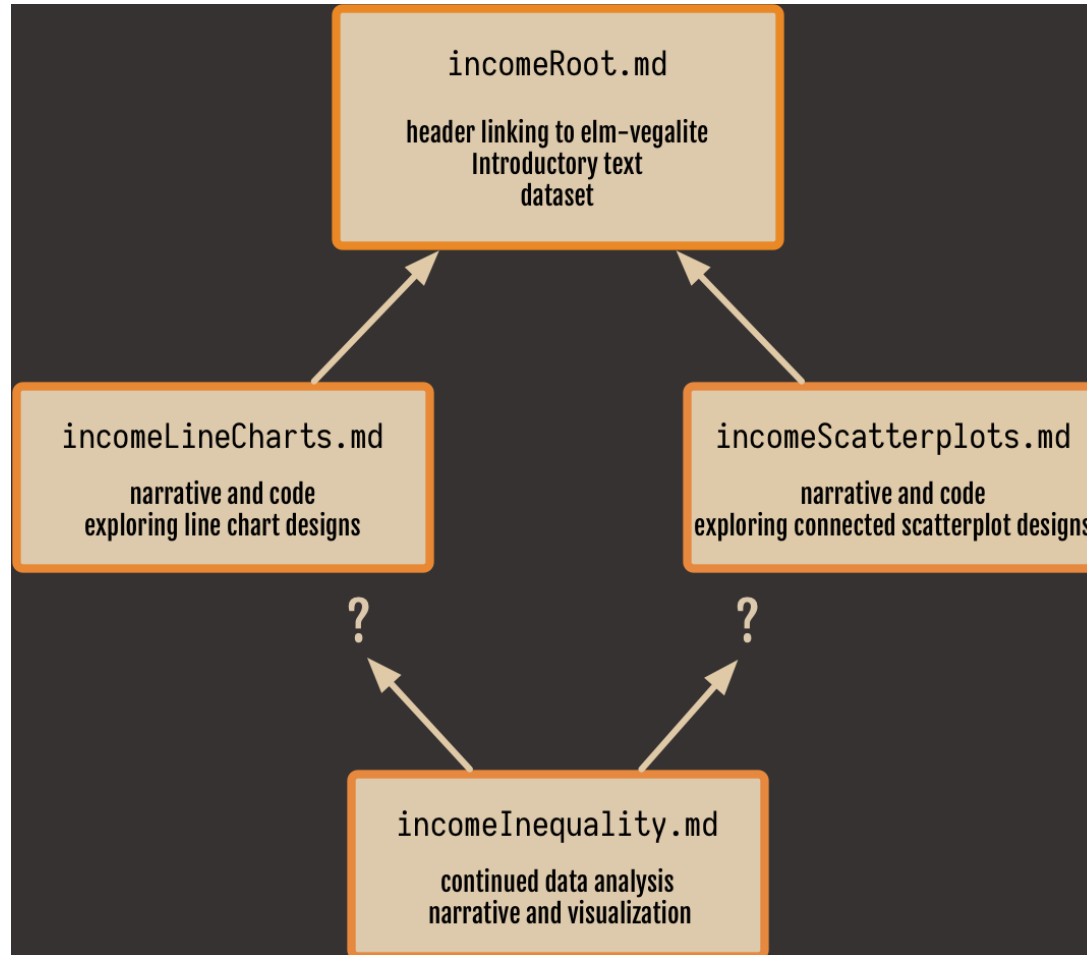Rather than separate the 5% and 95% income quantiles, consider a connected scatterplot that joins the points in temporal order (1961 in bottom left, 2016 at top right):
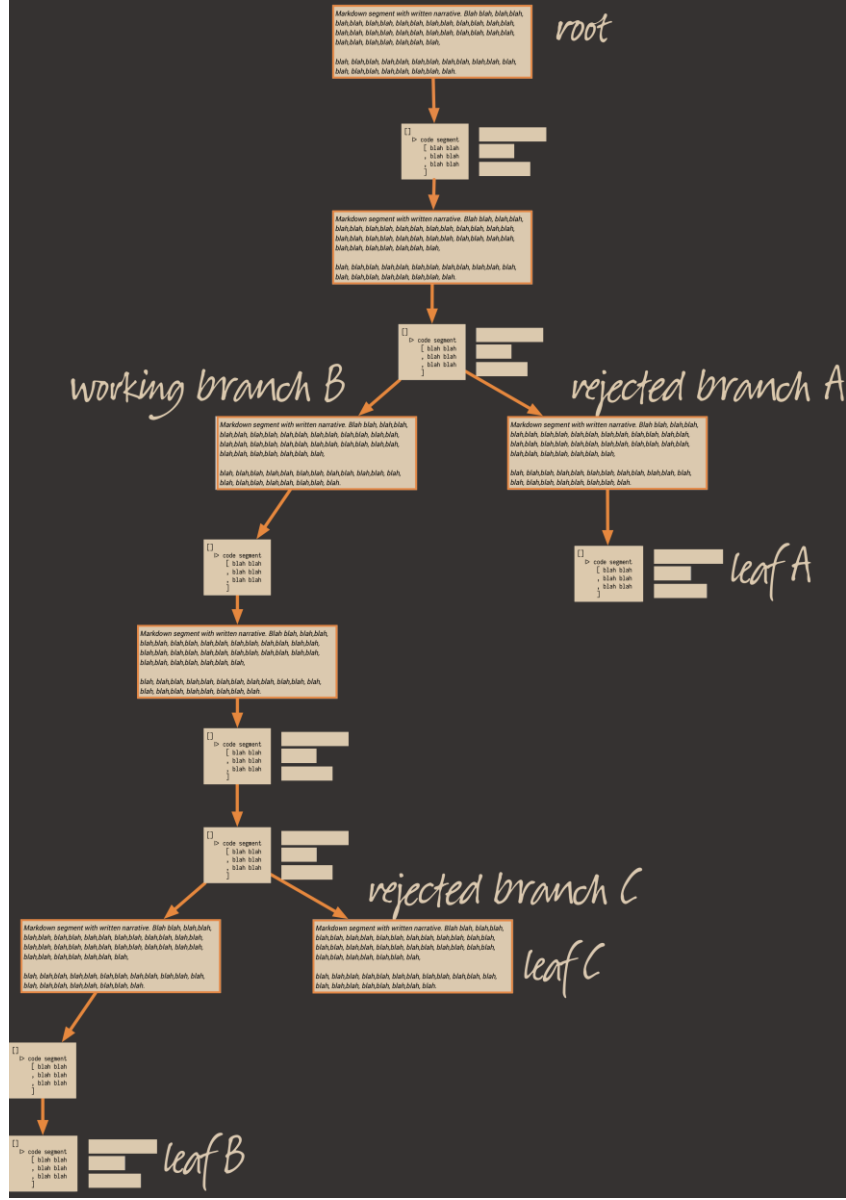

The plot still lacks important context (which dots refer to which years), so we can overlay some text labels indicating the year of every new Prime Minister:

Continue until you are satisfied with the cha

IDEA: CAPTURE ALL DESIGN ALTERNATIVES

root

working branch B

rejected branch A

leaf A

rejected branch C

leaf C

leaf B

codeReferencing.md ✕ | codeReferencing.md pr...✕

Left editor pane:

```
1   ---
2   elm:
3       dependencies:
4           gicentre/elm-vega: latest
5   ---
6
7   ```elm
8   import VegaLite exposing (..)
9   ```
10
11  # Simple litvis chart
12
13  ```elm
14  barChart : Spec
15  barChart =
16      let
17          data =
18              dataFromUrl
19                  "https://vega.github.io/vega-lite/data/cars.json"
                    []
20
21          enc =
22              encoding
23                  << position X [ PName "Horsepower", PmType
                    Quantitative ]
24                  << position Y [ PmType Quantitative, PAggregate
                    Count ]
25      in
26      toVegaLite [ data, enc [], mark Bar [] ]
27  ```
28
```

Right preview pane:

```
import VegaLite exposing (..)
```

Simple litvis chart

```
barChart : Spec
barChart =
    let
        data =
            dataFromUrl "https://vega.github.io/vega-lite/data/cars.json"
                []

        enc =
            encoding
                << position X [ PName "Horsepower", PmType Quantitative ]
                << position Y [ PmType Quantitative, PAggregate Count ]
    in
    toVegaLite [ data, enc [], mark Bar [] ]
```

"VALIDITY CRISIS" IN VISUALIZATION

[Wood et al., 2018]

How do we know the visual leads to the conclusions people draw?

How do design choices shape how we build our knowledge?

How do we learn from the visual design contributions of others?

TEXT AND CODE ALL IN ONE PLACE
    ORDER IS MAINTAINED

RESULTS ARE AUTOMATICALLY UPDATED WHEN DATA CHANGES

CODE NEEDS TO RUN TO PRODUCE THE DOCUMENT

-CONS

DOCUMENTS CAN BECOME DIFFICULT TO READ
   WHEN THERE IS A LOT OF CODE

CAN BE SLOW
   BUT YOU CAN USE THINGS LIKE CACHING

IN PRACTICE…

Exploration and Explanation in Computational Notebooks

Adam Rule
Design Lab, UC San Diego
La Jolla, CA
acrule@ucsd.edu

Aurélien Tabard
Univ Lyon, CNRS,
Université Lyon 1, LIRIS, UMR5205,
F-69622, Villeurbanne, France
aurelien.tabard@univ-lyon1.fr

James D. Hollan
Design Lab, UC San Diego
La Jolla, CA
hollan@ucsd.edu

ABSTRACT

Computational notebooks combine code, visualizations, and text in a single document. Researchers, data analysts, and even journalists are rapidly adopting this new medium. We present three studies of how they are using notebooks to document and share exploratory data analyses. In the first, we analyzed over 1 million computational notebooks on GitHub, finding that one in four had no explanatory text but consisted entirely of visualizations or code. In a second study, we examined over 200 academic computational notebooks, finding that although the vast majority described methods, only a minority discussed reasoning or results. In a third study, we interviewed 15 academic data analysts, finding that most considered computational notebooks personal, exploratory, and messy. Importantly, they typically used other media to share analyses. *These studies demon-*

tion. Analysts struggle to track which of the many versions of their code produced a particular result [11, 17]. Exploration often leads to dead-ends, prompting analysts to view code as being "throw-away" and see little point in annotating it [17]. Over time analysts produce dozens of similarly named scripts, figures, and files, which can be difficult to navigate [35]. Together, these factors complicate tracking and sharing of analyses, undermining replication and review.

Computational notebooks address these problems by combining code, visualizations, and text in a single document (Figure 1). While they have ties to Knuth's early work on literate programming [20], and have been available for decades in software such as Maple and Mathematica, the recent emergence of open-source computational notebooks has enabled rapid adoption by millions of researchers, data analysts, and journalists. Many users adopt computational

we analyzed over **1 million computational notebooks** on GitHub, finding that one in four had **no explanatory text** but consisted entirely of visualizations or code

we examined over 200 academic computational notebooks, finding that although the vast majority described methods, only **a minority discussed reasoning or results**

REPRODUCIBILITY

What do we need to understand an analysis and its results?

WHAT ABOUT?

HUMAN PROCESSES SUCH AS

INTERACTIONS WITH GUI SYSTEMS

RESOURCE SHARING/COORDINATION

INSIGHTS AND HYPOTHESES PRODUCED

PROVENANCE

A broad concept of "history" in the analysis process

DEFINITION

"ORIGIN, SOURCE"

"THE HISTORY OF OWNERSHIP OF A VALUED OBJECT OR WORK OF ART OF LITERATURE"

LATIN

pro-
forth

LATIN
venire
come

LATIN
provenire

FRENCH
provenir
come or stem from

provenance
late 18th century

PROVENANCE IN VISUAL ANALYTICS

PROVENANCE OF:
DATA
VISUALIZATION
INTERACTIONS
INSIGHTS
RATIONALE

Ragan et al., VAST 2015

PROVENANCE OF DATA

HISTORY OF CHANGES AND MOVEMENT OF DATA
SUBSETTING, MERGING, FORMATTING,...

COUPLED WITH WORKFLOWS
CAPTURES ACTIONS ON DATA

PROVENANCE OF VISUALIZATION

HISTORY OF GRAPHICAL VIEWS AND VISUALIZATION STATES

SAVE SCREENSHOTS OR PARAMETERS TO RECREATE VIEWS/STATES

VISUALIZATION STATES

DESCRIBE VISUALIZATION AS
CHAIN OF VISUAL ENCODING
OPERATORS
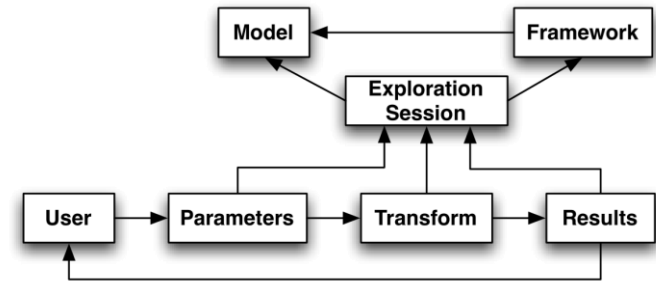
P-SET MODEL:

STATE = SET OF PARAMETERS &
ACTIONS AS TRANSFORMATIONS
OF THESE PARAMETERS

A Model and Framework
for Visualization Exploration
T.J. Jankun-Kellym TVCG 2007

VISUALIZATION STATES

Heer et al. Graphical Histories for Visualization: Supporting Analysis, Communication, and Evaluation. InfoVis 2008.

Tableau - commands.twb

File Edit View Format Data Analysis Table Bookmark Window Help

Show Me!

Schema

commands.csv Connection

Find:

Dimensions
- Abc Command
- Abc Command Group
- 🗓 Date
- Abc Description
- Abc Logfile
- Abc Sheetname
- Abc Shelf
- 🗓 Time
- Abc Username
- Abc Workbook
- Abc *Measure Names*

Database Fields

Measures
- \# *Measure Values*

Groups

Columns: CNT(Com..

Rows: Command Shelf

Shelves

Filters:
- Command

Level of Detail:

Mark:
- Automatic

Color: Shelf

Size:

Legend:
- Rows
- Columns
- Color
- Filters

Size:

Visualization

CMD_SHELF_ADD	Rows
	Columns
	Color
	Level of Detail
	Size
	Text
	Shape
	Pane
	Labels
	Axis
	Path
CMD_ANL_FILTER	Filters
CMD_FMT_MARKTYPE	None
CMD_SHELF_REM	Rows
	Columns
	Color
	Filters
	Level of Detail
	Size
	Text
	Shape
	Path
CMD_SHELF_REM_SEL	None
	Rows
	Columns

0%   2%   4%   6%

Wednesday, August 10, 2005 04:01 PM (3 min ago)
Rows seem much more popular than columns.

Columns: CNT(Command)
Rows: Command, Shelf
Filters: Command
Mark: Bar (Automatic)
Color: Shelf

◄◄ ◄ ► ►◄ Command Counts Command Groups Timeline 07/22 Timeline 08/01 Shelves

Worksheets

Filters:

Graphic Type:
All

Bookmarks: ☐ Show Only

Export   Reset

Command Counts   Command Groups   Timeline 07/22   Timeline 08/01   Shelves

History Interface

Ready

Worksheet History

Filters:

Graphic Type:
All

Bookmarks: ☐ Show Only

[Export] [Reset]

	Major Ma..	Small Mar..
Central	1,683,579	1,563,045
East	1,628,963	624,021
South	279,067	760,398
West	1,197,854	2,617,410

Add Inventory
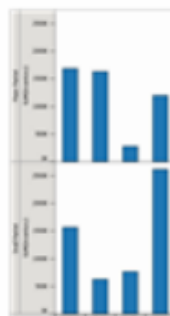
Show Me!
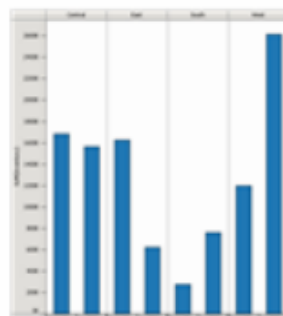
Move Market Size to Columns
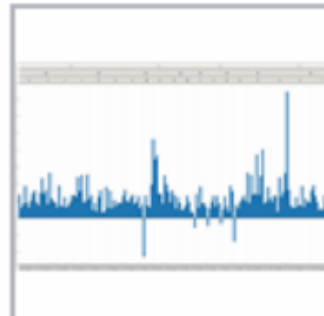
Add Product to Columns

VISUALIZATION STATES

Shrinivasan and van Wijk. Supporting the Analytical Reasoning Process in Information Visualization. CHI 2008.

a

X :
Year
Y :
Megapixels
Size :
No Size

Axis Change

b

f f a a f v a a

a a a

f f a a

c   d

a - Axis Change; f - Filter Change; s - Selection Change;

e
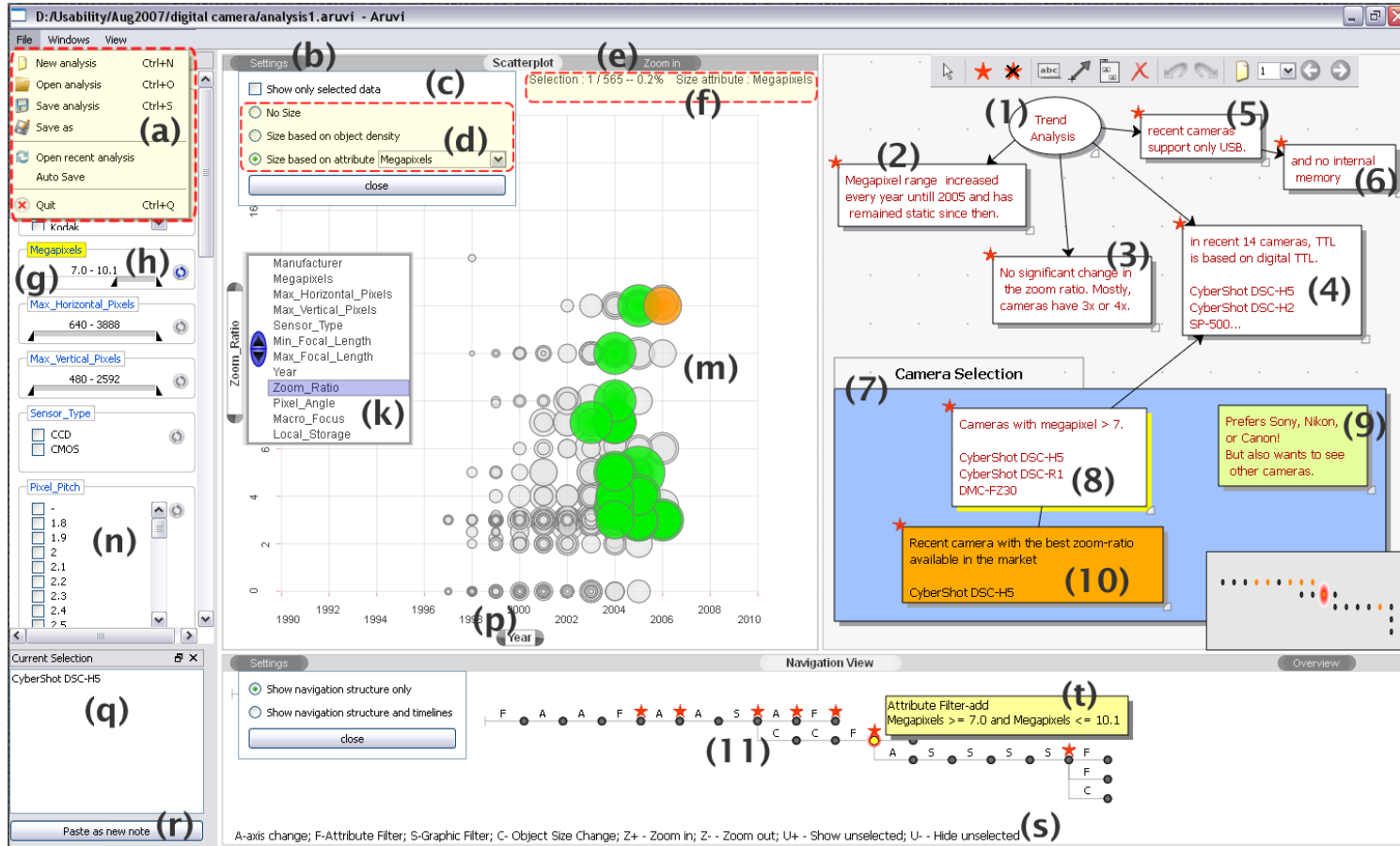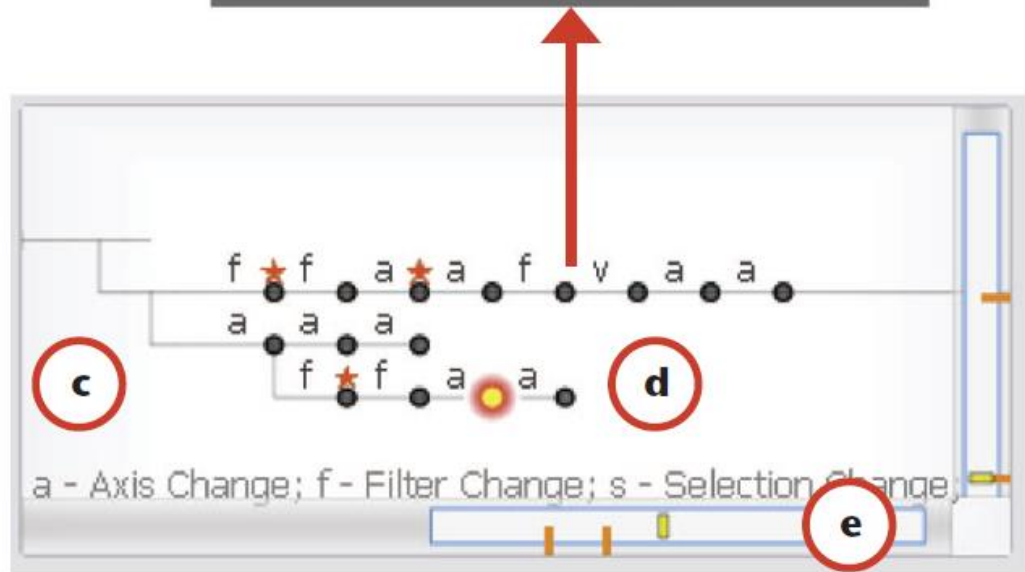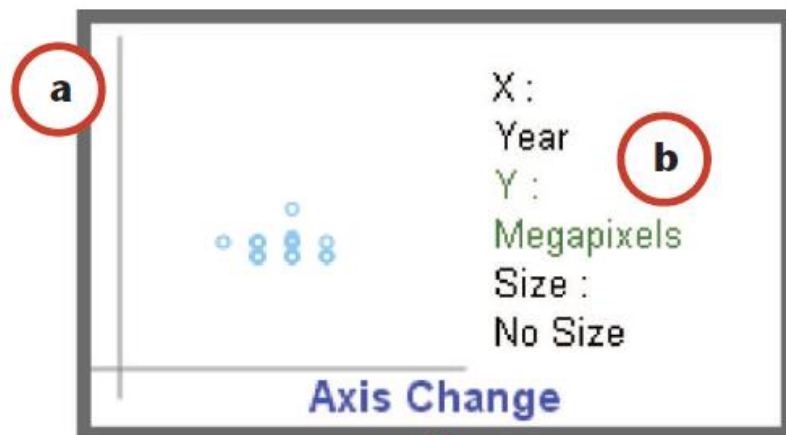
PROVENANCE OF INTERACTIONS WITH A GUI/VIS

HISTORY OF USER INTERACTIONS/COMMANDS

INCLUDES

DATA EXPLORATION INTERACTION (E.G. QUERIES)

ANNOTATION INTERACTIONS

COMMAND HISTORY ACTION (E.G. UNDO/REDO)

(MANUAL) ANNOTATIONS
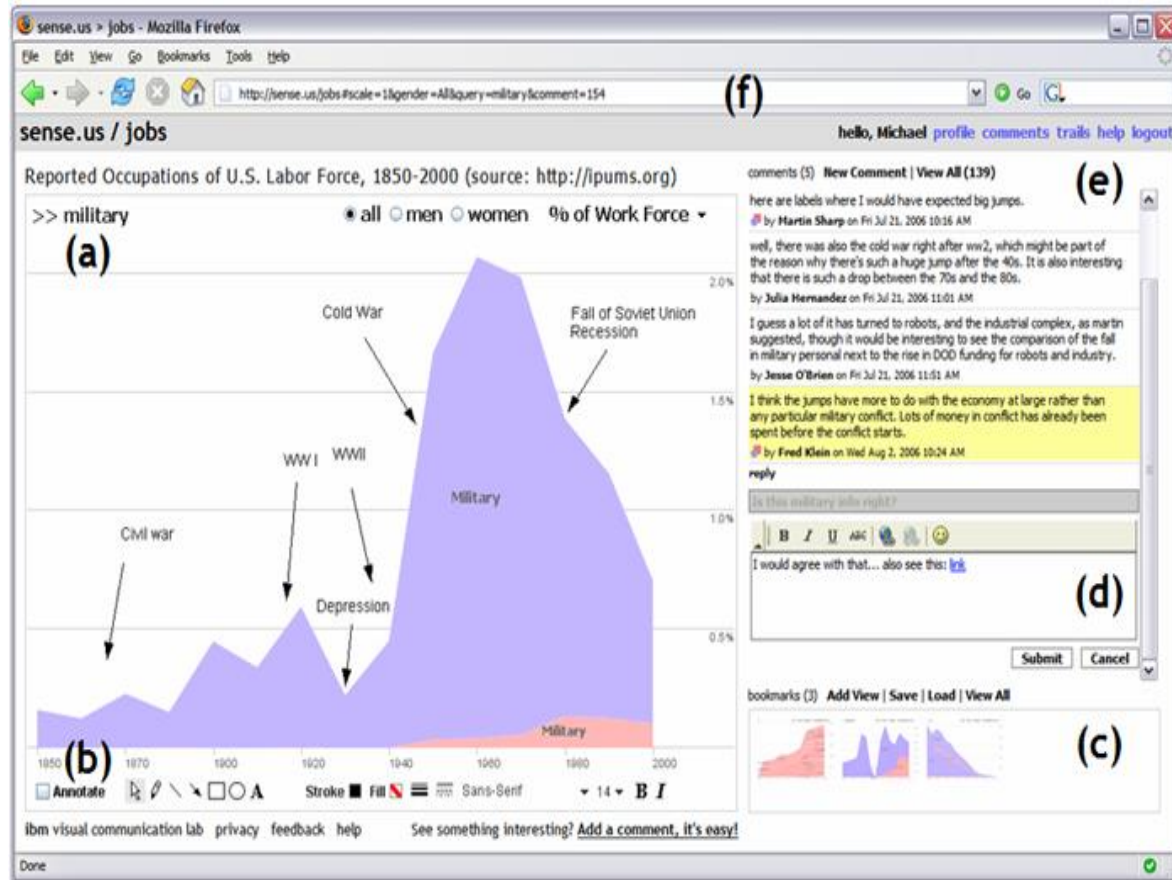
PROVENANCE OF INSIGHT

HISTORY OF COGNITIVE OUTCOMES FROM THE ANALYSIS

DIFFICULT TO CAPTURE, OFTEN MANUALLY ENTERED

CAPTURING INSIGHT

Network traffic visualization system
Analyst can create logical models of visual discoveries
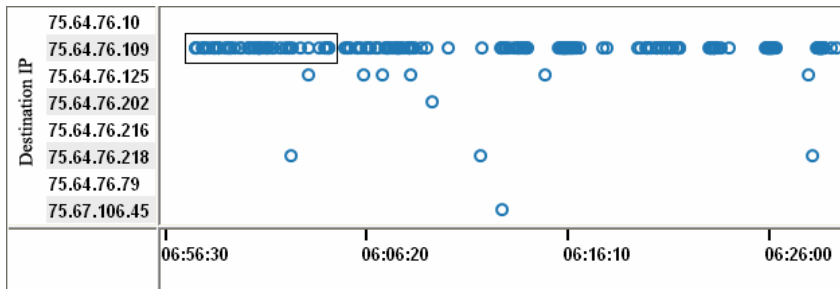

```
WebCrawl(x1,x2,…) =
    time_sequence_30s(x1,x2,…) AND
    more_than_32_events(x1,x2,…) AND
    identical_source_AS_number(x1,x2,…) AND
    ( is_web_access_event(x1) AND
      is_web_access_event(x2) AND …)
```

Xiao et al. Enhancing Visual Analysis of Network Traffic Using a Knowledge Representation. VAST 2007.
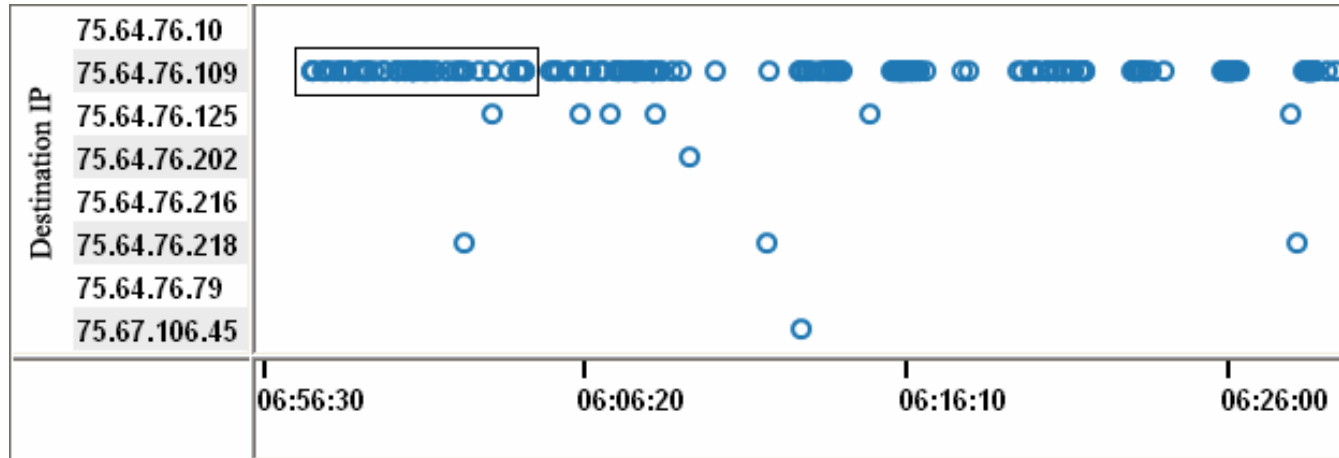
CAPTURING INSIGHT

Here: HTTP requests from Google
1) select interesting pattern (burst)
2) system selects a set of predicates (from a list) that are true for these points

Xiao et al. Enhancing Visual Analysis of Network Traffic Using a Knowledge Representation. VAST 2007.

CAPTURING INSIGHT

destination_port_80, destination_Stanford, identical_source_asn, time_sequence_30s, time_sequence_60s, more_than_4_events, more_than_32_events

selected predicates

time_sequence_30s(x1,x2,...) AND
more_than_32_events(x1,x2,...) AND
identical_source_AS_number(x1,x2,...) AND
(is_web_access_event(x1) AND
is_web_access_event(x2) AND ...)

**analyst modifies list, adds conjunctions
and looks at visual feedback to see if pattern is correctly identified**

CAPTURING INSIGHT
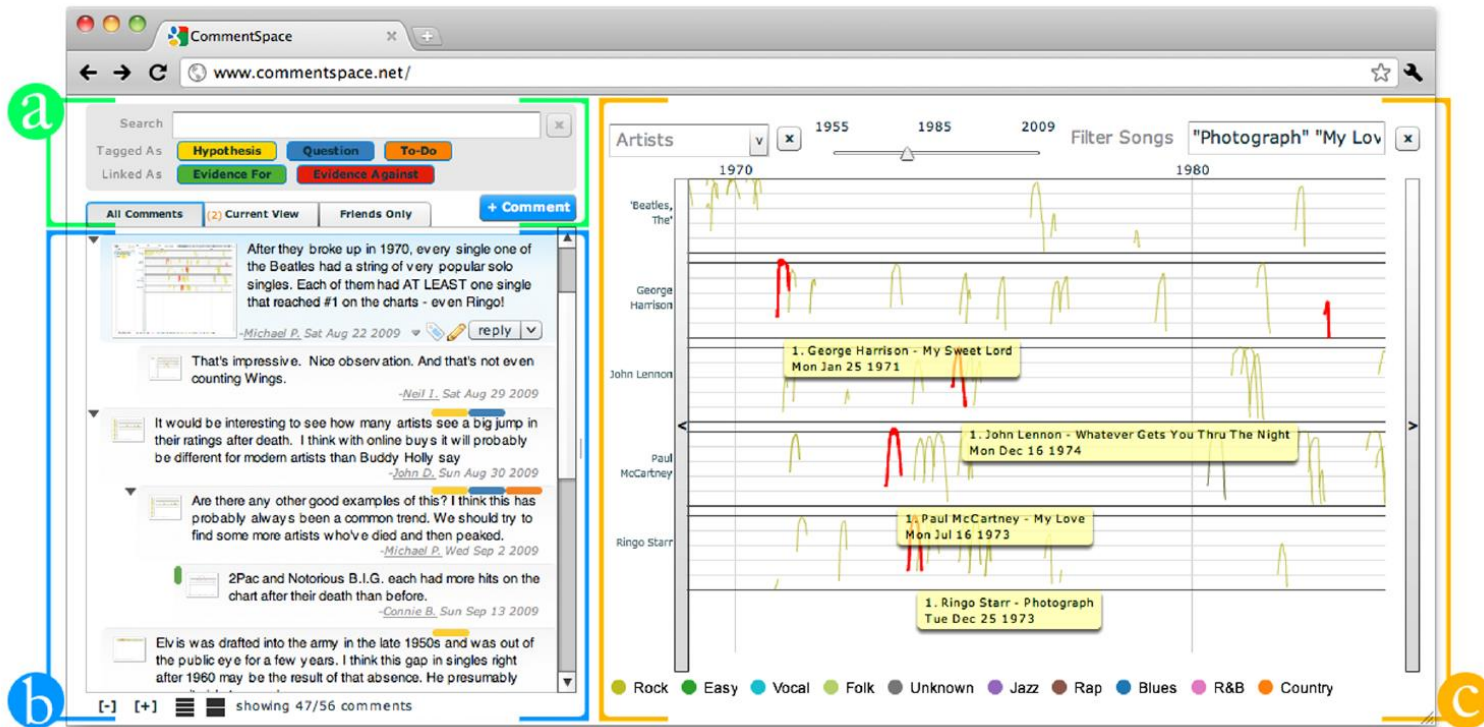
CommentSpace: Structured Support for Collaborative Visual Analysis
Wesley Willett, Jeffrey Heer, Joseph Hellerstein, Maneesh Agrawala
ACM Human Factors in Computing Systems (CHI), 2011

PROVENANCE OF RATIONALE

CAPTURE REASONING BEHIND DECISIONS, HYPOTHESES, INTERACTIONS

GOAL: IDEALLY FIGURE OUT SOMEONE'S ANALYTIC STRATEGY

PROVENANCE IN VISUAL ANALYTICS (RECAP)

PROVENANCE OF:
DATA
VISUALIZATION
INTERACTIONS
INSIGHTS
RATIONALE

Eric D. Ragan, Alex Endert, Jibonananda Sanyal, and Jian Chen

Abstract— While the primary goal of visual analytics research is to improve the quality of insights and findings, a substantial amount of research in provenance has focused on the history of changes and advances throughout the analysis process. The term, *provenance*, has been used in a variety of ways to describe different types of records and histories related to visualization. The existing body of provenance research has grown to a point where the consolidation of design knowledge requires cross-referencing a variety of projects and studies spanning multiple domain areas. We present an organizational framework of the different types of provenance information and *purposes* for why they are desired in the field of visual analytics. Our organization is intended to serve as a framework to help researchers specify types of provenance and coordinate design knowledge across projects. We also discuss the relationships between these factors and the methods used to capture provenance information. In addition, our organization can be used to guide the selection of evaluation methodology and the comparison of study outcomes in provenance research.

Index Terms— Provenance, Analytic provenance, Visual analytics, Framework, Visualization, Conceptual model

1 INTRODUCTION

Data visualization and visual analytics combine the power of visualization with advanced data analytics to help people to better understand data and discover meaningful insights. While the goal of visualization research is ultimately to improve the quality of insights and findings, analytic processes are complicated activities involving technology, people, and real work environments. Practical applications encounter problems that extend beyond the integration of any system's analytic models, processing power, visualization designs, and interaction techniques. Visualization systems must also support human processes, which often involve non-standardized methodologies including extended or interrupted periods of analysis, resource sharing and coordination, collaborative work, presentation to different levels of management, and attempts at reproducible analyses [92, 52, 42].

For these reasons, a substantial amount of research in the areas of visualization, data science, and visual analytics has been dedicated to supporting *provenance*, which broadly includes consideration for the history of changes and advances throughout the analysis process (e.g., [34, 73, 37, 21]). It is clear that the research community agrees on the importance of supporting provenance, and many scholars have developed tools and systems that explicitly aim to help analysts record both computational workflows (e.g., [21, 5, 71]) and reasoning processes (e.g., [26, 37]). For example, *VisTrails* tracks steps of the computational workflow during scientific data analysis and visualization, and then provides graphical representations of the workflow through a combination of node diagrams and intermediary visual outputs [5, 14]. Groth and Streefkerk [39] presented another example with a system for recording and annotating stages of view manipulations during a 3D molecule-inspection task. As another example, Del Rio and da Silva [22] designed *Probe-It* to keep track of the data sets that contributed to the creation of map visualizations. Focusing on the provenance of insights, Gotz and Zhou described how the *HARVEST* system records the history of semantic actions during

business and financial analysis activities [37]. These are just a few examples from a large number of visual analytics tools designed to support provenance across a wide range of domains and for different purposes.

As the body of research and existing tools has grown, the community's knowledge of the many factors and goals relevant for effective provenance support has also broadened. However, the variety of perspectives can make it challenging to assess the specific aspects and purposes of provenance that are targeted by any particular project. The term, *provenance*, has been used in a variety of ways to describe different types of origins and histories. For example, the scientific visualization community, especially the simulation and modeling communities, often interpret provenance as the history of computational workflow (e.g., [34]), while other interpretations focus on the history of insights and hypotheses (e.g., [70]). Although many researchers proactively provide clear definitions and explanations of their foci in the provenance research, this does not entirely resolve the challenge of consolidating the variety of interpretations and research outcomes across projects. Different perspectives and applications of concepts become problematic for interpreting and coordinating outcomes from different provenance projects, for communicating ideas within the visualization community, and for allowing new-comers to clearly understand the research space. In our work, we analyzed the different perspectives of provenance that are most relevant to areas of visualization and data analysis.

Our goal in this paper is to organize the different *types* of provenance information and *purposes* for why they are desired in information visualization, scientific visualization, and visual analytics. We present an *organizational framework* as a conceptual model that categorizes and describes the primary components of provenance types and purposes. Further, we discuss the relationships between these factors and considerations when capturing provenance information. Our organizational framework is intended to help researchers specify types of provenance and coordinate design knowledge across projects. In addition, our organization can be used to guide the selection of evaluation methodology and the comparison of study outcomes in provenance research.

2 EXISTING PERSPECTIVES OF PROVENANCE

Analytic provenance is a broad and complex concept within the areas of information visualization, data analysis, and data science. In visual data analysis, the concept often includes aspects of the cognitive and interactive processes of discovery and exploration, and also the computational sequences and states traversed to arrive at findings or insights. Prior surveys have presented definitions, categorizations,

• *Eric D. Ragan is with Texas A&M University. E-mail: ragane@acm.org.*
• *Alex Endert is with Georgia Tech. E-mail: endert@gatech.edu.*
• *Jibonananda Sanyal is with Oak Ridge National Laboratory. E-mail: sanyalj@ornl.gov.*
• *Jian Chen is with University of Maryland, Baltimore County. E-mail: jichen@umbc.edu.*

Ragan et al., VAST 2015

WHAT TO DO WITH PROVENANCE INFORMATION?

PROVENANCE PURPOSES

RECALL
   MEMORY OF STATES OF ANALYSIS

REPRODUCIBILITY
   REPRODUCE STEPS/WORKFLOW

ACTION RECOVERY
   UNDO/REDO, BRANCHING

PROVENANCE PURPOSES

COLLABORATIVE COMMUNICATION
   SHARE INFO WITH OTHERS

PRESENTATION

   COMMUNICATE INSIGHT/PROGRESSION

META-ANALYSIS

   REVIEW THE ANALYTIC PROCESS

PROVENANCE VS. REPRODUCIBILITY

PROVENANCE VS. REPRODUCIBILITY

GOAL OF GENERAL REPRODUCIBILITY: VALIDATE AN ANALYSIS
- BY SHARING DATA & CODE

HOW CAN WE VALIDATE A VISUAL ANALYSIS?
- BY SHARING INTERACTION LOGS? BY SHARING MANUAL ANALYSIS STEPS? ...
- HOW CAN THIS BE DONE IN A MORE GENERAL WAY ACROSS DIFFERENT GUI-BASED TOOLS?

RESOURCES

- SEE SCIENTIFIC REFERENCES ON SLIDES
- REPRODUCIBLE RESEARCH MOOC COURSERA.ORG (ROGER PENG)