VISUALIZING TEXT

Petra Isenberg



RECAP

STRUCTURED DATA



0.103	0.176	0.387	0.300	0.379
0.333	0.384	0.564	0.587	0.857
0.421	0.309	0.654	0.729	0.228
0.266	0.750	1.056	0.936	0.911
0.225	0.326	0.643	0.337	0.721
0.187	0.586	0.529	0.340	0.829
0.153	0.485	0.560	0.428	0.628

UNSTRUCTURED DATA







VISUALIZING TEXT

nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet ensettens a bij i sie fing Bit sect do eius mod tempor incididunt ut labore et dolore magna anqua. Ut en mead minim veniam, quis nostrud exercitation ullamco laboris nici et aliquiper ea commodo consequat. Duis aute irure dolor in reprehenderit in comptate vent esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaeres repident neperident out in colpa qui officia deserunt mollit anim le est laboram. Lorem psum door st anet, consectetur adipisicing elit, sed do eiusmod tempor incididuat ut labore et dolore magna aliqua. Ut enim ad minim vemani, quis nostrad exercitation allanco laboris nisi ut aliquip ex ea composito consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse ellum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum



WHY

- To assist information retrieval
- To enable linguistic analysis
- To augment analytics on mixed data



Thread Arcs

Visual Thesaurus

WHY

UNDERSTANDING: GET THE "GIST" OF A DOCUMENT

GROUPING: CLUSTER FOR OVERVIEW OR CLASSIFICATION

COMPARE: COMPARE DOCUMENT COLLECTIONS, OR INSPECT EVOLUTION OF COLLECTION OVER TIME

CORRELATE: COMPARE PATTERNS IN TEXT TO THOSE IN OTHER DATA, E.G., CORRELATE WITH SOCIAL NETWORK

WHAT IS TEXT

DOCUMENTS

ARTICLES, BOOKS AND NOVELS COMPUTER PROGRAMS E-MAILS, WEB PAGES, BLOGS TAGS, COMMENTS

COLLECTION OF DOCUMENTS

MESSAGES (E-MAIL, BLOGS, TAGS, COMMENTS) SOCIAL NETWORKS (PERSONAL PROFILES) ACADEMIC COLLABORATIONS (PUBLICATIONS) EVEN WHOLE LIBRARIES, WEBSITES, SOCIAL NETWORKS

DIFFICULT DATA

TOO MUCH DATA

- Millions of blog posts,
- Hundreds of thousands of news stories,
- 183 billion emails,
- ... per day

NOISY DATA

. . . .

- 70-72% of email is spam
- Text contains section headings, figure captions, and direct quotes

ONCE YOU HAVE THE DATA...

Most meaning comes from our minds and common understanding.

"How much is that doggy in the window?"

- how much: social system of barter and trade (not the size of the dog)
- "doggy" implies childlike, plaintive, probably cannot do the purchasing on their own
- "in the window" implies behind a store window, not really inside a window, requires notion of window shopping

(Hearst, 2006)

LANGUAGE IS AMBIGUOUS

- Words and phrases can have many meanings, determined by context and world knowledge.
- Interesting language is often figurative:
 - You are a couch potato.
 - They fought like cats and dogs.
 - Opportunity knocked on the door

VISUAL CONSIDERATIONS

Supporters of Martin, who has been jailed without trial for more than two years, are calling on Prime Minister Stephen Harper to ask Mexican president Felipe Calderon to release Martin text is not preattentive under a section of the Mexican constitution that allows the government to expel undesirables from the country. Martin's supporters believe she has no chance of a fair trial in Mexico. Neither does Waage.

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VISUAL CONSIDERATIONS



VISUALIZING LANGUAGE IS ALSO EASY!

SO much data available for analysis

(Mostly) readily computer readable

Simple techniques can give instant summaries

OUTLINE

TEXT AS DATA

VISUALIZING DOCUMENT CONTENT

EVOLVING DOCUMENTS

DOCUMENT COLLECTIONS

TEXT AS DATA

Words are the basic unit of data.

WORD-LEVEL ATTRIBUTES

WORD LENGTH PART OF SPEECH (NOUN, VERB, ADJECTIVE, ETC.) FORMAT (*ITALIC*, <u>UNDERLINE</u>, ETC.) LANGUAGE (ENGLISH? LATIN? JAPANESE?) FREQUENCY / DIFFICULTY (IS IT COMMON?) SENTIMENT (POSITIVE OR NEGATIVE CONNOTATION) SYNONYMS / ANTONYMS / ETYMOLOGY (OTHER MEANINGS? ROOTS?) ENTITIES (e.g. "Calgary", "Obama", "Telus")

... AND MANY MORE

AGGREGATION

REPETITION PLAGARISM • DOCUMENT

PLAGARISM SHARED ENTITIES AUTHOR STYLE

- SECTION
- PAGE
- PARAGRAPH
 - SENTENCE
- TENSE SENTIMENT SENTENCE LENGTH READING LEVEL
- WORD

LINGUISTIC METHODS

- Word Counting
- Word Scoring
- Stemming
- Stop Word Removal
- Part of Speech Tagging
- Parsing
- Word Sense Disambiguation
- Named Entity Recognition
- Semantic Categorization
- Sentiment Analysis
- Topic Modeling (some caveats)

NAMED ENTITY RECOGNITION

IDENTIFY AND CLASSIFY NAMED ENTITIES IN TEXT:

JOHN SMITH IS A **PERSON** SOVIET UNION IS A **COUNTRY** 2500 UNIVERSITY DR IS AN **ADDRESS** (555) 867-5309 IS A **PHONE NUMBER**

ENTITY RELATIONS: HOW DO THE ENTITIES RELATE? DO THEY CO-OCCUR IN A DOCUMENT? IN A SENTENCE?

TEXT PROCESSING

TOKENIZATION: SEGMENT TEXT INTO TERMS

ENTITIES? "SAN FRANCISCO", "O'CONNOR", "U.S.A."

REMOVE STOP WORDS? "A", "AN", "THE", "TO", "BE"

N-GRAMS? CAN TAKE WORDS IN 2-WORD GROUPS (BI-GRAMS), 3-WORD (TRI-GRAMS), ETC.

STEMMING: GROUP TOGETHER DIFFERENT FORMS

ROOTS: VISUALIZATION(S), VISUALIZE(S), VISUALLY \rightarrow VISUAL

LEMMATIZATION: GOES, WENT, GONE \rightarrow GO

FOR VISUALIZATION, SOMETIMES NEED TO REVERSE STEMMING FOR LABELS

SIMPLE SOLUTION: MAP FROM STEM TO THE MOST FREQUENT WORD

RESULT: ORDERED STREAM OF TERMS

TEXT PROCESSING

"The quick brown fox jumps over the lazy dog."

TOKENIZE (N=1) [The], [quick], [brown], [fox], [jumps], [over], [the], [lazy], [dog].

TOKENIZE (N=1), REMOVE STOPWORDS, STEM [quick], [brown], [fox], [jump], [over], [lazy], [dog]

TOKENIZE (N=2) [the quick], [quick brown], [brown fox], [fox jumps], [jumps over], [over the]...

TOKENIZE (N=5) [the quick brown fox jumps], [quick brown fox jumps over], [brown fox jumps over ...

Google Books Ngram Viewer



NLTK (NATURAL LANGUAGE TOOLKIT)

NLTK.org

Python

Tokenize and tag some text:

```
>>> import nltk
>>> sentence = """At eight o'clock on Thursday morning
... Arthur didn't feel very good."""
>>> tokens = nltk.word_tokenize(sentence)
>>> tokens
['At', 'eight', "o'clock", 'on', 'Thursday', 'morning',
'Arthur', 'did', "n't", 'feel', 'very', 'good', '.']
>>> tagged = nltk.pos_tag(tokens)
>>> tagged[0:6]
[('At', 'IN'), ('eight', 'CD'), ("o'clock", 'JJ'), ('on', 'IN'),
('Thursday', 'NNP'), ('morning', 'NN')]
```

Identify named entities:

DOCUMENT CONTENT

TAG CLOUDS

WORD COUNT

additional air analysis analysts annotation applications approach asked author average based build chart citizen Clustering collaborative collection **COMMENTS** commentspace **COMMUNITY** complete **CONDITION** contributions crowd crowdsourcing data datasets_design different discussion evidence example experiment experts explanations explore features figure filtering **Generated** group help hypotheses hypothesis identify including indicating information interactive interface knowledge links members microtasks multiple novice number oaen observations organize participants phases pp proceedings process produced prompt provide quality questions rate redundant requires responses results score sense share showing similar site SOCial SOURCE specific state strategies study support systems tags tasks tools understanding used Users views visualization web work WORKERS

http://tagcrowd.com/ THESIS WESLEY WILLETT

TAG CLOUDS

WORD COUNT

quickly problem across framework possible manual organization examples make n around exploration R tota analysi systems gathering Like made provided whether **4** views new CommentSpace provenance view 2 quality task Science E within Distributed comments trends provides state particular including focus results Set key MAD Users observations response explain Citizen **Visualizations** comment microtask web use might additional Novice complete identify explanation expert three **also** rate 1 C Condition phases asked specific a However directly complex time Clusters questions conditions large Design allow small analysis work sensemaking see Group may feature along ACM SOCIAI Paid filtering clustering notag interactive tag similar knowledge content synthesis B likely Single provide Page explanations relevant Figure microtasks prompt 5 first interface average organize produced features dataset Chapter link share generated rating Site 3 findings collection AIR **Proceedings** existing WORKERS even Monitoring produce Visual experts tools discussions different ĥ. sources responses exposure difficult via analysts data scores example generate pp Applications showing perform Sense community hypothesis personal crowdsourcing Many multiple score charts Understanding need datasets insights Collaborative **Darticipants** observed Crowd **P** tags designed commenting interview source together clusterings Approach application discussion using included Sensing two worker Common **Strategies** Information used S another must one chart cluster help hypotheses process local study Rather based redundant system Similarity median links oAen experiment evidence Number well Collaboration prompts Support outside K annotation several communities CHI

www.jasondavies.com/wordcloud/ THESIS WESLEY WILLETT

WHAT'S PROBLEMS DO YOU SEE WITH TAG CLOUDS?

additional air analysis analysts annotation applications approach asked author average based build chart citizen Clustering collaborative collection Comments commentspace community complete condition contributions crowd crowdsourcing data datasets design different discussion evidence example experiment experts explanations explore features figure filtering generated group help hypotheses hypothesis identify including indicating information interactive interface knowledge links members microtasks multiple novice number owen observations organize participants phases pp proceedings process produced prompt provide quality questions rate redundant requires responses results score sense share showing similar site social Source specific state strategies study support systems tags tasks tools understanding used users views visualization web work WORKERS



TAG CLOUDS

STRENGTHS

CAN HELP WITH GISTING AND INITIAL QUERY FORMATION.

WEAKNESSES

SUB-OPTIMAL VISUAL ENCODING (SIZE VS. POSITION) INACCURATE SIZE ENCODING (LONG WORDS ARE BIGGER) MAY NOT FACILITATE COMPARISON (UNSTABLE LAYOUT)

• ORDER USUALLY MEANINGLESS (USUALLY ALPHABETICAL OR RANDOM)

TERM FREQUENCY MAY NOT BE MEANINGFUL DOES NOT SHOW THE STRUCTURE OF THE TEXT

WORD COUNTS



WORDCOUNT

WORDCOUNT

ARCHIVE

PREVIOUS WORD the previous word

CURRENT WORD

FIND WORD:

BY RANK:

REQUESTED WORD: THE

RANK: 1

http://wordcount.org



CONCORDANCE

WHAT IS THE COMMON LOCAL CONTEXT OF A TERM?

👍 Concordance	- Larkin.	.Concordance				×
<u>File T</u> ext <u>S</u> earch	<u>E</u> dit <u>H</u> e	adwords Conte <u>x</u> ts <u>V</u> iew T <u>o</u> ols Hel <u>p</u>				
🔷 Ħ 🗃 🖬 e	∰ X	🖻 🖻 🖹 🛓 🖪 🖊 🖳 📍	0			
Headword	No. 🔺	Context	Word	Context	Reference	Ī
HEAR	15	That my own	heart	drifts and cries, having no	Deep Analysis	6
HEARD	9	By the shout of the	heart	continually at work	And the wave	l j
HEARING	7	Nothing to adapt the skill of the	heart	to, skill	And the wave	2
HEARS	3	The tread, the beat of it, it is my own	heart	1	Träumerei	
HEARSE	1	Because I follow it to my own	heart		Many famous	Г
HEART	25	My	heart	is ticking like the sun:	lam washed u	5
HEART'S	2	The vague	heart	sharpened to a candid co	The March Pa:	
HEART-SHAPED	1 🚬	Contract my	heart	by looking out of date.	Lines on a Yo 😑	
HEARTH	1	Having no	heart	to put aside the theft	Home is so Sa	ā
HEARTS	7	And the boy puking his	heart	out in the Gents	Essential Beau	
HEARTY	1	A harbour for the	heart	against distress.	Bridge for the	
HEAT	6	These I would choose my	heart	to lead	After-Dinner F	
HEAT-HAZE	1	Time in his little cinema of the	heart		Time and Space	l a
HEATH	1	This petrified	heart	has taken,	A Stone Churc	X
HEATS	1	How should they sweep the girl clean	heart	1	l see a girl dra	
HEAVE	1	Hands that the	heart	can govern	Heaviest of flo	ŀ
HEAVEN	4	For the	heart	to be loveless, and as col	Dawn	
HEAVEN-HOLDING	1	With the unguessed-at	heart	riding	One man walk	12
HEAVIER-THAN	1	If hands could free you,	heart	1	If hands could	3
HEAVIEST	2 🗸	That overflows the	heart		Pour away the 💙	l a
< .		 	1111			
Words	Tokens	At word Deleted lines Word sort		Context sort		
7318	37070	2990 1 [24] Asc alpha	a (string)	Asc occurrence of	order	

WORD TREES

- cats are better than dogs
- cats eat kibble
- cats are better than hamsters
- cats are awesome
- cats are people too
- cats eat mice
- cats meowing
- cats in the cradle
- cats eat mice
- cats in the cradle lyrics
- cats eat kibble
- cats for adoption
- cats are family
- cats eat mice
- cats are better than kittens
- cats are evil
- cats are weird
- cats eat mice



WATTENBERG & VIÉGAS 2008

dogs

hamsters

ittens

love the

thine heart , and with all thy soul ,

and with all thy might . that thou mayest live .

-thy heart , and with all thy soul , and with all thy \prec

strength , a

mind

keep his charge , and his statutes , and his judgments , and his commandments , alway .
to walk ever in his ways ; then shalt thou add three cities more for thee , beside these three : 19 that thou mayest obey his voice , and that thou mayest cleave unto him : for he is thy life , and to to walk in his ways , and to keep his commandments and his statutes and his judgments , that thou mayest life , and to serve him with all your heart and with all your soul , 11 : 14 that i will give you the rain of your la walk in all his ways , and to cleave unto him ; 11 : 23 then will the lord drive out all these nations from with all your heart and with all your soul .

all ye his saints : for the lord preserveth the faithful , and plentifully rewardeth the proud doer .
 hate evil : he preserveth the souls of his saints ; he delivereth them out of the hand of the wicked
 because he hath heard my voice and my supplications .

name of the lord , to be his servants , every one that keepeth the sabbath from polluting it , and taketh hold of my covenant good , and establish judgment in the gate : it may be that the lord god of hosts will be gracious unto the remnant of joseph evil ; who pluck off their skin from off them , and their flesh from off their bones ; 3 : 3 who also eat the truth and peace .

with all

other ; or else he will hold to the one , and despise the other . ye cannot serve god and mammon .

6 : 25 therefore i say unto 16 : 14 and the pharisees

uppermost

lord

rooms at feasts , and the chief seats in the synagogues , 23 : 7 and greetings in the markets , and to be called of **seats** in the synagogues , and greetings in the markets .

father

-; and as the father gave me commandment , even so i do .

- hath bestowed upon us , that we should be called the sons of god : therefore the world knoweth us not , because it knew him

brotherhood

world , the love of the father is not in him .

brethren

children of god , when we love god , and keep his commandments .

thygod

yourgod

FILTER INFREQUENT RUNS





WORDSEER **MURALIDHARAN & HEARST**

RECURRENT THEMES IN SPEECH



GLIMPSES OF STRUCTURE

CONCORDANCES SHOW LOCAL, REPEATED STRUCTURE BUT WHAT ABOUT OTHER TYPES OF PATTERNS?

FOR EXAMPLE LEXICAL: <A> at SYNTACTIC: <Noun> <Verb> <Object>

PHRASE NETS

LOOK FOR SPECIFIC LINKING PATTERNS IN THE TEXT: 'A AND B', 'A AT B', 'A OF B', ETC COULD BE OUTPUT OF REGEXP OR PARSER

VISUALIZE EXTRACTED PATTERNS IN A NODE-LINK VIEW OCCURRENCES = NODE SIZE PATTERN POSITION = EDGE DIRECTION

van Ham et al



NODE GROUPING



(a)





OLD TESTAMENT {X} of {Y}



end

NEW TESTAMENT {X} of {Y}



VISUALZING DOCUVENT COLLECTIONS

Analysts: GOP may regret gridlock over Scalia replacement Update: Uber driver arrested in Michigan rampage that killed 6

Boris Johnson backs EU exit: London mayor confirms support for Brexit

'A multifaceted catastrophe': Turkey has 'so alienated everyone

USA renew rivalry in CONCACAF final

Blasts rock Syrian city of Homs, killing at least 32

Palestinians struggle to define those who attack Israelis

Sport and are heat heat

Canad

renew

in CON

final

/ears later, ex-Raptor /ince Carter's still

Canadian women earn historic 19-10 rugby

victory over New Zealand

Leafs get set for a busy draft with Matthias trade

Sportsnet's James Sharman met with coach John Herdman and members of the Canadian women's soccer team, who are looking to beat the USA in Sunday's CONCACAF final. headshot Gavin Day February 20, 2016, 8:08 PM. headshot Gavin Day February

> SPRING TRAINING Blue Jays' focus at

2016 camp is on 2017

Miller puts an end to

Canucks' losing streak

IS rejected North (orea peace alks offer before ast nuclear test Malaysia, southeast Asia nations warned of terror attacks

Samsung, LG unveil new devices in bid for smartphone recovery

LG Unveils the LG G5, Its First Modular Smartphone [Video] LG G5 vs first look

newsmap.jp

Raceline Radio Program Guide: February 21, 2016

Chan wins Four Continents figure-skating championship

Truex comes up a few inches short in closest Daytona 500

Sportsnet.ca	ast nucl
a, USA rivalry ICACAF	'Deadpool' dominates ac with \$55 mill 2nd week
	Taylor Swift donat \$250K to help Kesha's legal battl

ear test san Bernardice vidents to encryption pain Judge blocks too in the second seco

 Taylor Swift donates \$250K to help Kesha's legal battle
 Highlights from the USC report on entertrainment diversity
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DOCUMENT CARDS SMALL MULTIPLES FOR DOCUMENTS



data point

Geoffrey M. Draper, and Richard F. Riesenfeld









ՄՄՄԵՆՈՒՈ

event history interface history tool

Jeffrey Heer, Jock D. Mackinlay, Chris Stolte, and

Maneesh Agrawala

display

approach

Geometry-Based Edge Clustering for Graph

Visualization

edge bundle

road man

large graph technique polyline segment

control mesh straight line











THEMERIVER HAVRE ET AL 1999



PARALLEL TAG CLOUDS

ageney Dankruptcy Danc argument alia argued agency analysis benefit aliens affirmed arient affirmed assistant agency's asked brief black annuity barge allocution antitrust aid appropriate attached capital coal appellee antidumping appellant boat arbitration app called cargo binding authority ante asylum cerne candidate arbitration brief application charter argued asbestos appeal appellant's bargaining asbestos court case art cited circuit closure coverage brief assets appellee argument conspiracy board commenced cited broadcast bankruptcy defendant collateral class because damages complaint crack cable asseveration claim contended believe defendant before copy commerce capricious death defendant's denied composition below court copyright benefit debtor disciplinary carrier compounds coal disability boat crime county comprising drilling denied enough distribution dba competition bottlers determine construction brief disability declared court conspiracy fire district costs denial defendant disfavor contract death contention district gang class deportation data disenfranchised commonwealth gas drug get disposition doc extortion common discrimination habeas discretion defendant court's gun employees evidence decision doctrine emissions context foreign disenfranchised del crack had description creditors homestead farm disposition employees filed firearm estoppel fraud debtor dozer device exemption ensued harassing indemnity grams district firearm decisional examination explanatory error honoit election disclosed have exercise iniury had follows errs forthwith embodied facilities event denied instant electors grievance help gas factfinding injunction fiduciary except equivalent her furnished disclosed immunities ferritin insurance hazard her inter hereby further fear audelines have dispensed gas interpretation his his him inequitable fish insurance internal griszing he here intervenor here distribution jurists impair ivory infringement incarcerative law habitat judgment district his labor keeplock inasmuch job inmates jail hardship inference liability license judicata invalid insurance gunb norme e judgment job jury marks his inter lien law interest fact magistrate material jury judge leve. invention memoranda loan immigration migrant Page 1 medical millions iurisdiction magistrate's limned marihuana urisdiction nevertheless from mitigation inventor petitioner kilogram methamphetamine his land Ist legislation maritime layer interlocutory nonstatutory opinion pipelines lawyer months may might joined mitigation motion liability ordinance preceding oral more might office plaintiff legal negligence means office promulgated mortgage payday opinion majority more novo lung order plaintiff's merchandise nre panel proposed market phase magistrate one plausible pain method principal attshore quality paupers persuasive ostrich panel preceding oil point notes out postconviction material noninfringement rate plaintiff qualified quotation parish quantity persecution para plaintiff's obvious our merits race regulations taid . racketeering miner's plaintiff's precedential racial police patent perents pension petition platform reversed say reinsurance prisoner mining record rehearing search pneumoconiosis policy section patentee plaintiff respect say prisoner remained see reprinted recovery opinion poice sentence provided res sentence security she product plan some pulmonary oral ref'd public sexual submitted rulemaking suggested sheriff protein see pursuant plenary suit suspended order pursuant supra removed reissue section she shareholders retard students recommendation supra policy retirement see shares think pneumoconiosis rigging subd specie tit trial tentative service sterile product search said seaman tit present provision stock than suitable unanimous tusks servitude testified shipper sentence signal recognized reorganization subway vessel town process thought skill stated sitting testimony unfavorable tribal summation specific told tariff trialworthy section published told vote suit summary trial tribe unpublished pulmonary structure vessel trade unanimous settlement voters transmission relat usury tribal want unanimous surface vacated union unpublished SVIUD vesse value viz sentence what union white under verdict upon water vehicle vaccination waybill which whom writ vol wrote waste where would warrant would work without zone veterans First Second Third Fourth Fifth Sixth Seventh Eighth Ninth Tenth Eleventh Federal DC

SUPPORTING SEARCH

User Query (Enter words for different topics on different lines.)	Run Search New Query Quit
osteoporosis	Search Limit: \bigcirc 50 \bigcirc 100 \blacklozenge 250 \bigcirc 500 $>$ 100
prevention	
research	Number of Clusters: $\bigcirc 3 \bigcirc 4 \Leftrightarrow 5 \bigcirc 8 \bigcirc 10$
Mode: TileBars	
Cluster Titles	Backup
FR88513- AP: Group SJMN: WO AP: Older FR: Comm FR: Octob	-0157 os Seek \$1 Billion a Year for Aging Research OMEN'S HEALTH LEGISLATION PROPOSED CF Athletes Run For Science nittee Meetings er Advisory Committees; Meetings
FR: Chron	ic Disease Burden and Prevention Models; Program
AP: Surve	y Says Experts Split on Diversion of Funds for AIDS
FR: Conso	lidated Delegations of Authority for Policy Developn
SJMN: RE	SEARCH FOR BREAST CANCER IS STUCK IN P

TileBars Hearst 1999

SeeSoft Eick 1994

<u>****</u>

adultery

12.5

2



* As a newly elected president, Mr. Bush did not deliver a formal State of the Union address in 2001. His Feb. 27 speech to a joint session of Congress was analogous to the State of the Union, but without the title.

Ben Werschkul/The New York Times







CENDARI NOTE-TAKING ENVIRONMENT 2015

DOCUMENT SIMILARITY & CLUSTERING

COMPUTE SIMILARITY BETWEEN DOCUMENTS BASED ON THE WORDS THEY SHARE

• **TF-IDF** (TERM FREQUENCY-INVERSE DOCUMENT FREQUENCY) IS COMMON

TOPIC MODELING APPROACHES

- ASSUME DOCUMENTS ARE A MIXTURE OF TOPICS
- TOPICS ARE (ROUGHLY) A SET OF CO-OCCURRING TERMS
- LATENT SEMANTIC ANALYSIS (LSA): REDUCE TERM MATRIX
- MANY, MANY APPROACHES EXIST



STANFORD DISSERTATION BROWSER

CHUANG, RAMAGE, MANNING & HEER 2012



Effective statistical models for syntactic and semantic disambiguation

Student: Kristina Nikolova Toutanova Advisor: Christopher D. Manning

Computer Science (2005)

Keywords: Syntactic, Semantic, Tree kernels, Parsing

Abstract:

This thesis focuses on building effective statistical models for disambiguation of sophisticated syntactic and semantic natural language (NL) structures. We advance the state of the art in several domains by (i) choosing representations that encode domain knowledge more effectively and (ii) developing machine learning algorithms that deal with the specific properties of NL disambiguation tasks--sparsity of training data and large, structured spaces of hidden labels. For the task of syntactic disambiguation, we propose a novel representation of parse trees that connects the words of the sentence with the hidden syntactic structure in a direct way. Experimental evaluation on parse selection for a Head Driven Phrase Structure Grammar shows the new representation achieves superior performance compared to previous models. For the task of disambiguating the semantic role structure of verbs, we build a more accurate model, which captures the knowledge that the semantic frame of a verb is a joint structure with strong dependencies between arguments. We achieve this using a Conditional Random Field without Markov independence assumptions on the sequence of semantic role labels. To address the sparsity problem in machine learning for NL, we develop a method for incorporating many additional sources of information, using Markov chains in the space of words. The Markov chain framework makes it possible to combine multiple knowledge sources, to learn how much to trust each of them, and to chain inferences together. It achieves large gains in the task of disambiguating prepositional phrase attachments.

STANFORD DISSERTATION BROWSER CHUANG, RAMAGE, MANNING & HEER 2012

WARNING

OFTEN, TEXT VISUALIZATIONS DO NOT REPRESENT TEXT DIRECTLY, BUT THEY REPRESENT A MODEL WORD COUNTS, WORD SEQUENCES, CLUSTERS, ETC.

ASK:

CAN YOU INTERPRET THE VISUALIZATION? DOES THE MODEL ACCURATELY REPRESENT THE ORIGINAL TEXT?

LESSONS FOR TEXT VISUALIZATION

SHOW SOURCE TEXT (OR PROVIDE ACCESS TO IT) WHERE POSSIBLE, USE VISUALIZATION AS INDEX INTO DOCUMENTS

GROUP DOCUMENTS IN MEANINGFUL WAYS

WILL VIEWERS UNDERSTAND THE CLUSTERS?

WHERE POSSIBLE USE TEXT TO REPRESENT TEXT

HUNDREDS OF TOOLS & TECHNIQUES FOR TEXT AT http://textvis.lnu.se/









Exam on 23/03/2016



Controlled Experiments

You are a designer for a mobile phone company and are trying to decide which method you want people to use for opening apps in future versions of your mobile UI. You are planning to go with either a single page with folders (Interface 1), or multiple scrolling pages and no folders (Interface 2). The choice needs to be made based on which interaction technique allows the user to open an app the fastest. You decide to run a controlled lab experiment to find out.



Interface 1: The main interface shows a single page with folders of icons (left). Clicking on a folder, opens up the folder to show its contents (right).



Interface 2: The main interface shows a page with icons for apps (left). Swiping the page to the side shows a second page with more icons for apps (right).

Question 21	Write an appropriate $\mathbf{hypothesis}$ for this study (1 point):	w c Reserved
10000011100		*****

Question 22	Continuing with the example from the previous question:	Write an appropriate
null hypothes	s for this study.	$\fbox{w} \fbox{c} \textit{Reserved}$

Introduction to Human-Computer Interaction

- Time period: 8:00 11:00
- Duration of the exam: 180 min
- Number of pages: 8
- Materials allowed: Pencils, erasers

Please write your answers directly on the exam paper.



← Encode vour student number here, and write the student number again as well as your given name and family name below. If you cannot remember your student number, use the number X you see at the top of the exam sheet in this code +X/Y/Z+.

Given name:
Family name:

- The questions with the symbol a can have none, one, or more than one possible correct answers. All other questions have exactly one correct answer.
- Please answer the questions like this: 🛛; use a pencil (hardness HB), and make clear marks. To correct, clearly erase the wrong mark and put a new one (if needed). If you cannot erase because you did not bring a pencil, make the incorrect box completely black.
- All multiple-choice questions are worth one point. For it to be counted as answered correctly. all correct answers and no incorrect answer have to be selected.
- Do not fold the answer sheet(s), do not write on the back.

Question 1 Student did NOT bring a pencil. Do NOT fill out yourself.

Student brought a pencil.

Student did not bring a pencil.

Multiple-Choice Questions:

Question 2 Driving to the supermarket but ending up at work is an example of which type of error

description error a mistake capture error

none of the above mode error

every student gets individual exam sheet

EXAM

2h, Dec 8th

per lecture)

questions

bring a pencil

questions from

some creativity

some questions

about assessing

visualizations

lectures (at least 1

EXAM

- best way to mark a box: 🗵
- unacceptable way to mark a box: 🖸 🖾 🖾
- if you make an error erase your answer



• if you forgot your eraser, mark the box like this \blacksquare

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