VISUALIZING TREES AND GRAPHS

adapted from Petra Isenberg

DATA AND ITS STRUCTURE

STRUCTURED DATA

0.103	0.176	0.387	0.300	0.379
0.333	0.384	0.564	0.587	0.857
0.421	0.309	0.654	0.729	0.228
0.266	0.750	1.056	0.936	0.911
0.225	0.326	0.643	0.337	0.721
0.187	0.586	0.529	0.340	0.829
0.153	0.485	0.560	0.428	0.628

UNSTRUCTURED DATA

STRUCTURED DATA

- there are relationships between the data items
- you can use a graph representation

0.103	0.176	0.387	0.300	0.379
0.333	0.384	0.564	0.587	0.857
0.421	0.309	0.654	0.729	0.228
0.266	0.750	1.056	0.936	0.911
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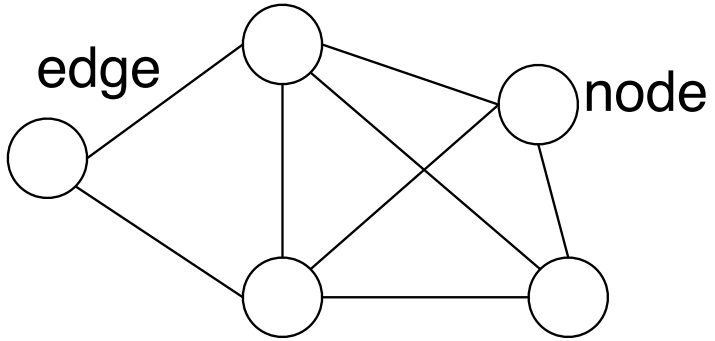
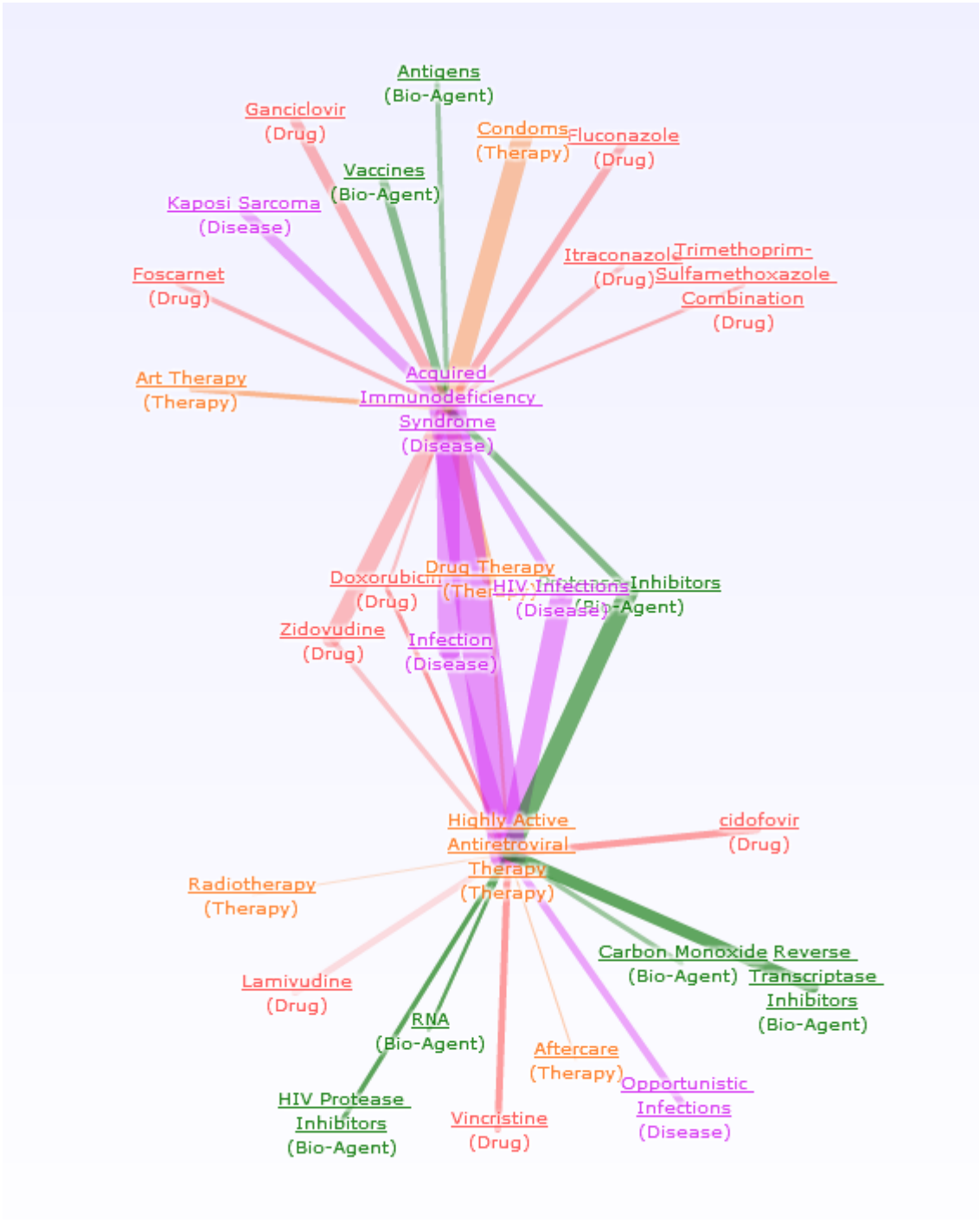
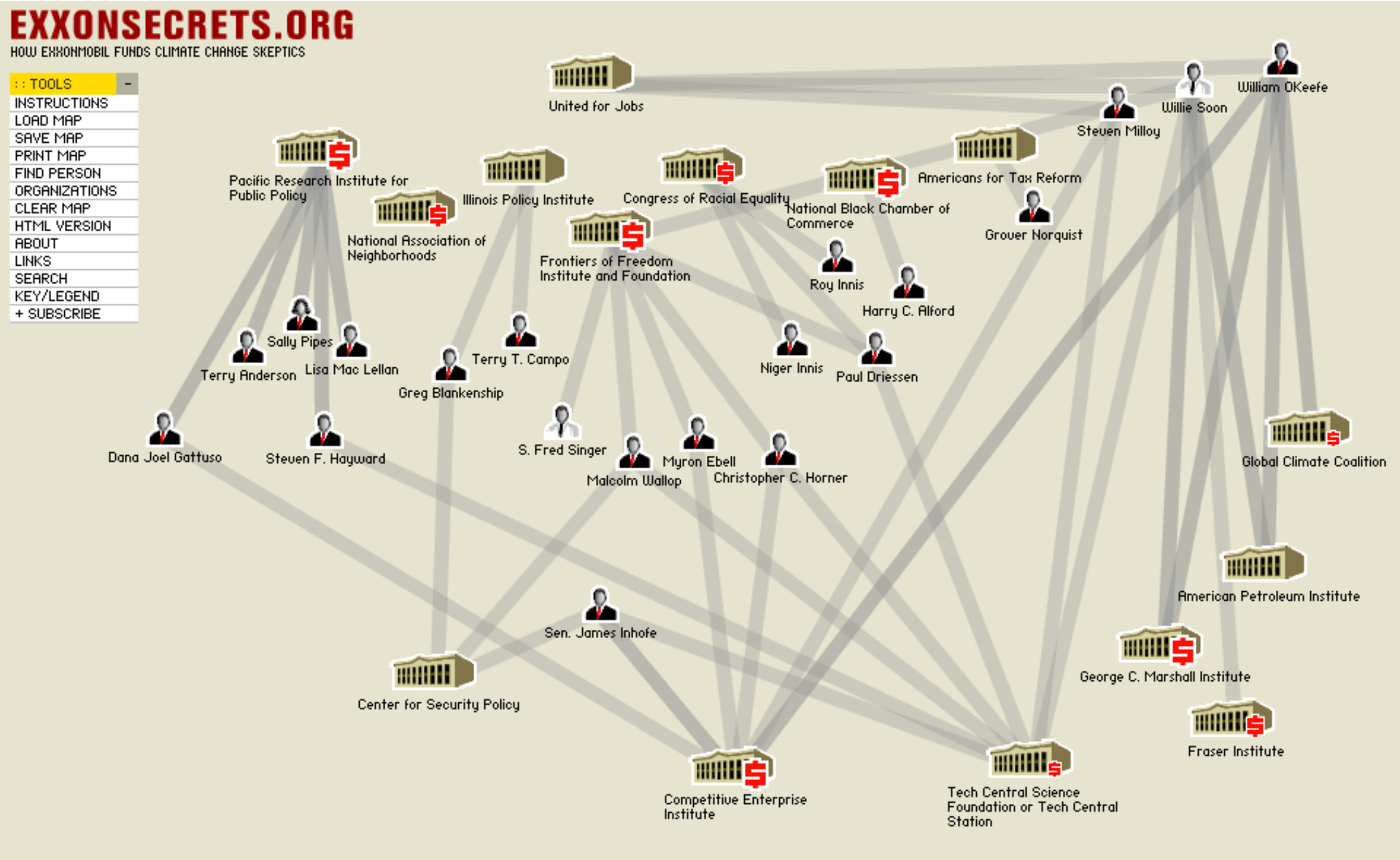


Almost anything can be a graph

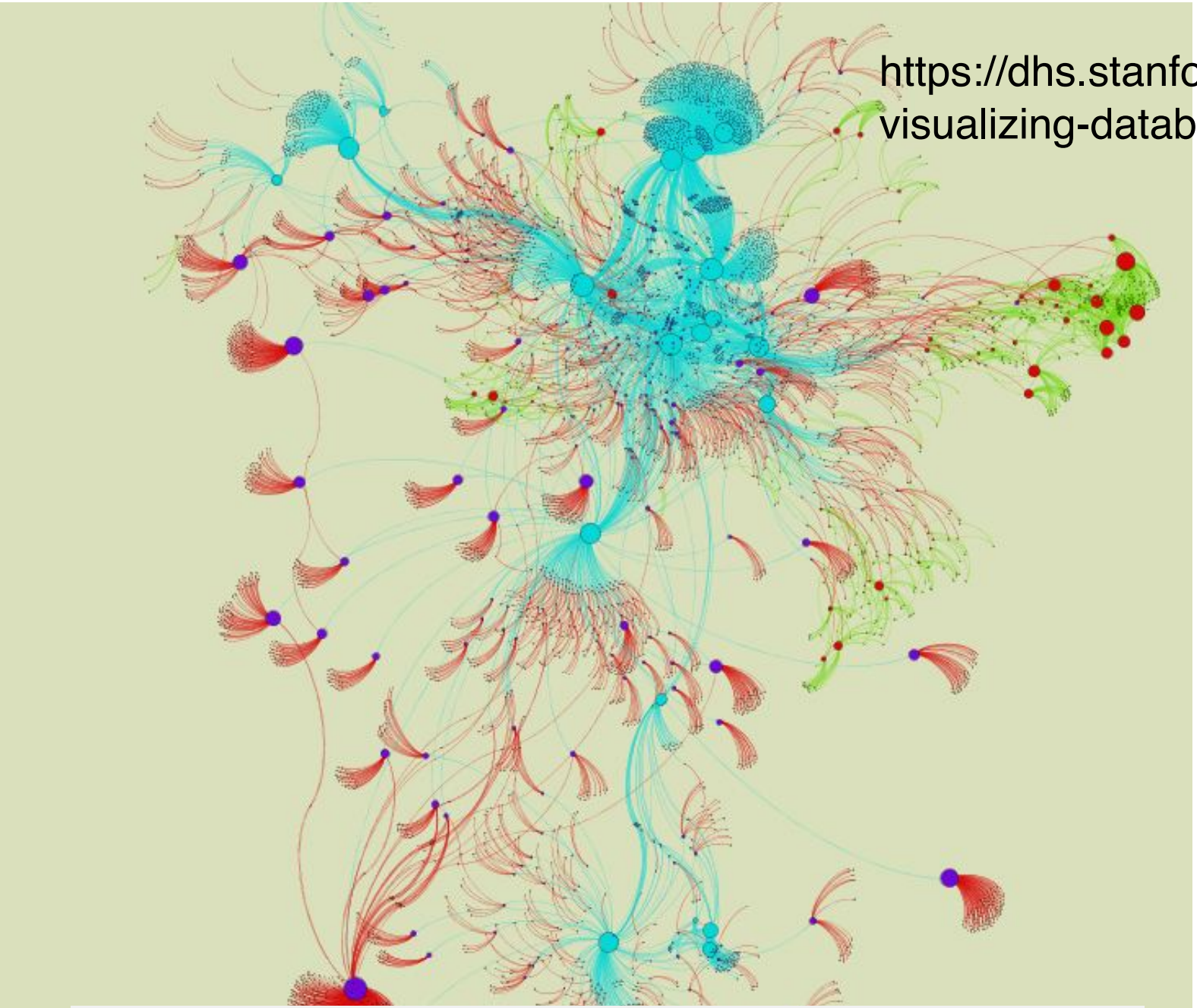


http://www.curehunter.com

visual dictionary of drugs, diseases and therapies

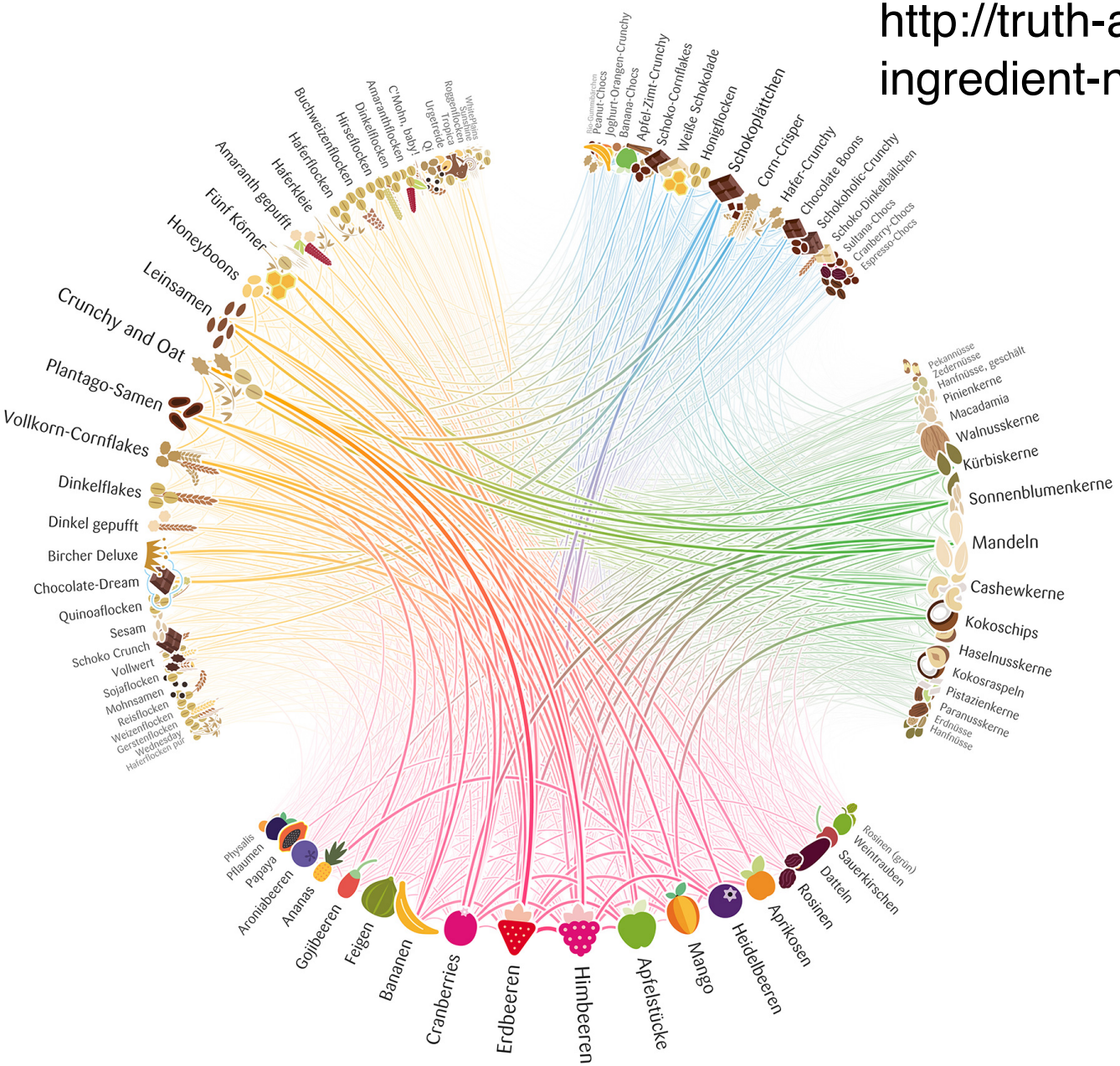

EXXONSECRETS.ORG
HOW EXXONMOBIL FUNDS CLIMATE CHANGE SKEPTICS
: : TOOLS
INSTRUCTIONS
LOAD MAP
SAVE MAP
PRINT MAP
FIND PERSON
ORGANIZATIONS
CLEAR MAP
HTML VERSION
ABOUT
LINKS
SEARCH
KEY/LEGEND
+ SUBSCRIBE
United for Jobs
William OKeefe
Willie Soon
Steven Milloy
Americans for Tax Reform
Grover Norquist
Pacific Research Institute for Public Policy
Illinois Policy Institute
Congress of Racial Equality
National Black Chamber of Commerce
National Association of Neighborhoods
Frontiers of Freedom Institute and Foundation
Roy Innis
Harry C. Alford
Sally Pipes
Terry Anderson
Lisa Mac Lellan
Terry T. Campo
Greg Blankenship
Niger Innis
Paul Driessen
Dana Joel Gattuso
Steven F. Hayward
S. Fred Singer
Malcolm Wallop
Myron Ebell
Christopher C. Horner
Global Climate Coalition
American Petroleum Institute
Sen. James Inhofe
George C. Marshall Institute
Center for Security Policy
Fraser Institute
Competitive Enterprise Institute
Tech Central Science Foundation or Tech Central Station

https://dhs.stanford.edu/spatial-humanities/visualizing-databases/



Top Contributors to the Catalogue of Life and their associated species, references and databases

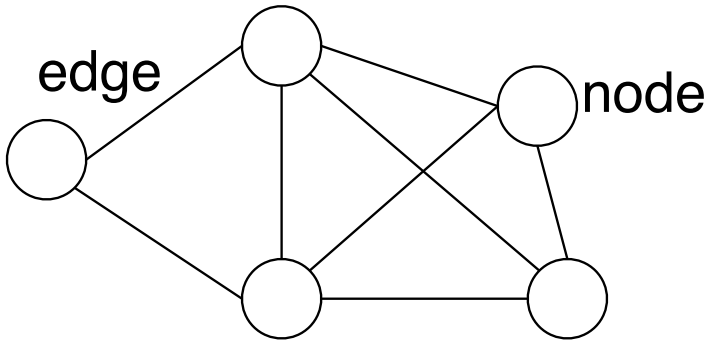
http://truth-and-beauty.net/projects/muesli-ingredient-network



GRAPHS

Graphs

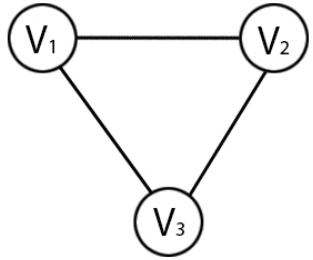
- Describe relations among data items
- Using **nodes** and **edges**



DEFINITIONS

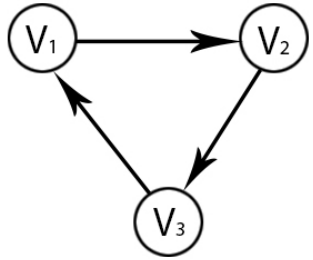
undirected graph: edges have no orientation

Undirected Graph



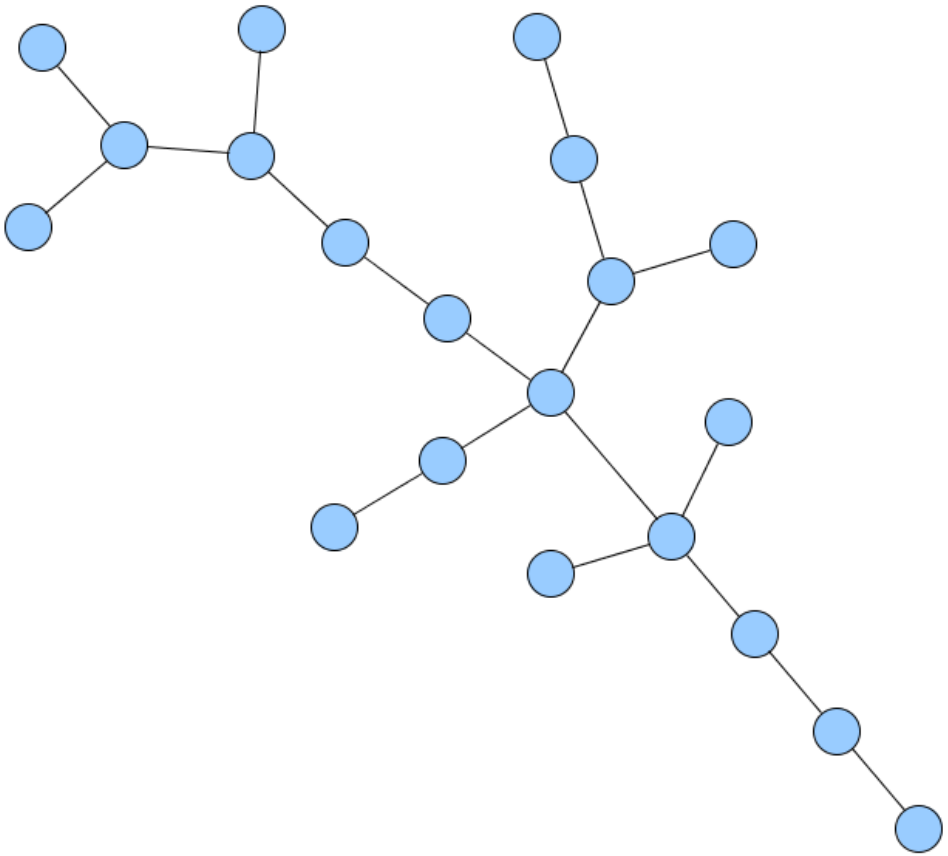
directed graph (digraph): edges have orientation

Directed Graph



DEFINITIONS

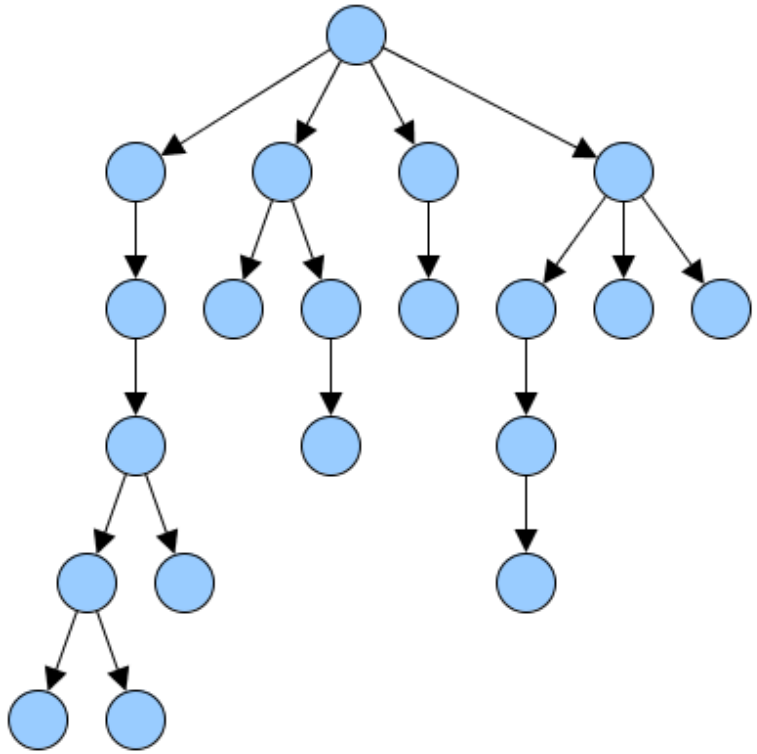
a tree is a **connected graph with no cycles**



DEFINITIONS

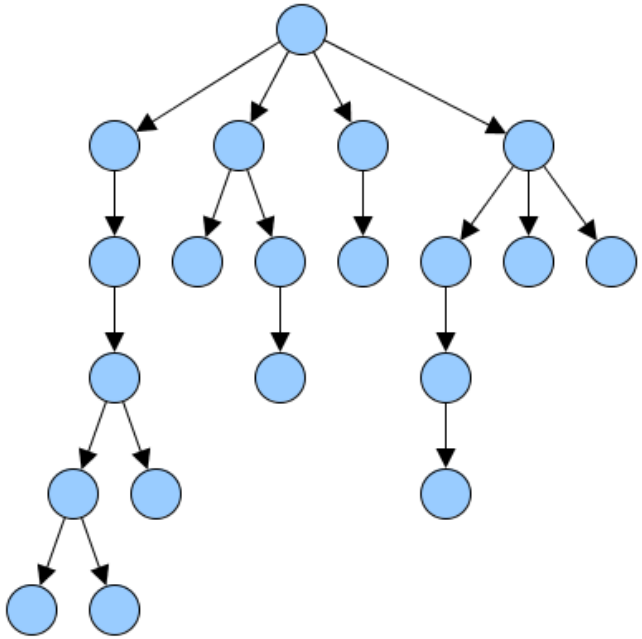
a directed tree is a digraph (directed graph) whose underlying graph is a tree

- a directed tree consists of a number of **nodes** and **parent-child relationships**
- every node has just one **parent** and any number of **children**
- *directed trees are the most common form in computer science*

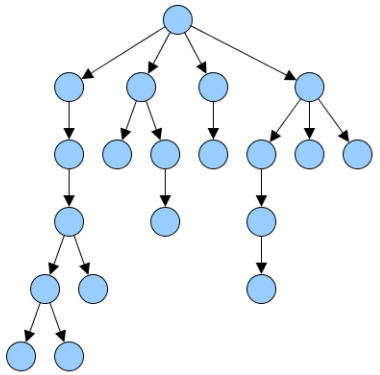


DEFINITIONS

- the number of children of a node is called its **degree**
- **leaf** nodes are nodes without children



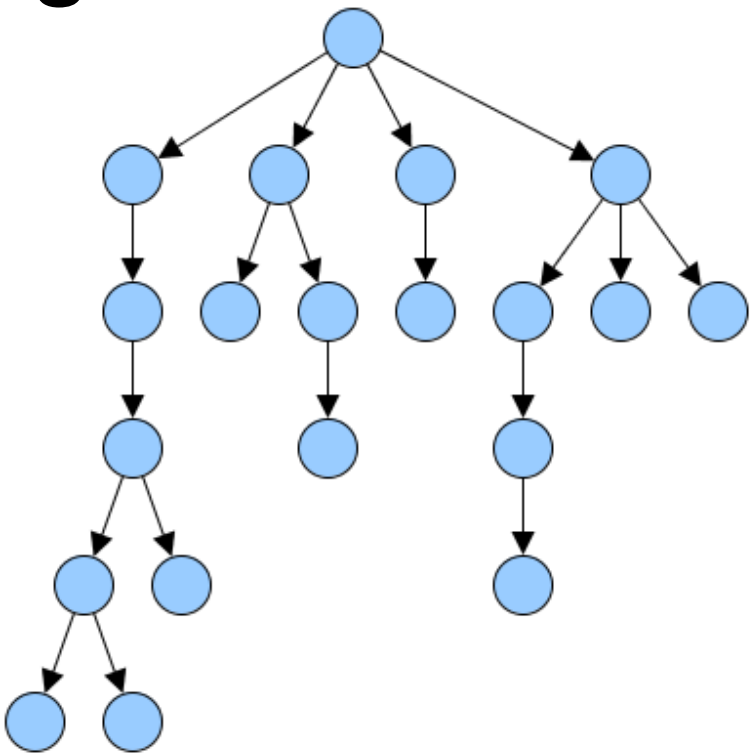
DEFINITIONS



- a **rooted tree** is a directed tree with a distinguished vertex r, called the **root**, such that for every other vertex v there is directed path from r to v
- the root node is the only node with no parent
- any node may act as a root in undirected trees

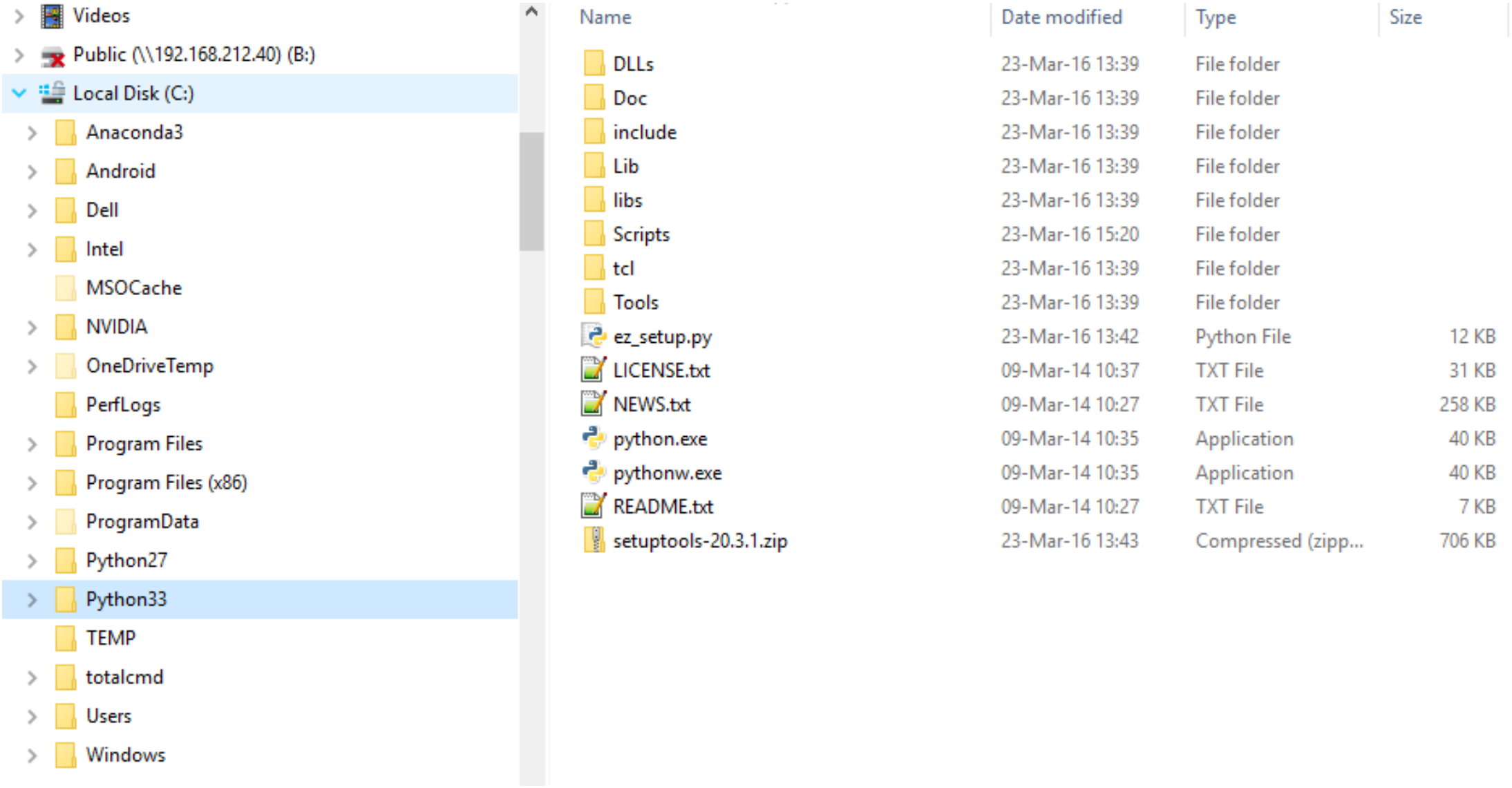
DEFINITIONS

the connection between parent and child nodes is called an **edge**



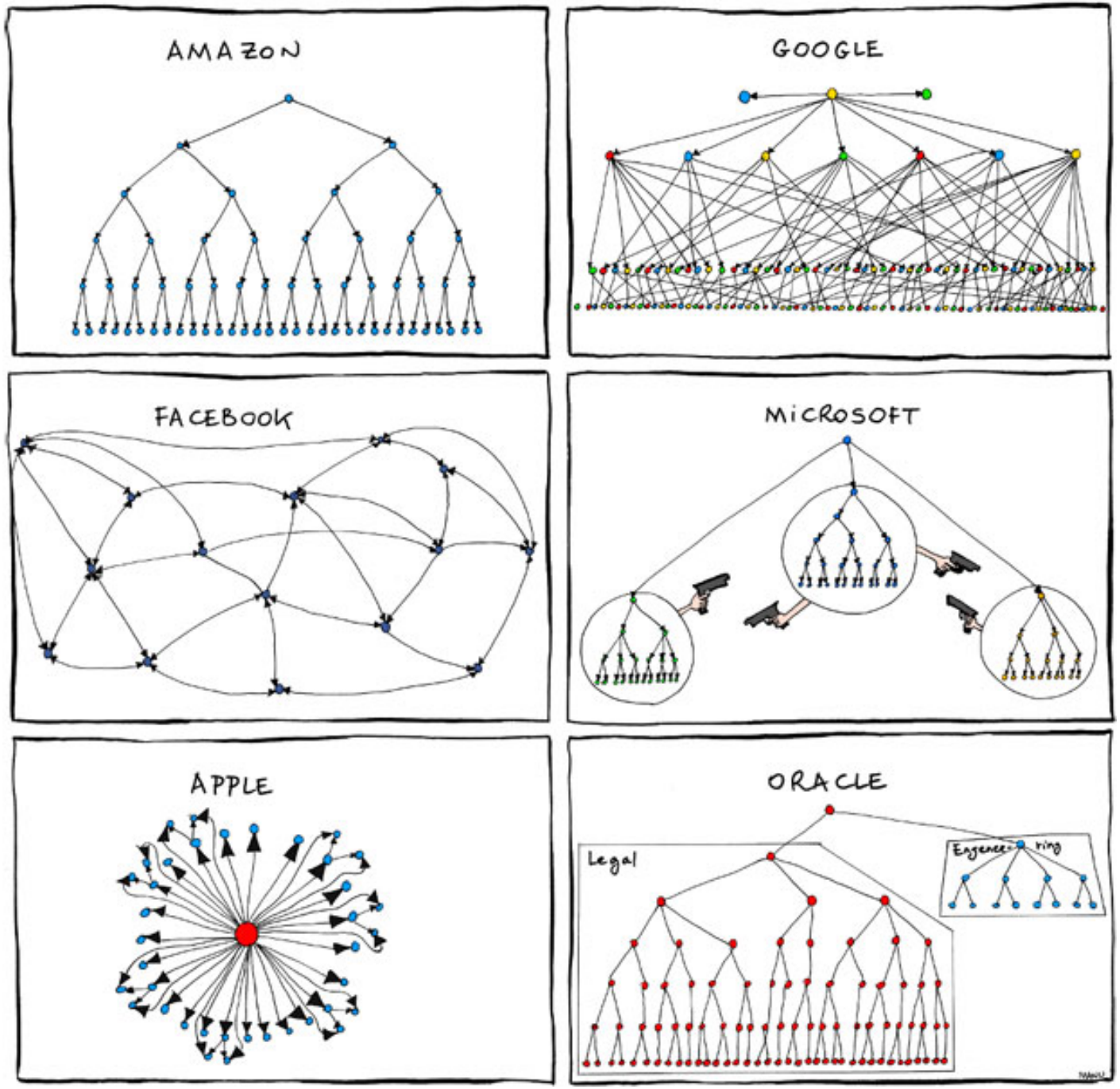
EXAMPLES OF TREES

HIERARCHIES



HIERARCHIES

https://www.youtube.com/watch?v=mkJ-Uy5dt5g



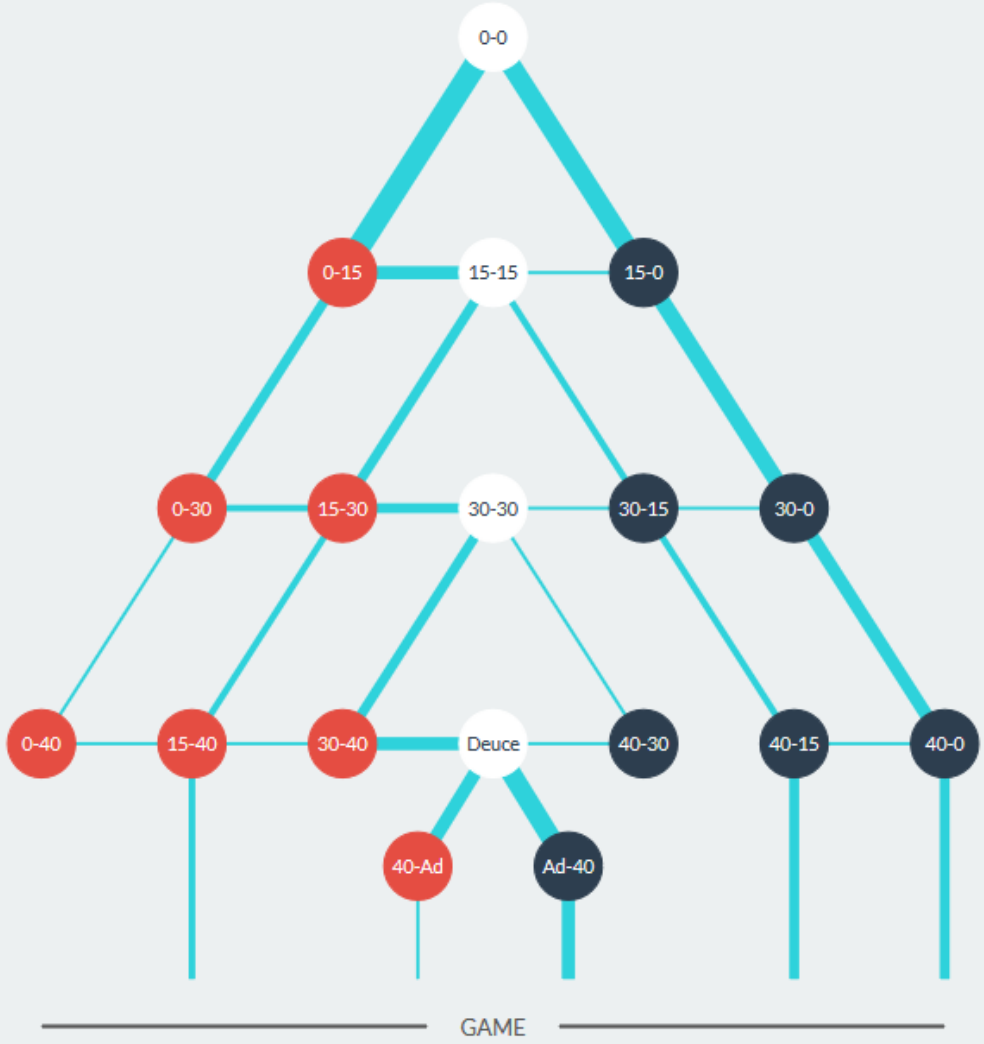
org charts aren't always trees, though

http://www.bonkersworld.net/organizational-charts/

DECISION PROCESS

NADAL

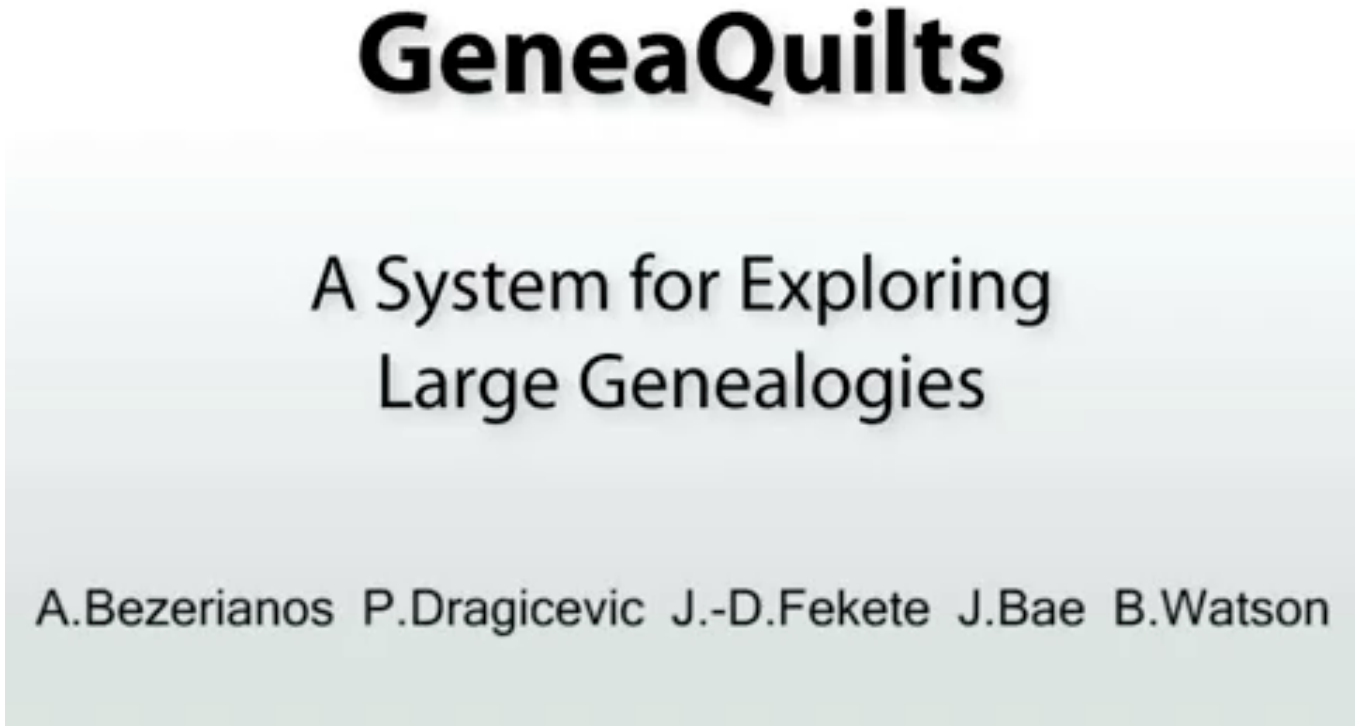
- Indian Wells ›
- Monte-Carlo ›
- Madrid ›
- Rome ›
- Roland Garros ›
  - Brands 4-6, 7-6(4), 6-4, 6-3
  - Klizan 4-6, 6-3, 6-3, 6-3
  - Fognini 7-6(5), 6-4, 6-4
  - Nishikori 6-4, 6-1, 6-3
  - Wawrinka 6-2, 6-3, 6-1
  - Djokovic 6-4, 3-6, 6-1, 6-7(3), 9-7
  - Ferrer 6-3, 6-2, 6-3
- Wimbledon ›
- Rogers Cup ›



http://gamesetmap.com/nadalgametree/

BRANCHING PROCESSES

Think about it: is a family tree really a tree?



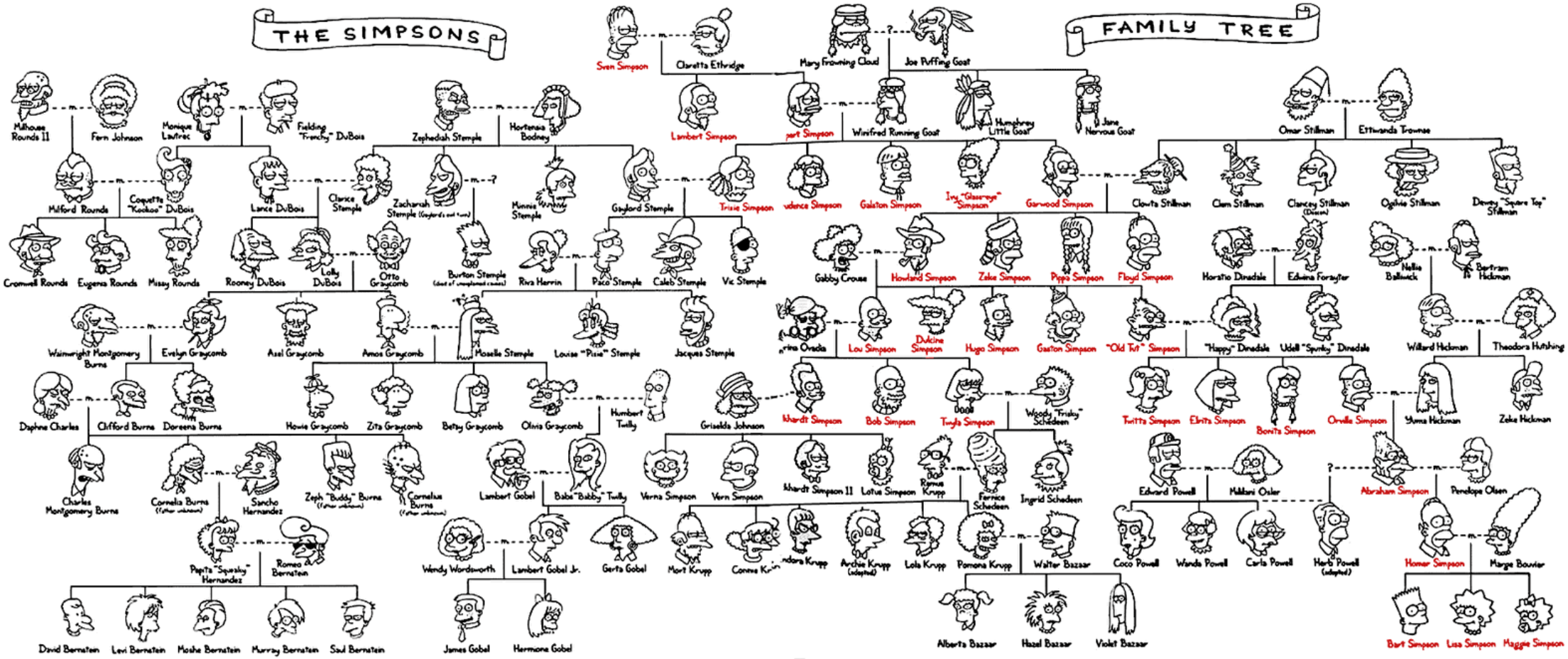
https://www.youtube.com/watch?v=gncBzqI7R-Q

TREE REPRESENTATION

TECHNIQUES

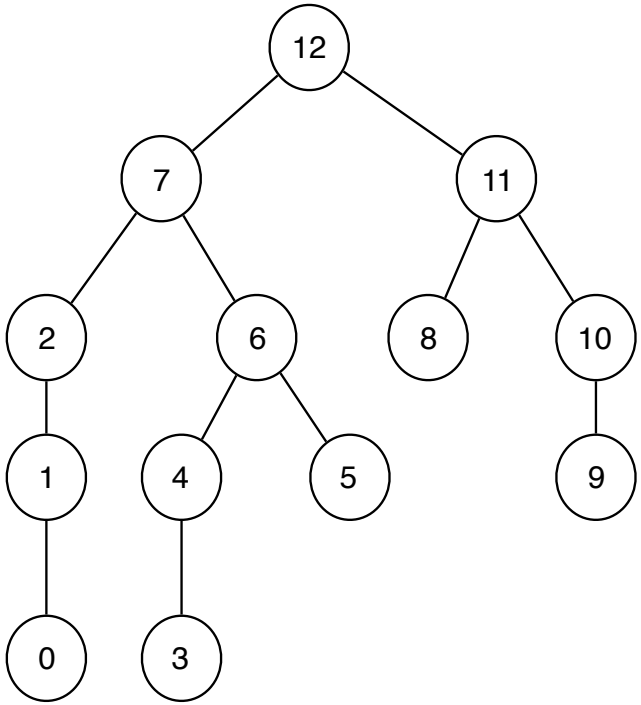

How to cite this site?
Check out other surveys!
treevis.net - A Visual Bibliography of Tree Visualization 2.0 by Hans-Jörg Schulz
Dimensionality
All
Representation
All
Alignment
All
Fulltext Search
Techniques Shown
292
PARIS
OMG Ubuntu!
Sun
Mars
http://treevis.net/

NODE-LINK



http://simpsons.wikia.com/wiki/

NODE-LINK ALGORITHM

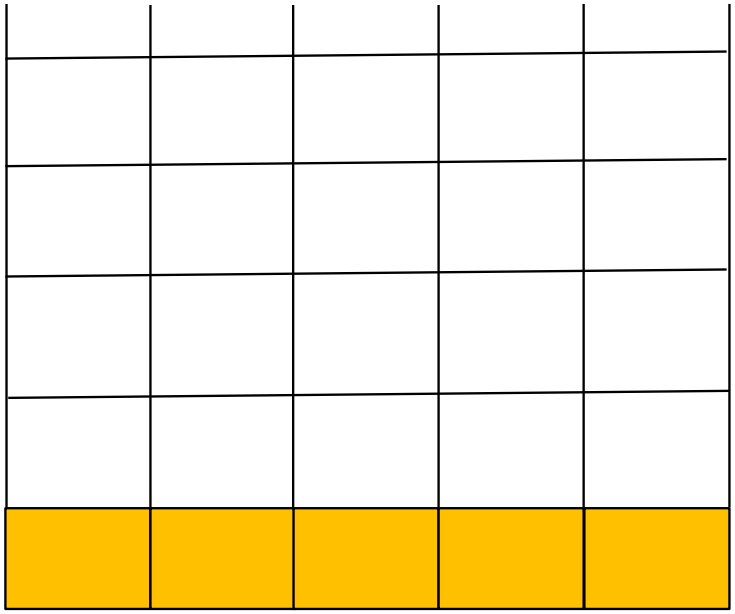


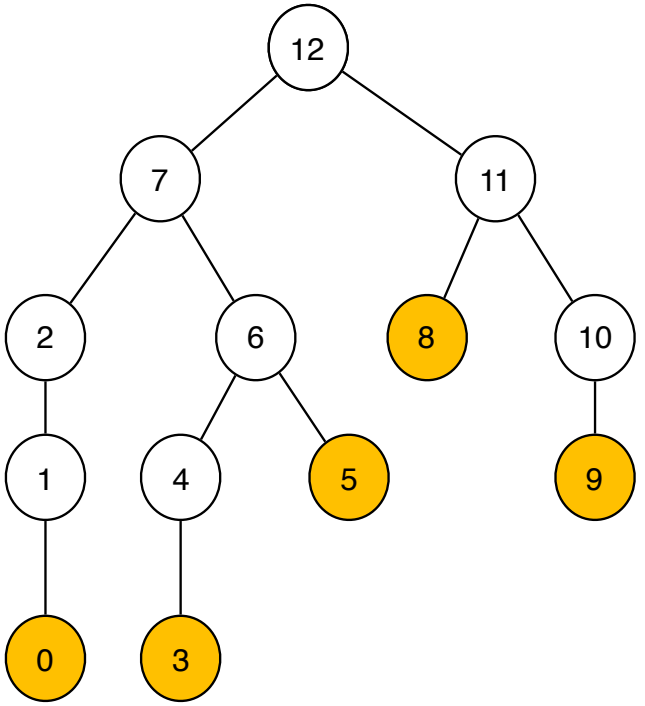
THE LAYOUT WE WANT – HOW DO WE GET THERE?

NODE-LINK ALGORITHM

SIMPLE APPROACH

1) COUNT THE LEAVES
2) PLACE THE ROOT

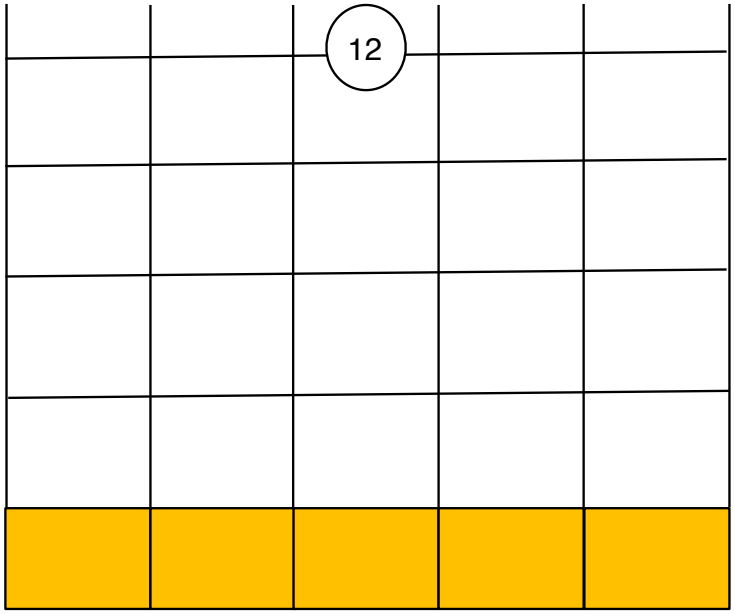


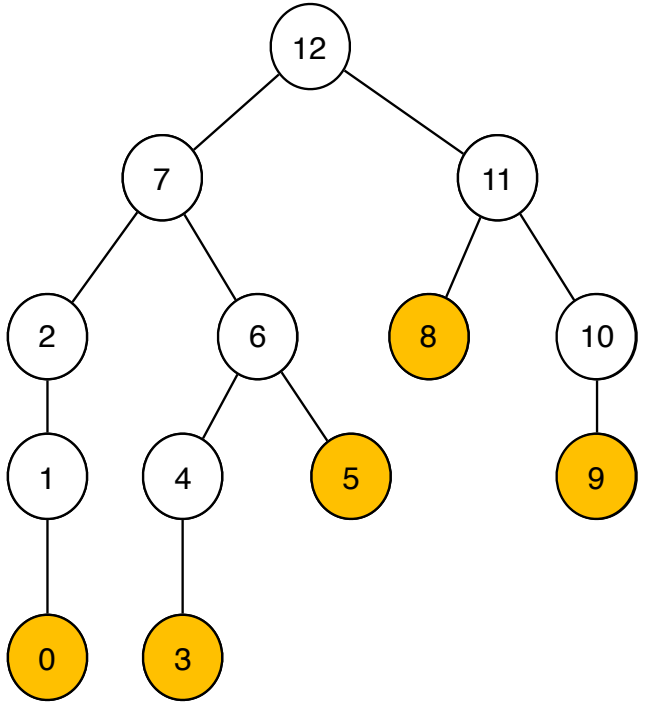


NODE-LINK ALGORITHM

SIMPLE APPROACH

1) COUNT THE LEAVES
2) PLACE THE ROOT
3) RECURSIVELY DIVIDE





NODE-LINK ALGORITHM

SIMPLE APPROACH

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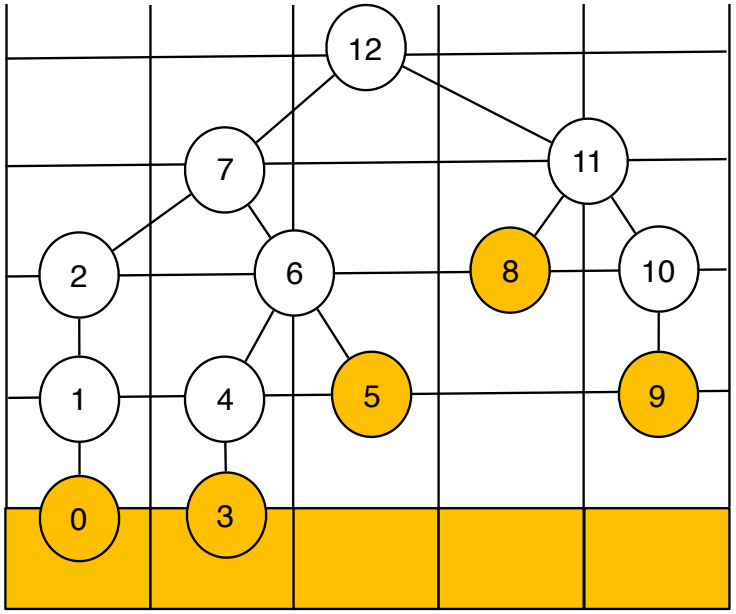
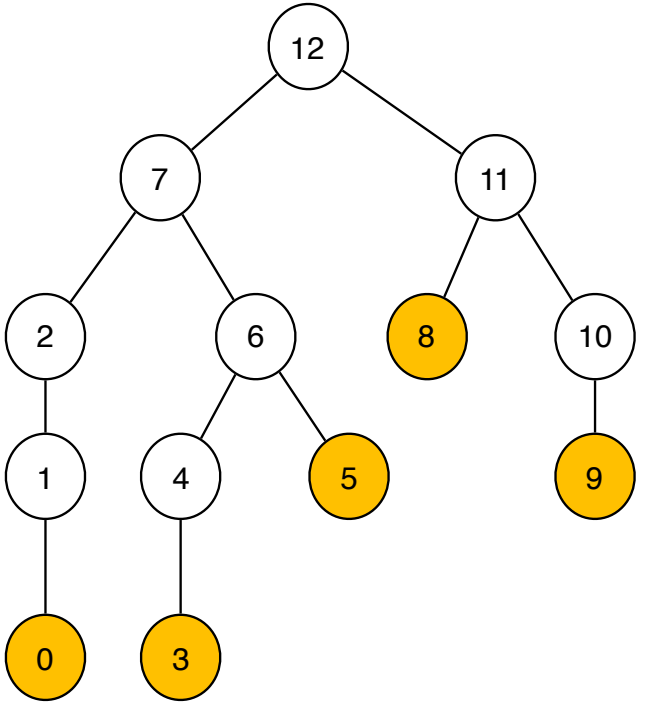
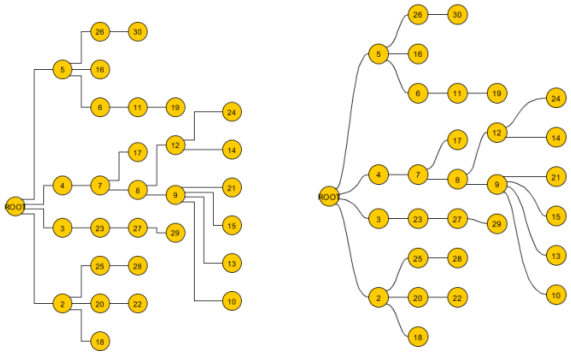




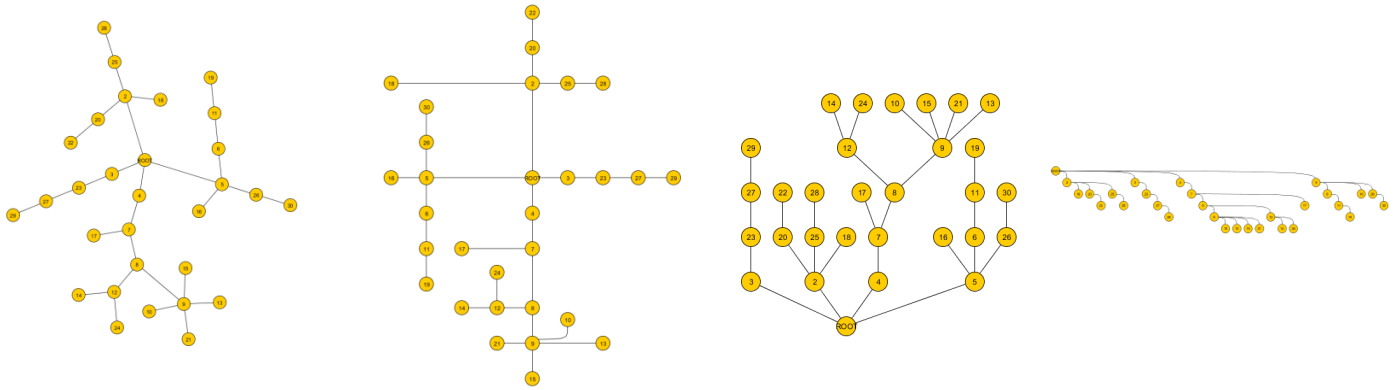
PROS/CONS

- nodes at the same distance from the root are horizontally aligned
- positive: simple to understand, clear symmetries
- negative: needs large area, often bad aspect ratio (much wider than tall)

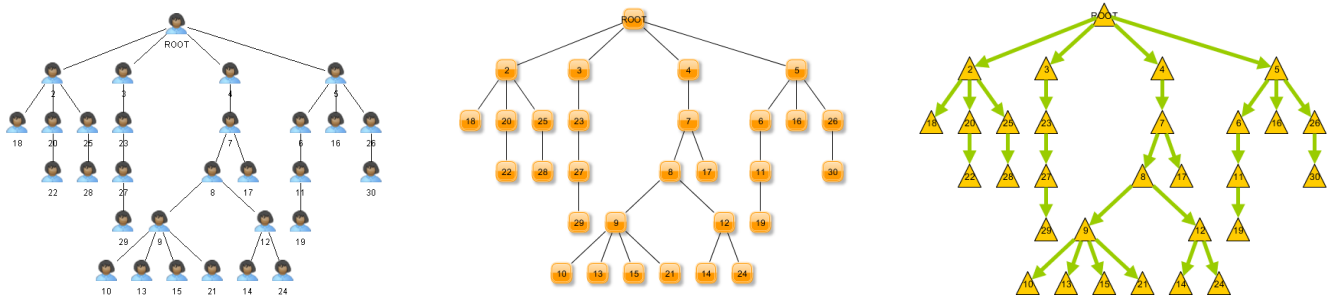
vary edges



node placement



marks



Images created with yEd: http://www.yworks.com

SPECIFIC ALGORITHMS

- usually described recursively
- well known: Reingold-Tilford algorithm
- lots of research in this direction:
  - Wetherell and Shannon 1978, Tidy Drawings of Trees
  - **Reingold and Tilford 1981**, Tidier Drawing of Trees
  - Walker 1990, A Node-positioning Algorithm for General Trees
  - Buchheim et al 2002, Improving Walker's Algorithm to Run in Linear Time

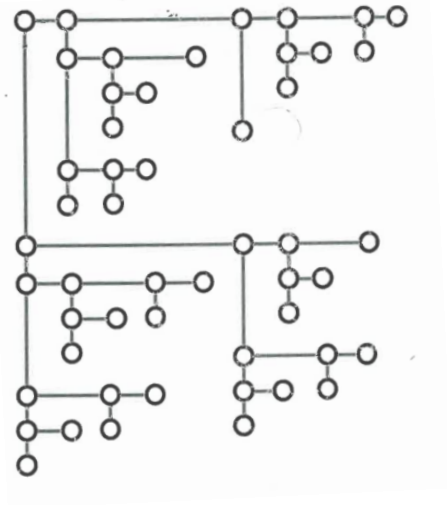
AESTHETICS

aesthetics of node-link tree algorithms describe properties that improve the perception of the data that is being layed out

- **area**: match area of your layout to the size of the display and data
- **aspect ratio**: usually optimal if close to 1
- **subtree separation**: try not to overlap subtrees
- **root-leaf distance**: minimize distance from root to leaves
- **edge lengths**: minimize total, average, maximum, edge lengths & try to make edge lengths uniform
- **angular resolution**: increase angles formed by edges
- **symmetry**: symmetric layouts usually considered pleasing

HV DRAWING

- for binary trees
- straight line grid drawing
  - every child of a vertex u, is either horizontally aligned with and to the right of u, or vertically aligned with and below u
  - the bounding rectangles (smallest rectangles with horizontal and vertical sides covering the drawings) of the subtrees of u do not intersect

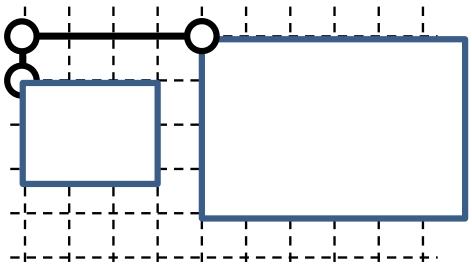


Resource: Battista et al. Graph Drawing

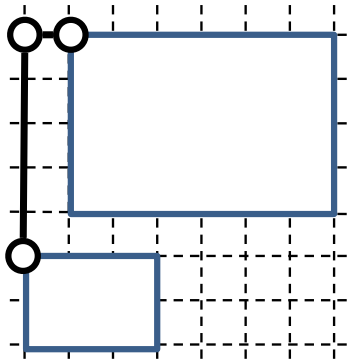
(not covered in class)

HV DRAWING STRATEGY

- divide: recursively construct hv-drawings for left and right subtrees
- conquer: perform either a horizontal combination or a vertical combination



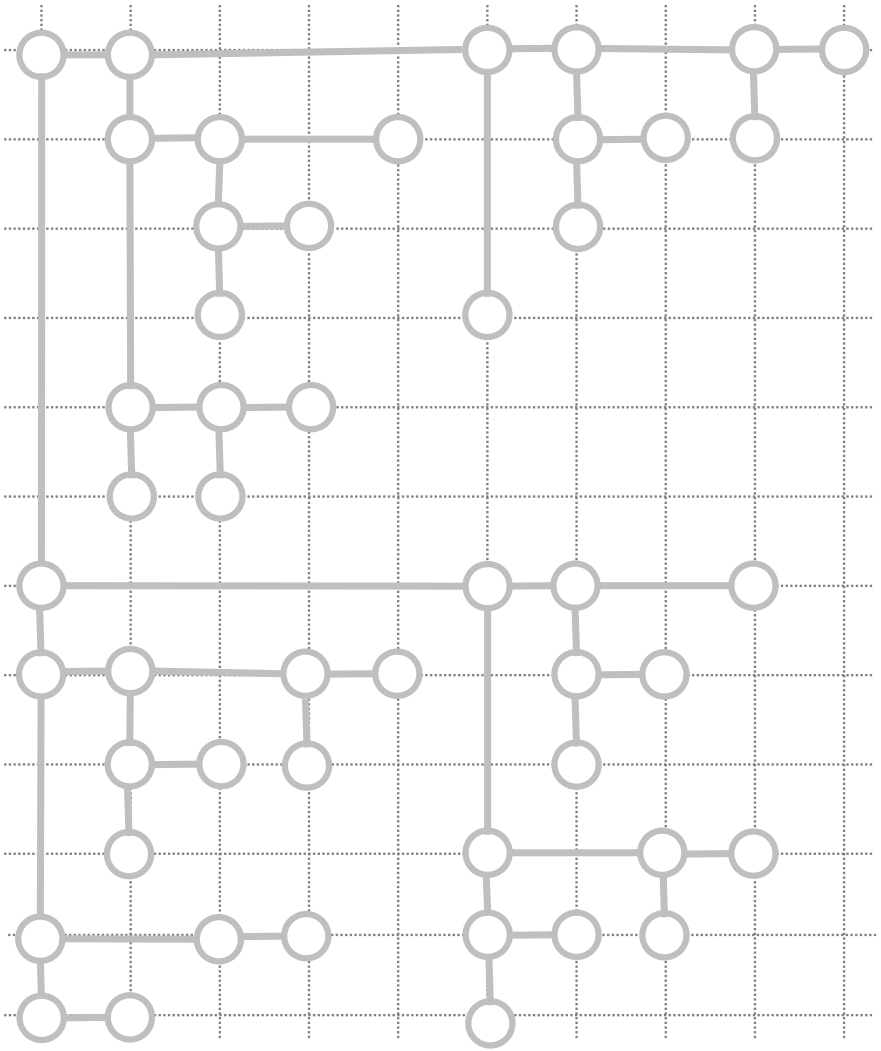
horizontal combination



vertical combination

Resource: Battista et al. Graph Drawing

(not covered in class)



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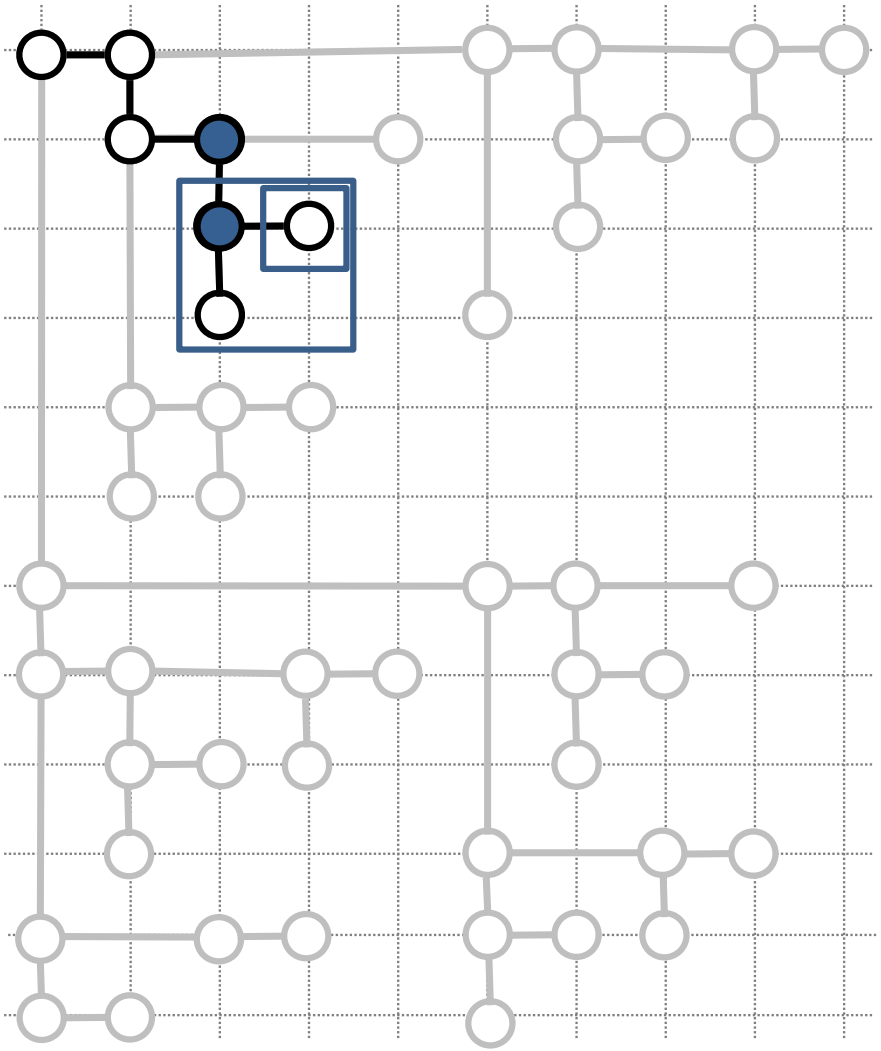

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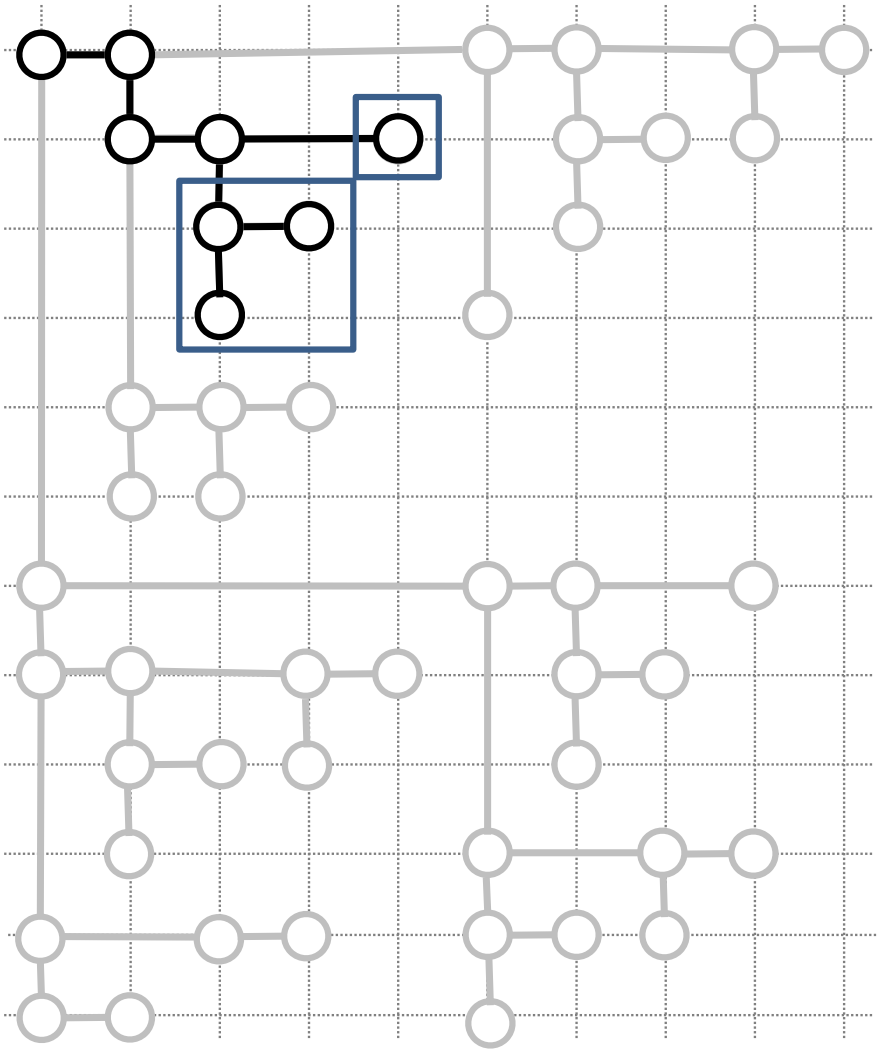

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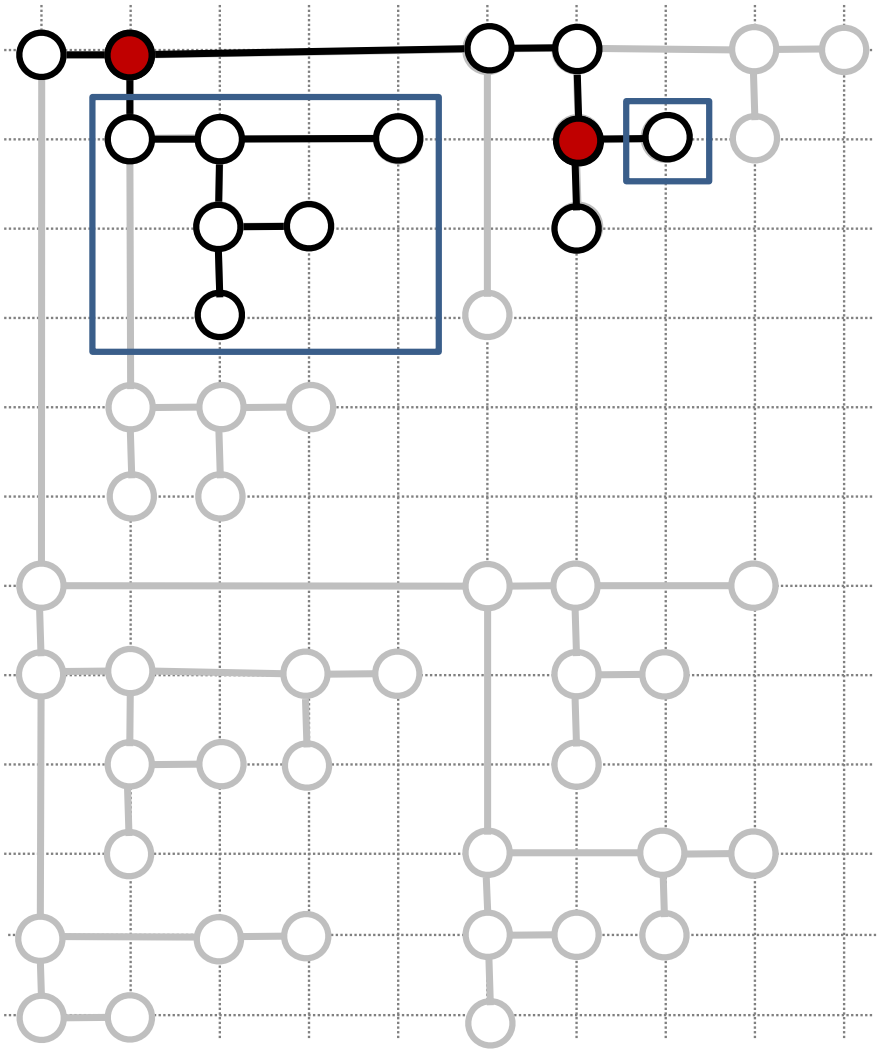
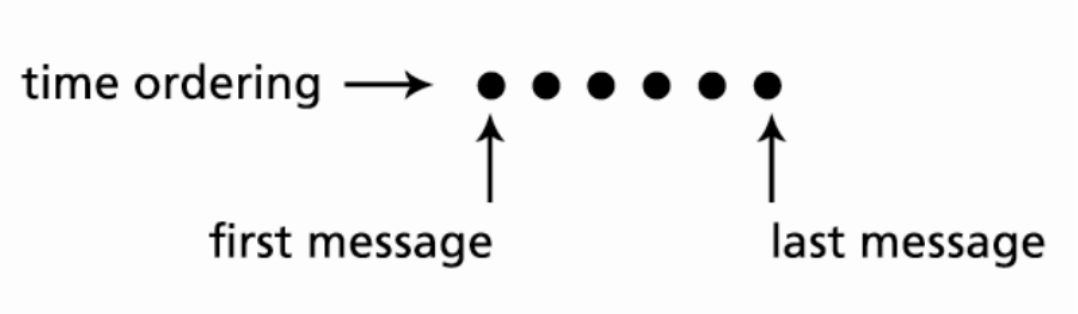
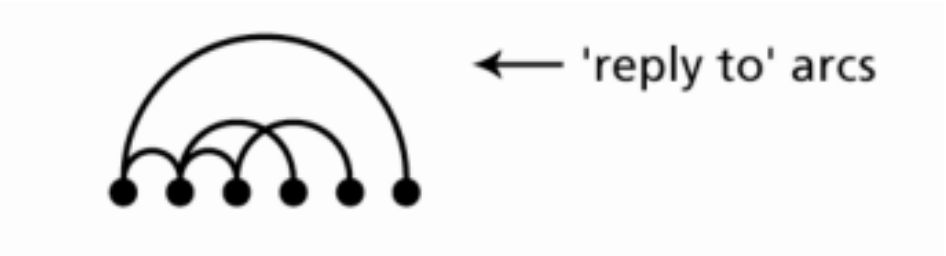


As an exercise,
fill in the rest by yourself

LAYOUT DIMENSIONALITY: 2D – THREAD ARCS

- email visualization



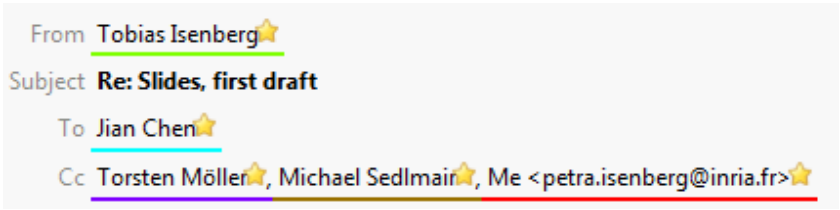


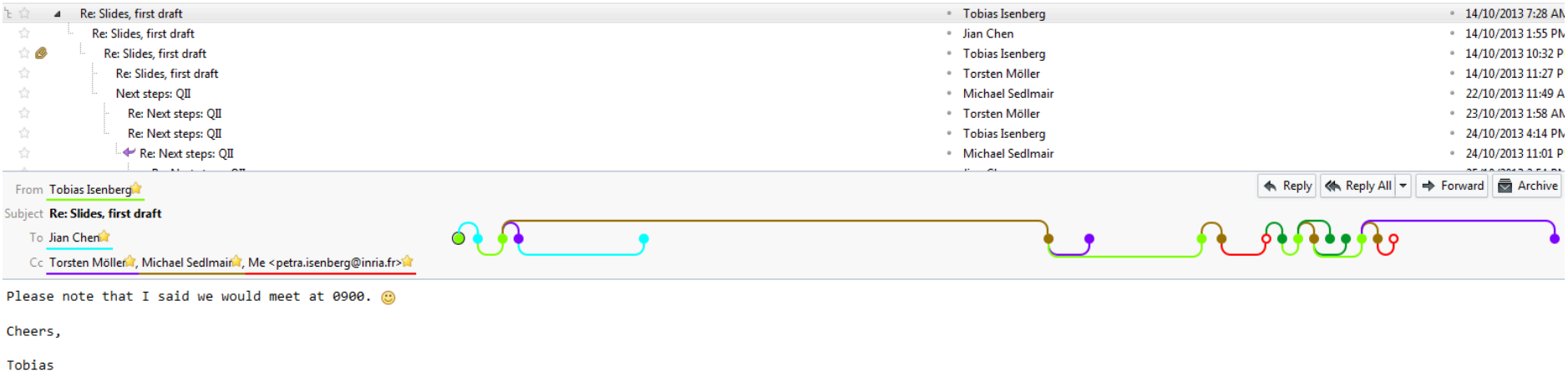
Thread Arcs: An email thread visualization
InfoVis'03: Proceedings of the IEEE Symposium on Information Visualization, pages 211-218.

THREADVIS

http://threadvis.github.io/

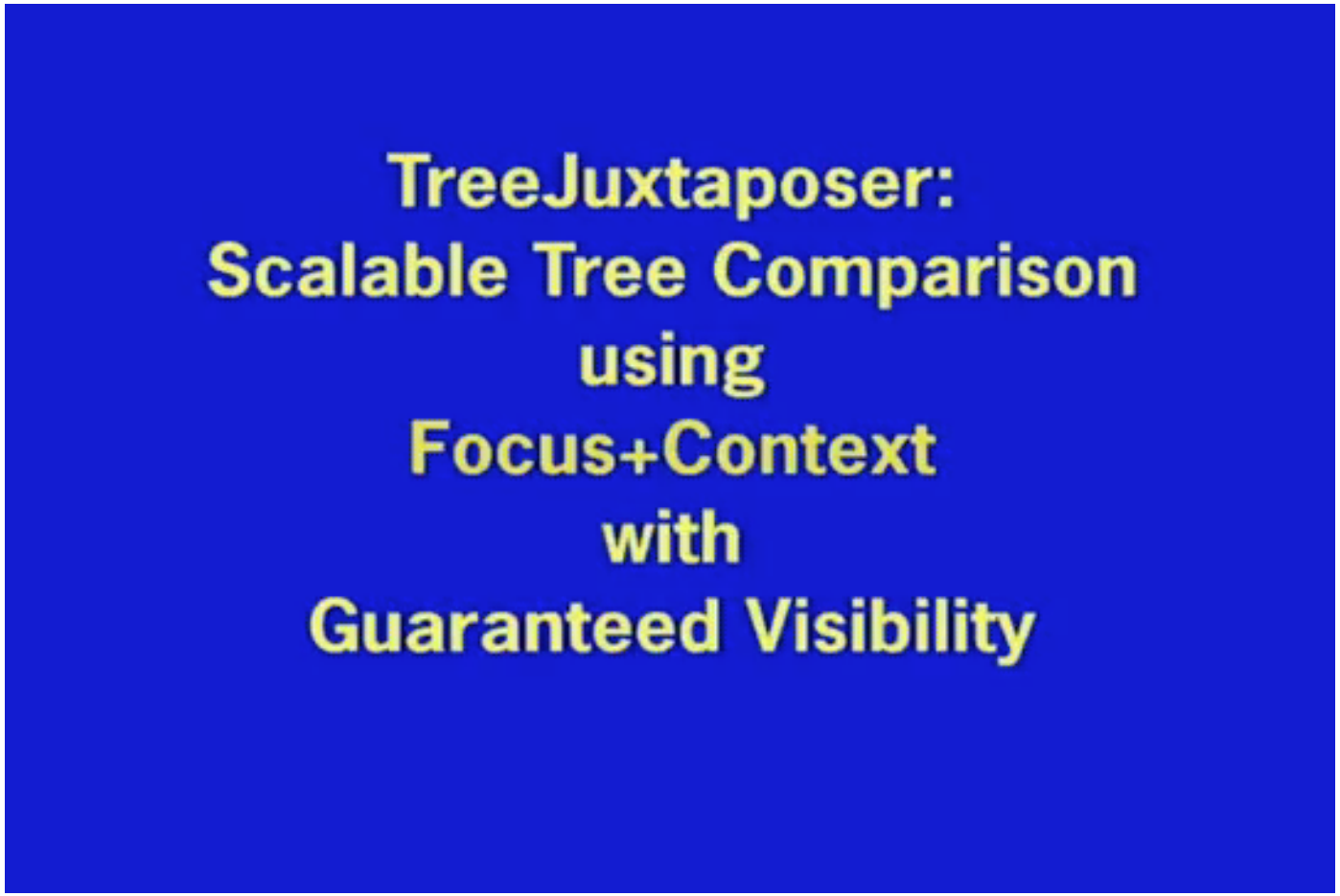
- time-scaling
- coloring people





TREEJUXTAPOSER

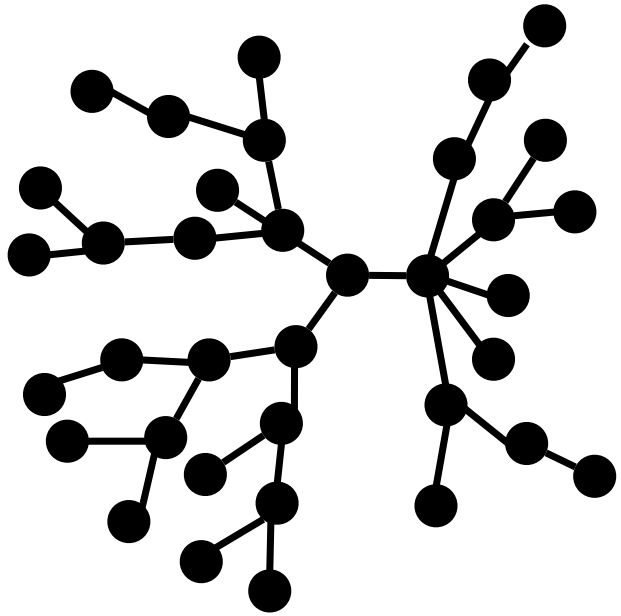
Rectilinear layout and interaction
for comparison of very large trees



http://www.cs.ubc.ca/~tmm/papers/tj/#video

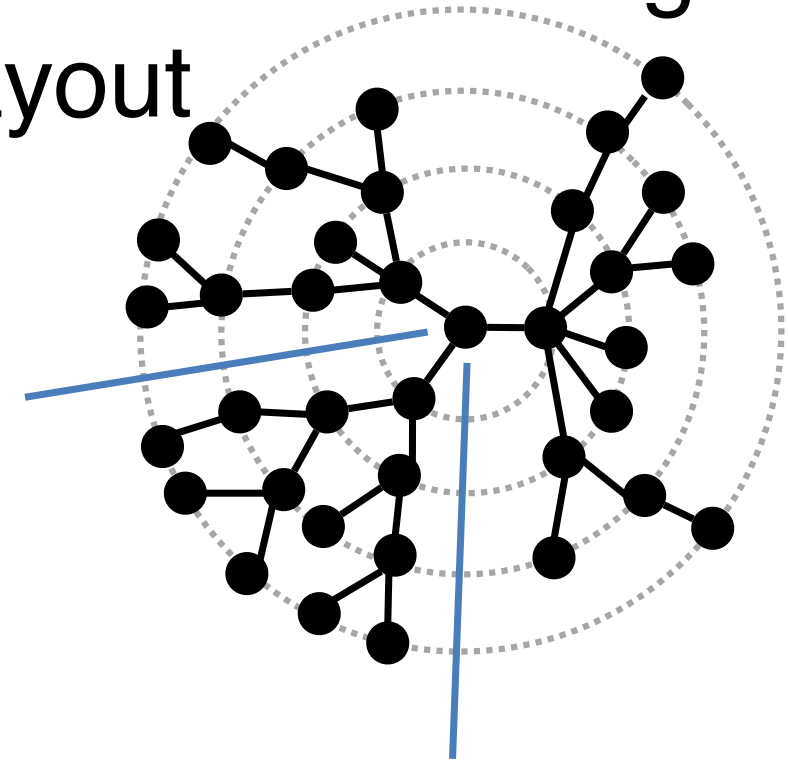
RADIAL NODE-LINK DRAWING

variation of layered drawing from beginning of lecture



RADIAL NODE-LINK DRAWING

- nodes drawn on concentric circles
- nodes drawn within wedges of the circular layout

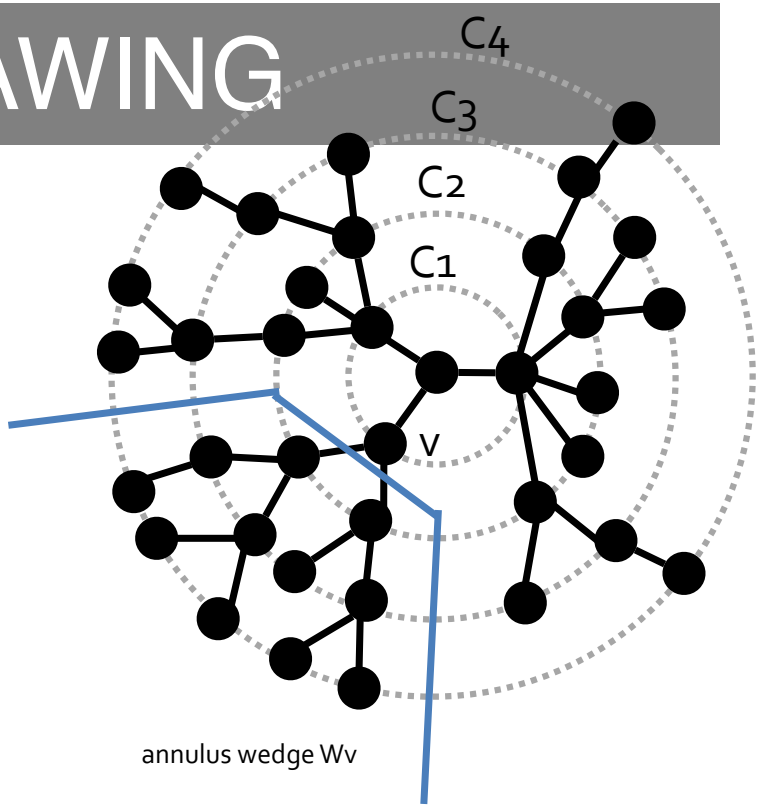


(not covered in class)

RADIAL NODE-LINK DRAWING

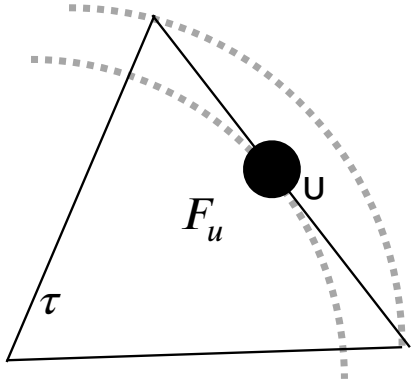
- radius of C_i given by function p(i)
- subtree of v drawn within W_v
- to guarantee planarity (no edge crossings), wedge has to be convex
- several algorithms exist for figuring out the correct angles, e.g.

$$\beta_u = \left(\frac{l(u)\beta_v}{l(v)}, \tau \right)$$



annulus wedge Wv

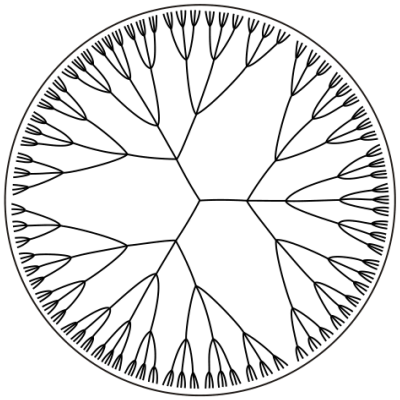
For each child u of v:
- is the angle of
- is the angle formed by region
- l(v): number of leaves in subtree rooted at v
- place u at center of



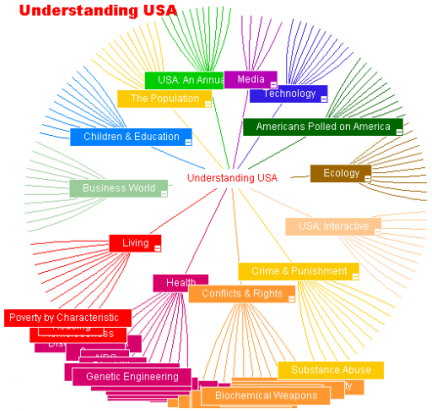
Resource: Battista et al. Graph Drawing

HYPERBOLIC BROWSER

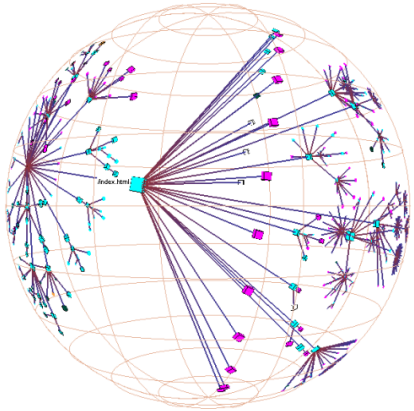
- uses hyperbolic geometry (not euclidean geometry)
- a hyperbolic plane can be displayed using the Poincaré disk model
  - a tree structure of any size fits within a finite area (circle)
  - node is displayed in center
  - all oder nodes move away from center and become exponentially smaller



(a) Uniform hyperbolic tree.

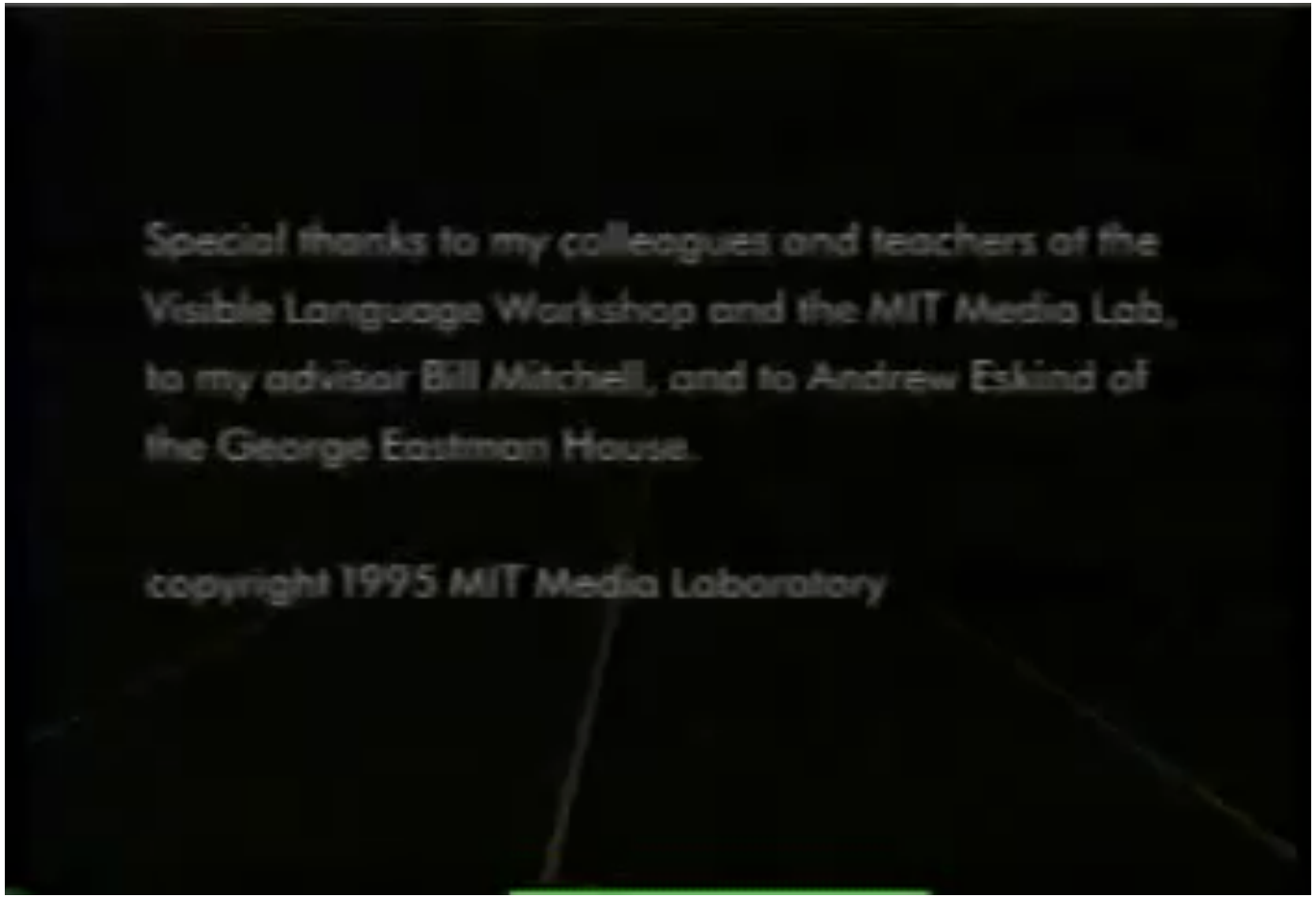


(b) StarTree by Inxight Software.



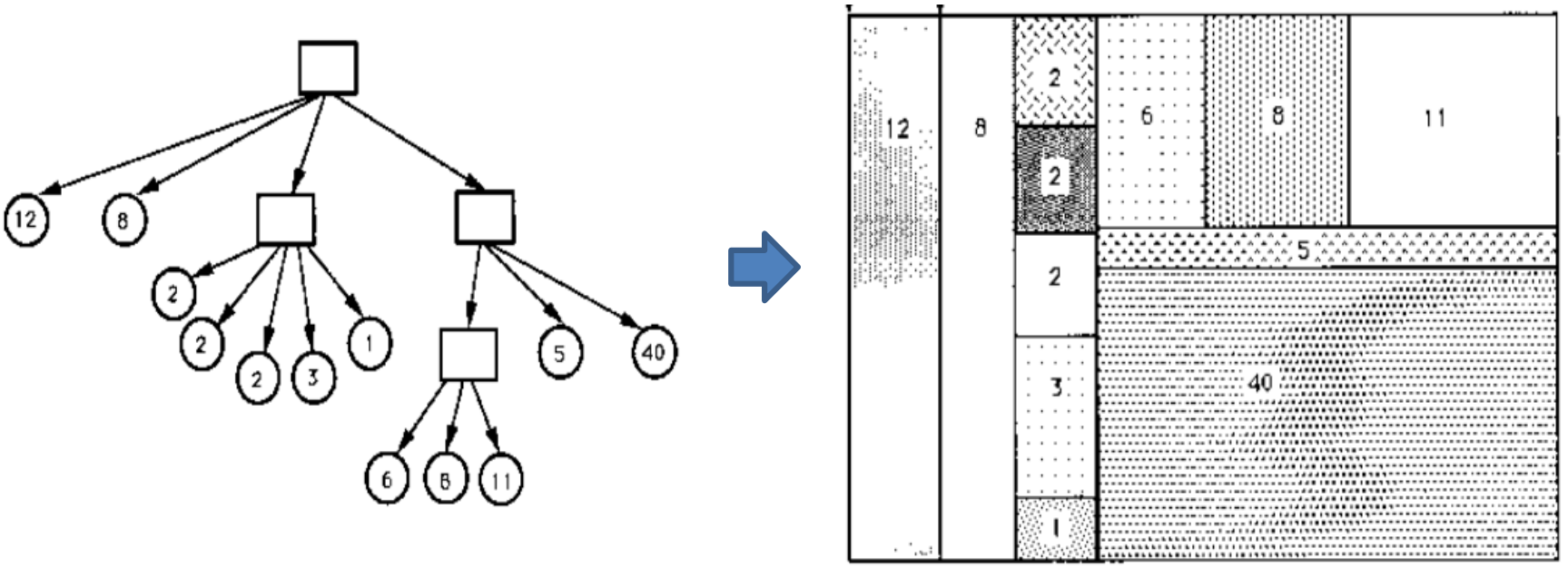
(c) H3 Browser.

CHI 1996 VIDEO OF HYPERBOLIC BROWSER



A CLASSIC CONTAINMENT LAYOUT

- example tree to rebuild with treemap algorithm
- size of each node as numbers in leaves



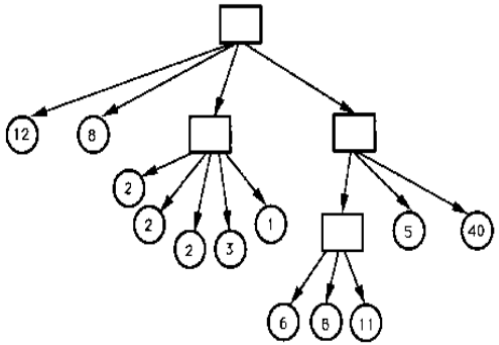
TREEMAP ALGORITHM

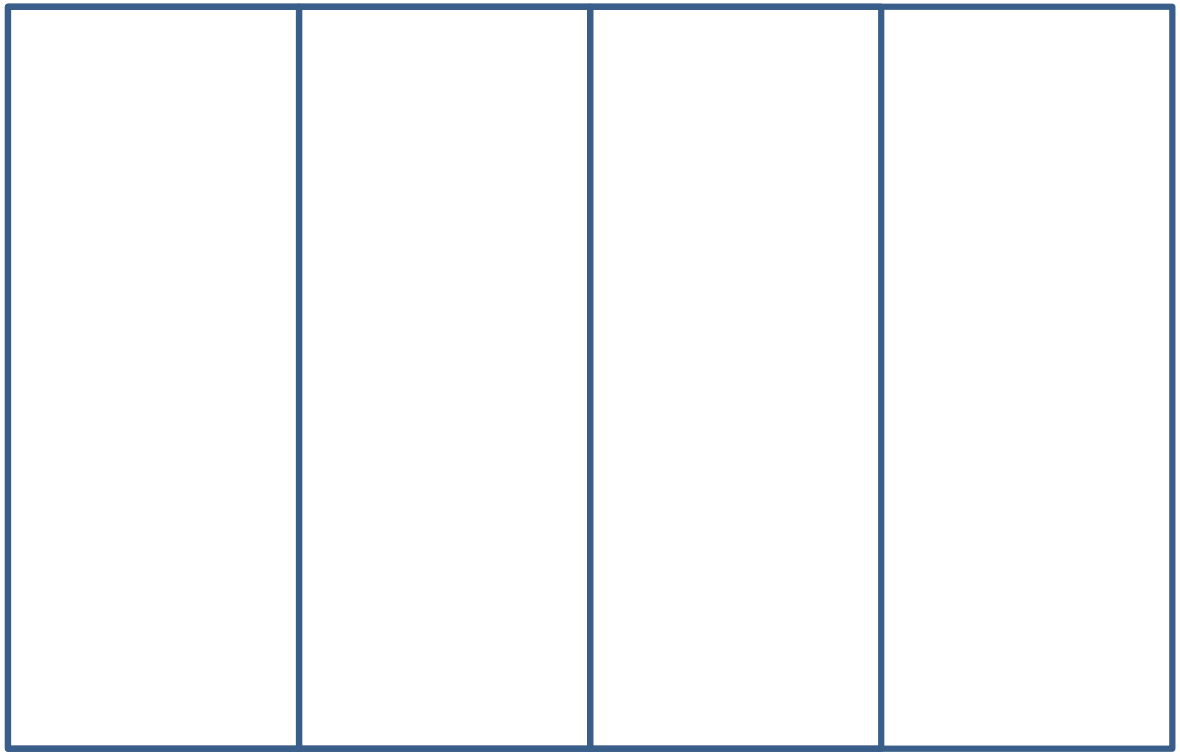
- Take a rectangular display area P1(x1,y1), Q1(x2,y1)
- This area represents the root of the tree

TREEMAP ALGORITHM

recursive algorithm

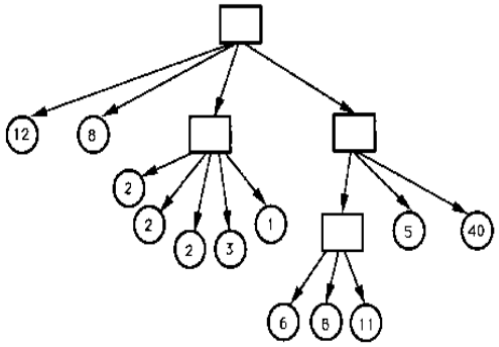
- the number of children of the current node define the number of partitions of the current node

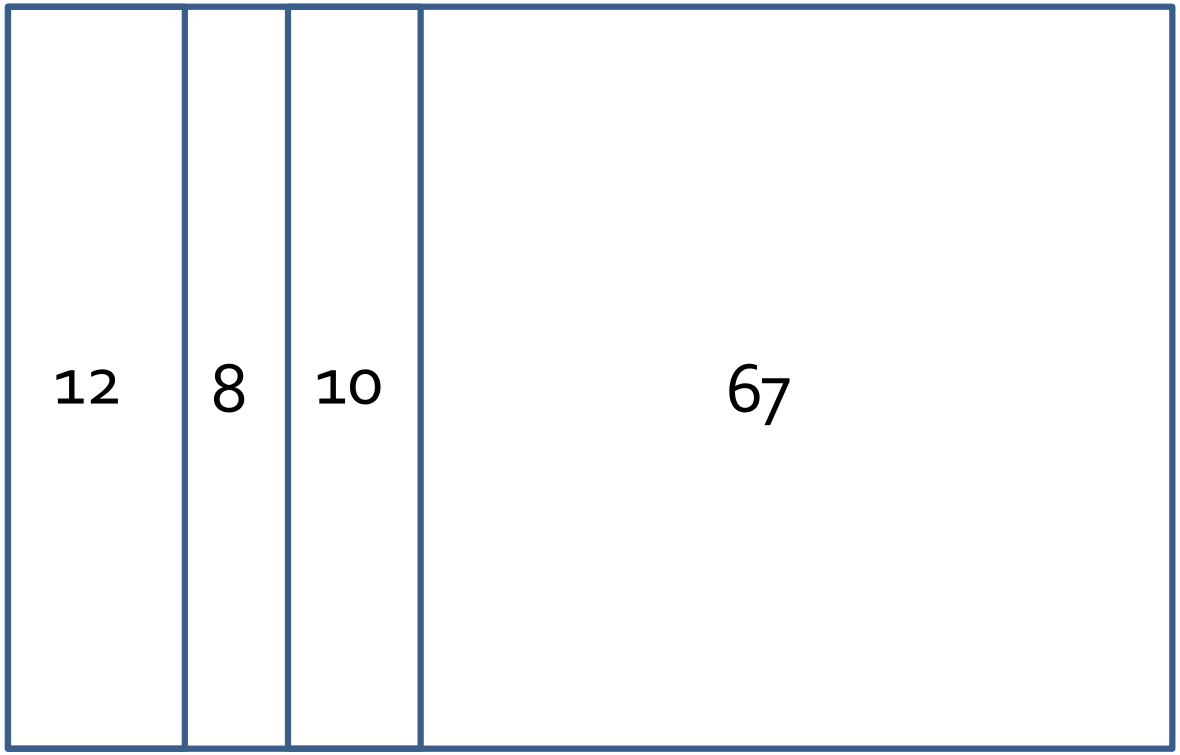




TREEMAP ALGORITHM

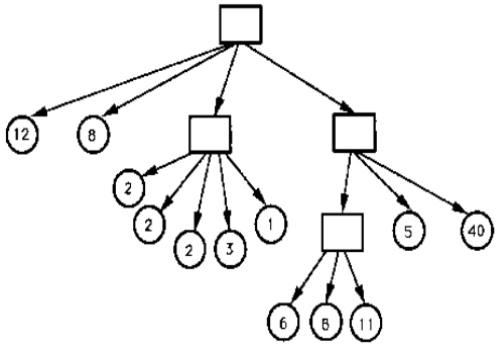
the weight of each node determines the size of each partition

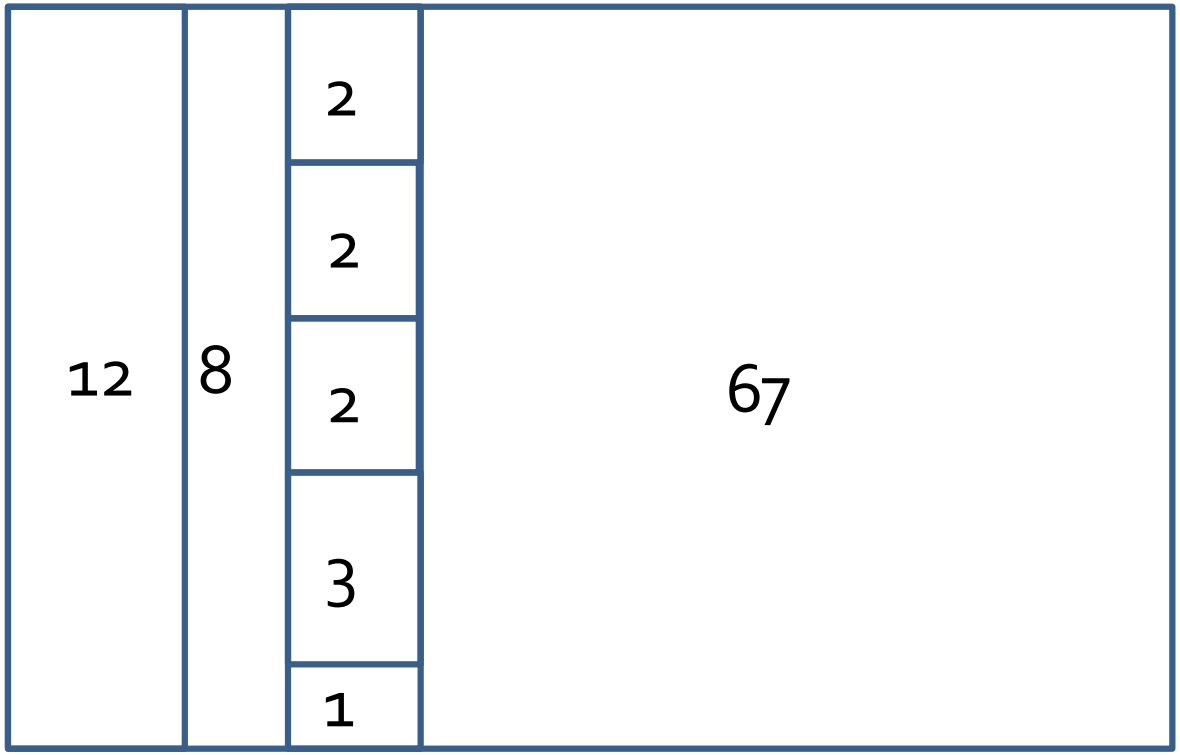




TREEMAP ALGORITHM

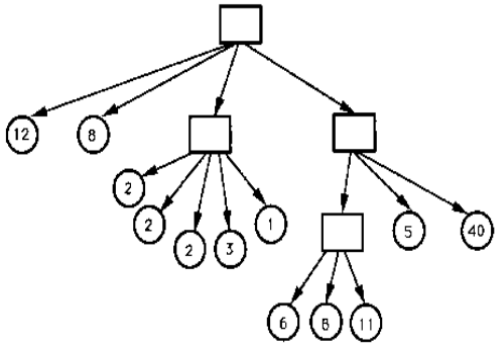
at each change of level, rotate orientation of split by 90 degrees

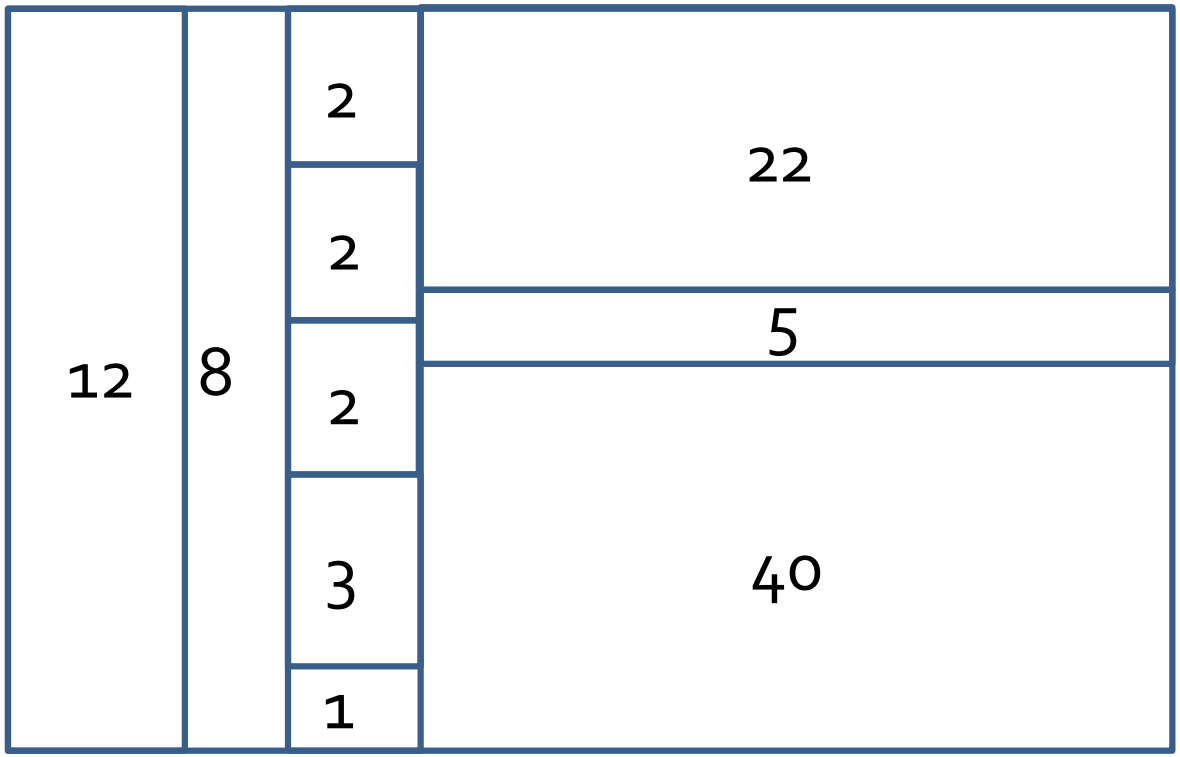




TREEMAP ALGORITHM

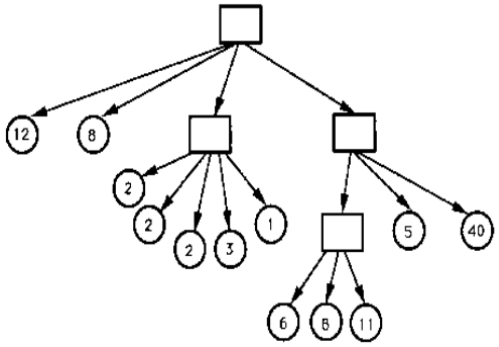
at each change of level, rotate orientation of split by 90 degrees

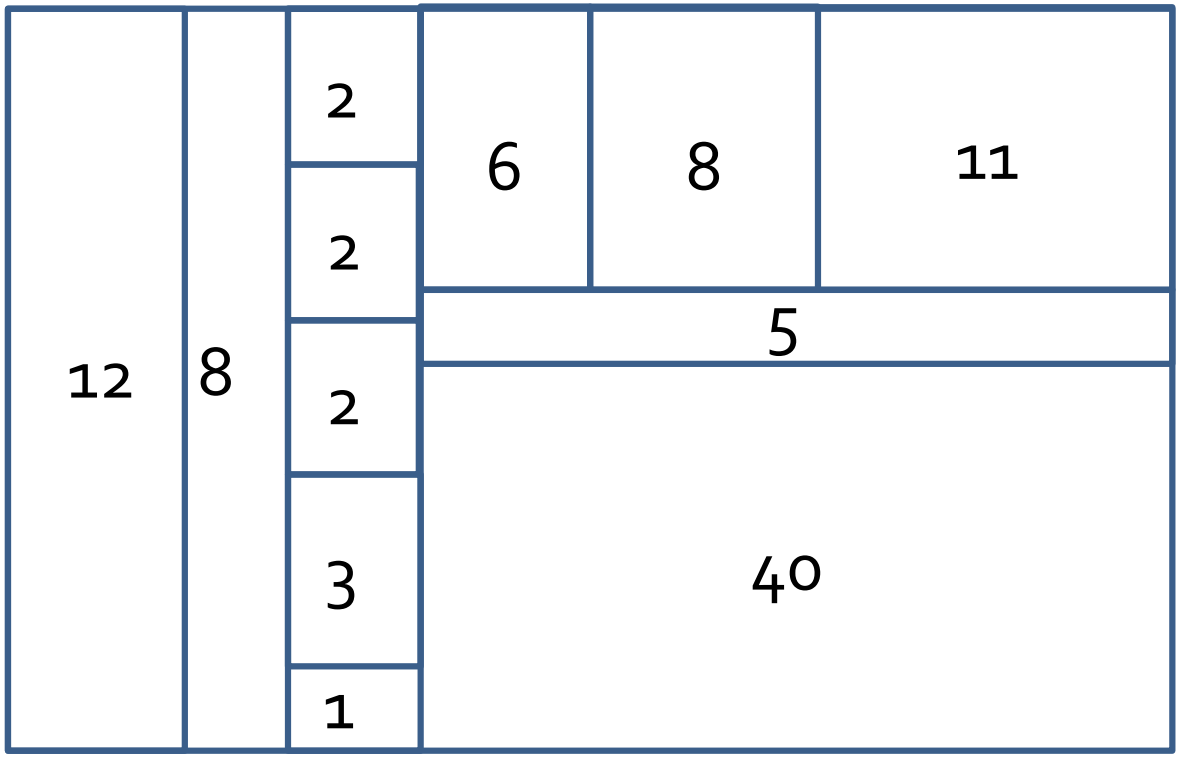




TREEMAP ALGORITHM

at each change of level, rotate orientation of split by 90 degrees



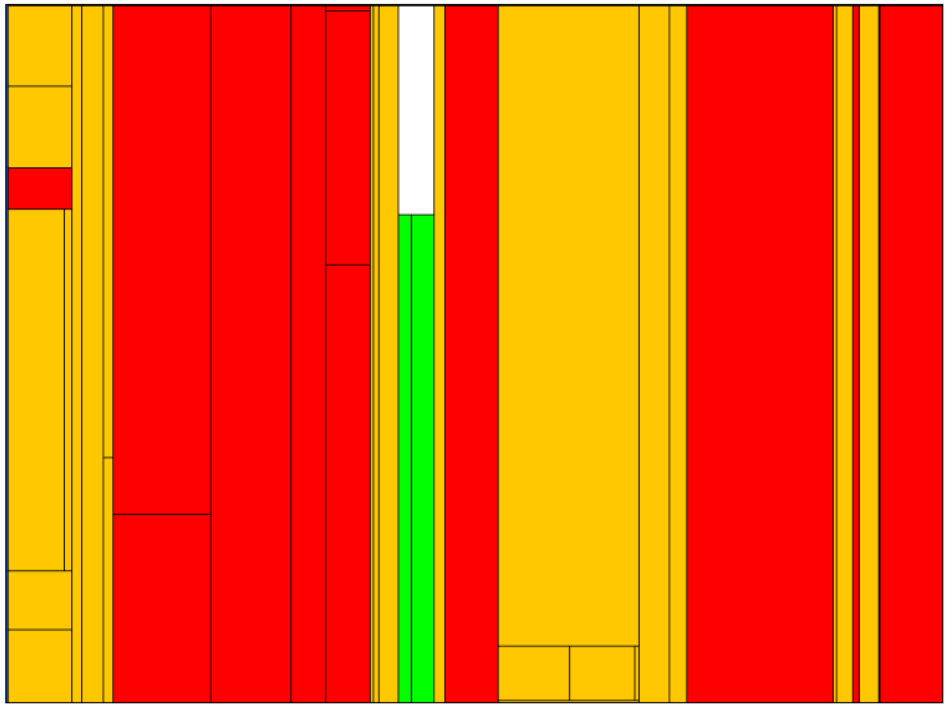


TREEMAP

- a 2-D space-filling layout
- for further references and to try out a treemap in various applications: http://www.cs.umd.edu/hcil/treemap-history/

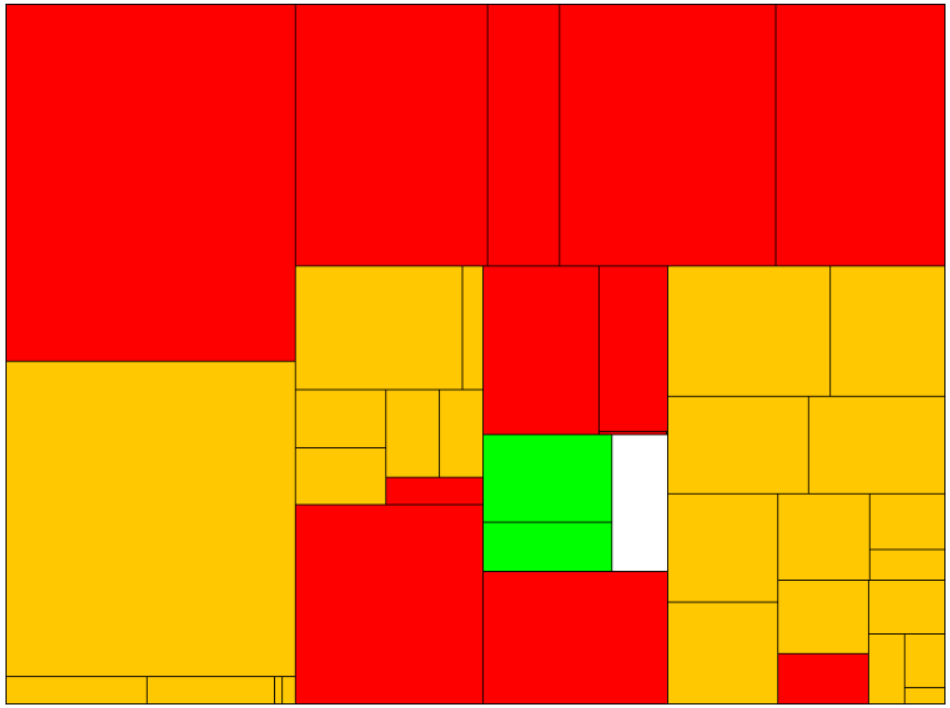
TREEMAP VARIATIONS

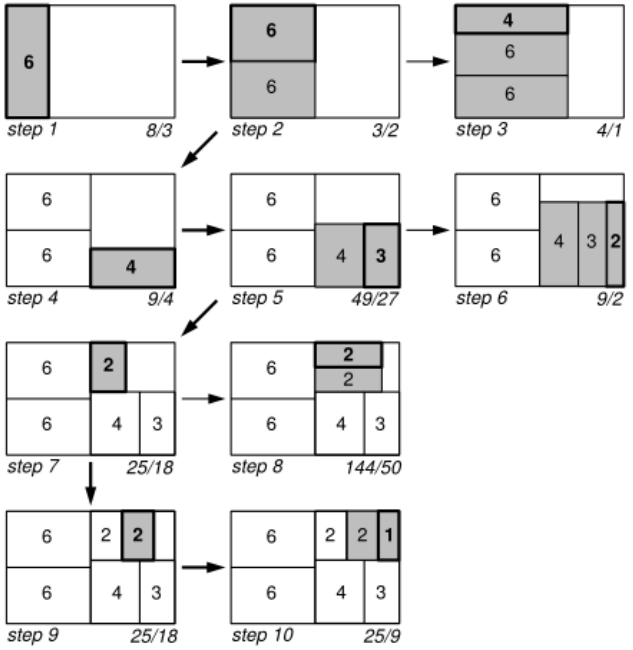
- problem with original treemap: lots of long stripes
- for long stripes the areas are difficult to compare



SQUARIFIED TREEMAP

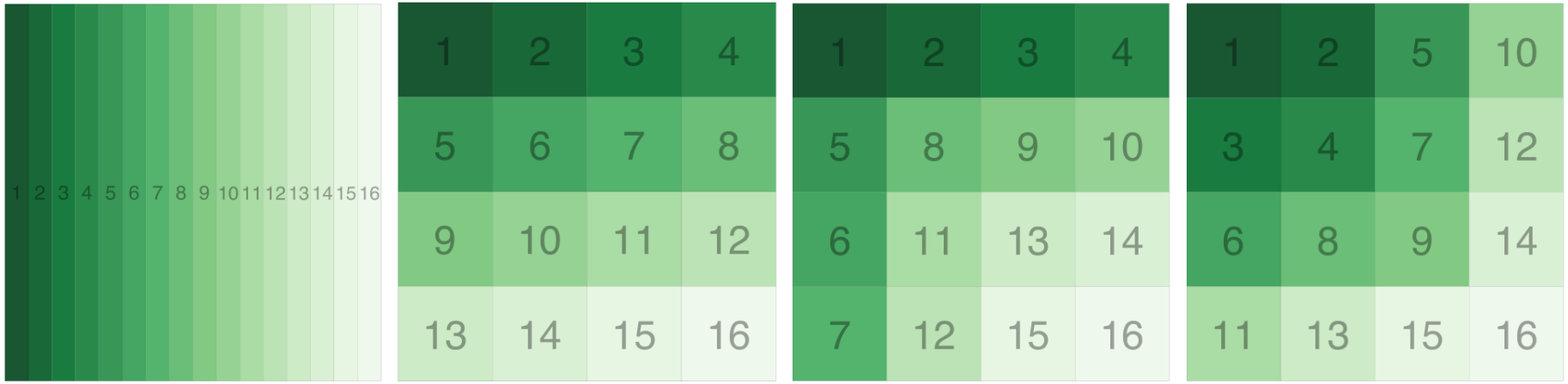
- calculates more squared regions
- problem: order not as easily read, not very stable with dynamically changing data





ORDERED TREEMAP

several algorithms in comparison



slice and dice

B. Shneiderman. Tree visualization with tree-maps: 2-d space-filling approach. ACM Transactions on Graphics, 11:92–99, 1992.

strip

B. B. Bederson, B. Shneiderman, and M. Wattenberg. Ordered and quantum treemaps: Making effective use of 2d space to display hierarchies. ACM Transactions on Graphics, 21:833–854, 2002.

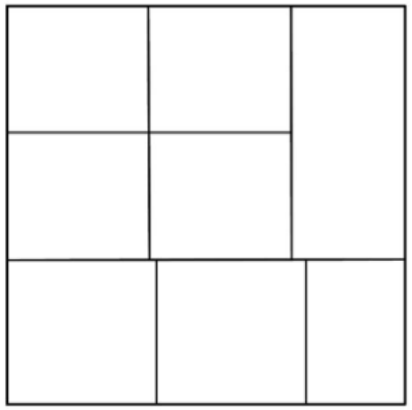
squarified

M. Bruls, K. Huizing, and J. van Wijk. Squarified treemaps. EuroVis, pages 33–42, 2000.

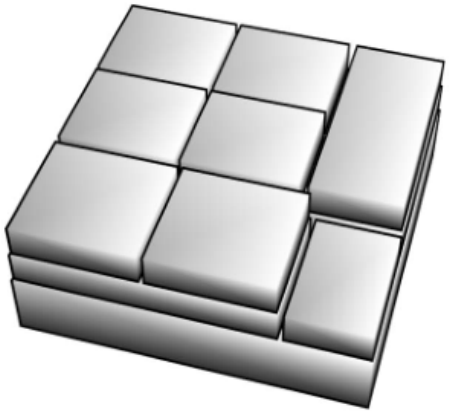
ordered squarified

B. Shneiderman and M. Wattenberg. Ordered treemap layouts. In Infovis01, pages 73–78, 2001.

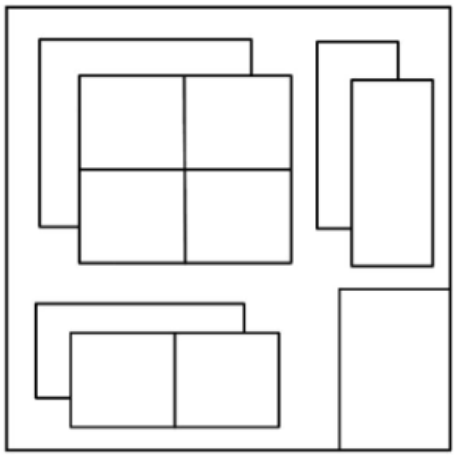
OTHER VARIATIONS OF TREEMAPS



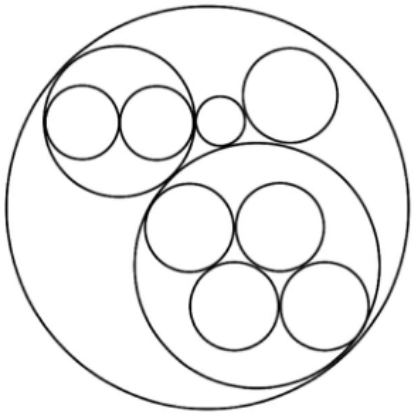
original squarified:
emphasizes leafs and their attributes



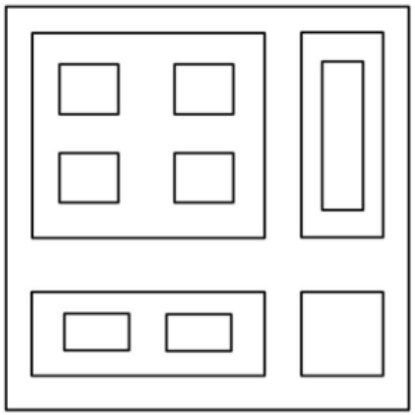
steptree:
emphasizes structure with extrusion



cascaded layout:
emphasizes structure with overlap



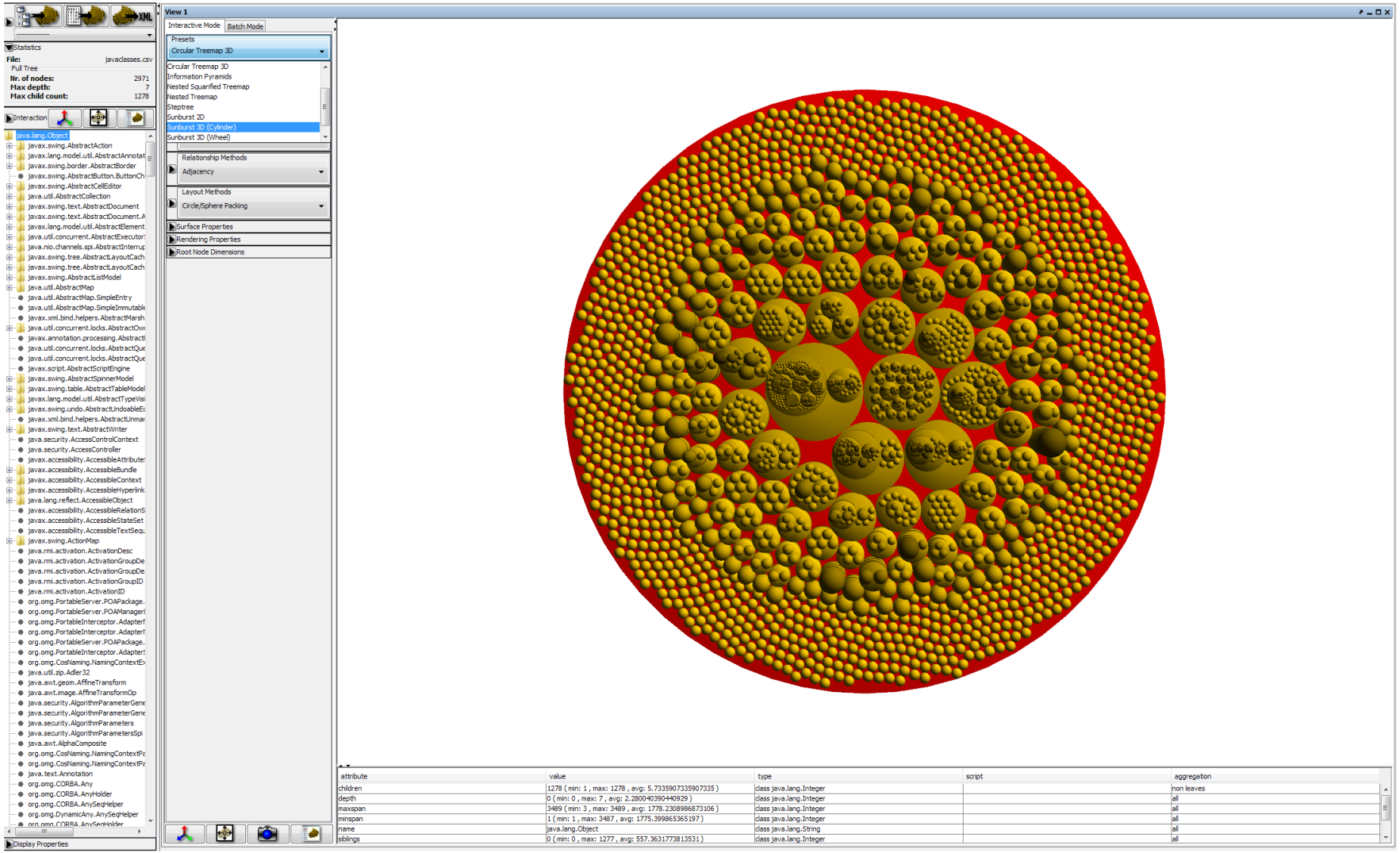
circular treemap:
emphasizes structure with
non-space-filling primitive



nested layout:
emphasizes structure with whitespace

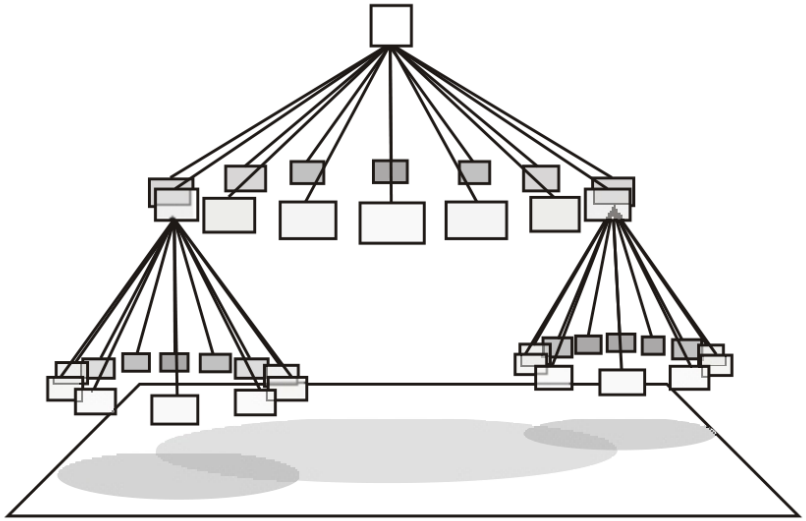
TVCG, 17(4), The Design Space of Implicit Hierarchy Visualization: A Survey

TRY THE IMPLICIT TREE VISUALIZATION TOOLKIT: HTTP://VCG.INFORMATIK.UNI-ROSTOCK.DE/~HS162/ITVTK/START.HTML

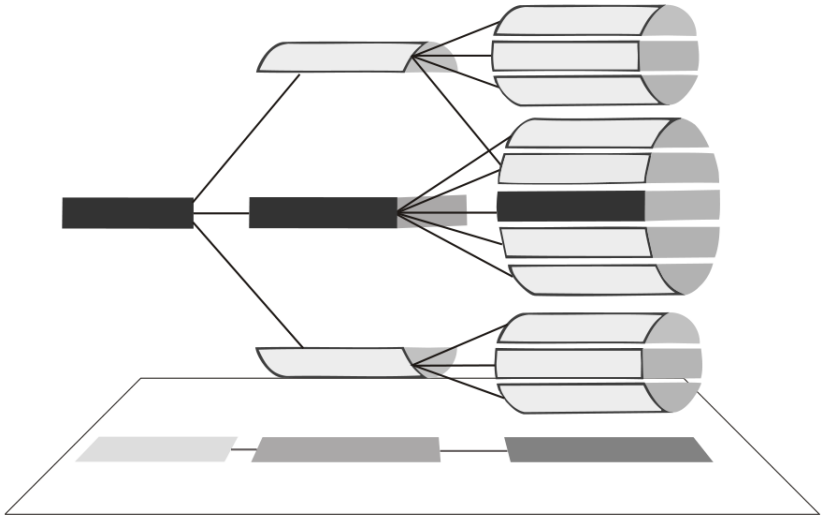


3D LAYOUTS

HISTORIC EXAMPLE: CONETREE / CAMTREE



ConeTree

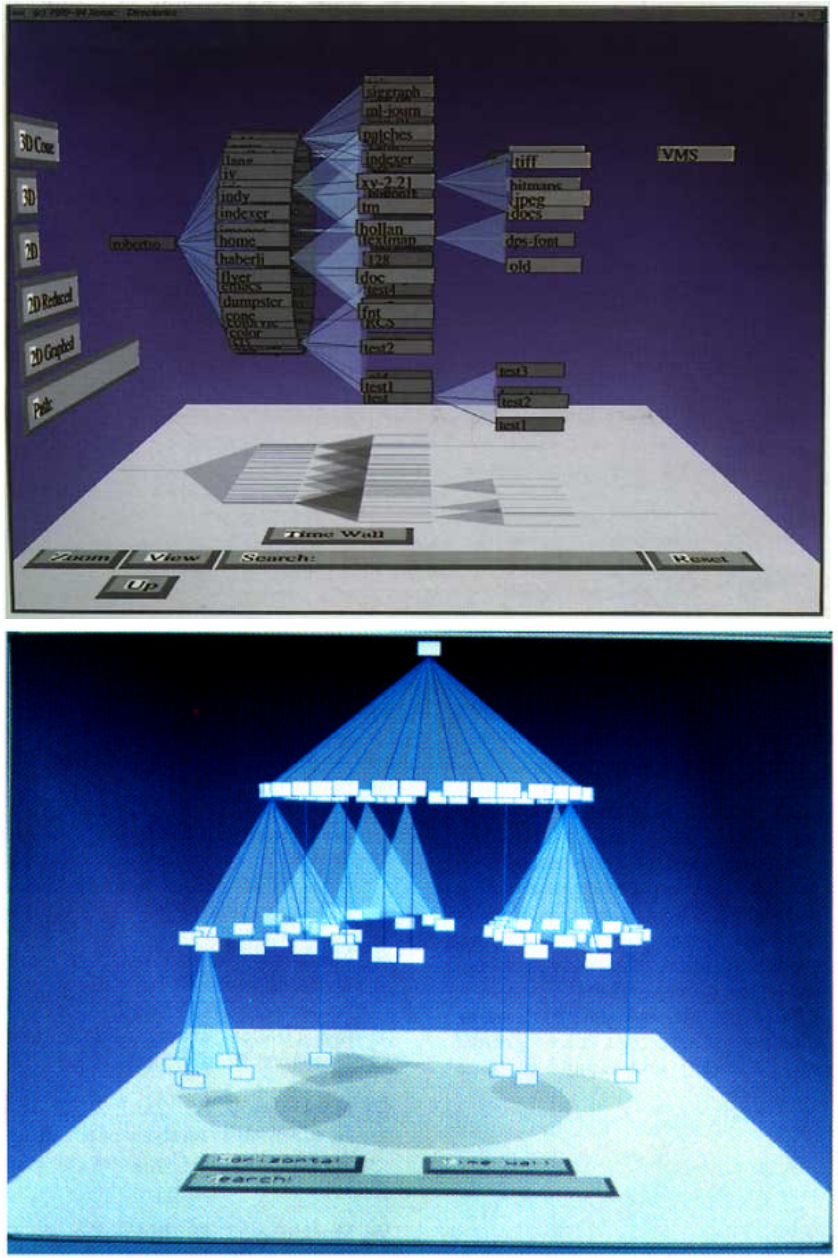


CamTree

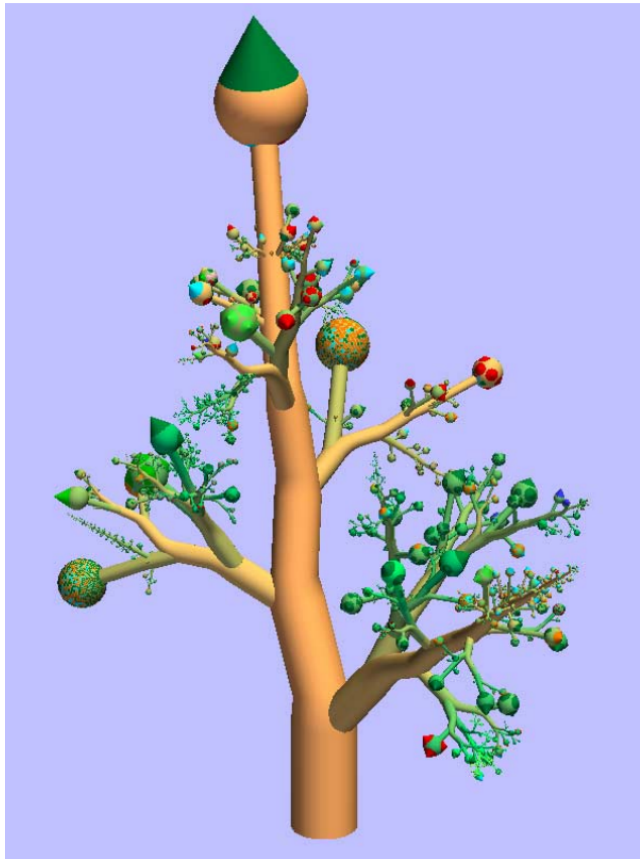
[Robertson et al., 1991] George Robertson, Jock D. Mackinlay, Stuart Card. Cone Trees: Animated 3D Visualizations of Hierarchical Information. In *Proceedings of the ACM CHI 91*

CONE/CAMTREE

- children of a node are laid out in a cylinder “below” the parent
- siblings located on the same 2D circle
- use of animation
- shadows to enhance structure



BOTANICAL VISUALIZATION OF HUGE HIERARCHIES



InfoVis 2001

3D LAYOUTS

- advantages
  - fit more data into same aspect ratio
  - aesthetically pleasing
- disadvantages
  - occlusion
  - requires interaction or animation
  - no overviews

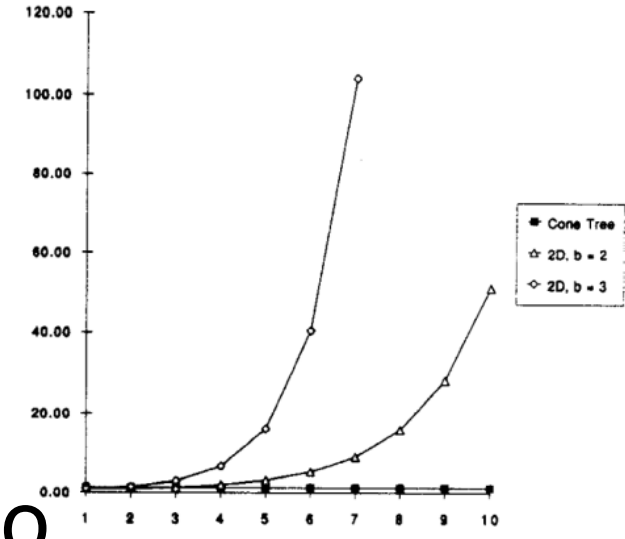


Figure 1: Aspect Ratio of 2D and 3D Trees.

TREE VISUALIZATION SUMMARY

- there are lots of tree visualizations
  - there is also lots of free software, try it out, (see links earlier in the lecture plus e.g.):
    - http://www.informatik.uni-rostock.de/~hs162/optreedemo/TestBed.htm#
    - http://w3.win.tue.nl/nl/onderzoek/onderzoek_informatica/visualization/sequoiaview/
  - there are a few overview articles, e.g.:
    - **A Generative Layout Approach for Rooted Tree Drawings** by Hans-Jörg Schulz, Zabed Akbar, and Frank Maurer - at IEEE PacificVis 2013
    - **The Design Space of Implicit Hierarchy Visualization: A Survey** by Hans-Jörg Schulz, Steffen Hadlak, and Heidrun Schumann - in IEEE TVCG 17(4)

TREE VISUALIZATIONS

- can be categorized by
  - edge representations (implicit, explicit)
  - dimensionality of layout
  - radial vs. axis-parallel

- can be modified by
  - layout parameters
  - which marks are used
  - visual variables on marks (which meta-data is represented?)

GRAPHS / NETWORKS

DEFINITION GRAPH

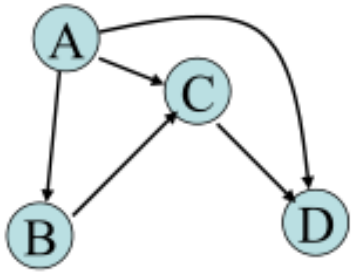
- A set of **vertices** $V = \{v_i\}$
- A set of **edges** $E = \{e_{ij}\}$ with $e_{ij} = \{v_i, v_j\}$
- When the order of vertices of an edge is meaningful, the graph is **directed**

GRAPH MEASURES

- SIZE = #nodes
- DENSITY = edges/vertices (roughly)
- PATH = sequence of edges connecting (different) vertices
- VERTEX DEGREE = #edge connections
- DISTANCE = #hops between vertices

TWO CLASSICAL VISUAL REPRESENTATIONS

Node-Link Diagram



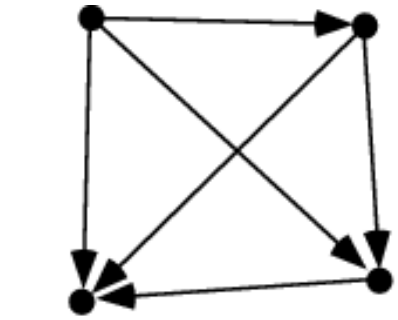
Adjacency Matrix

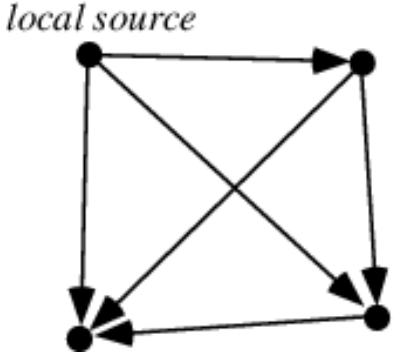
↗	A	B	C	D
A		X	X	X
B			X	
C				X
D				

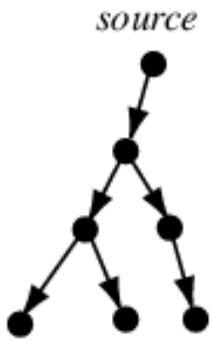
TASKS

Find # of neighbors of a vertex

(e.g. source vs. sink)





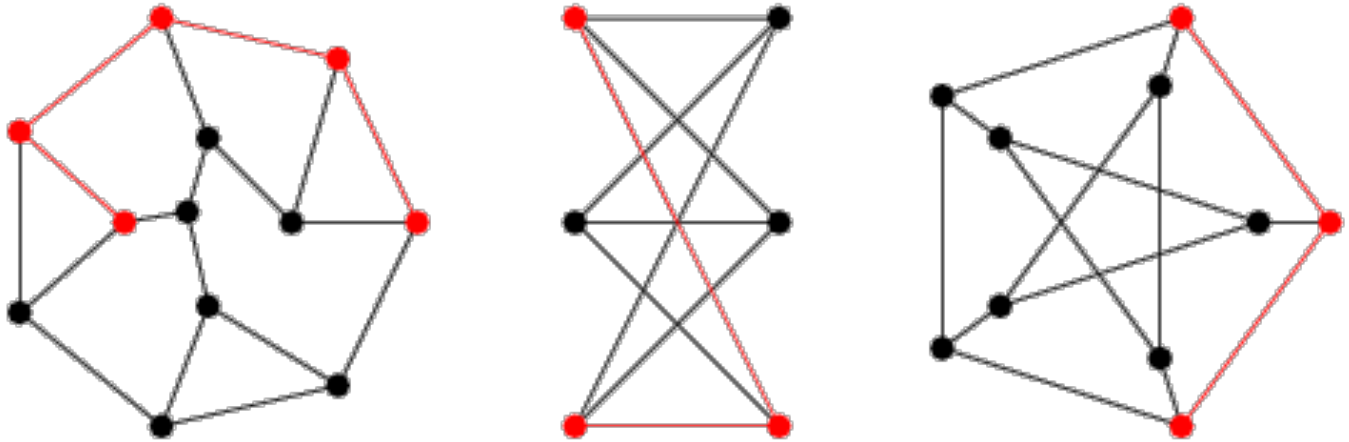


http://mathworld.wolfram.com/DigraphSink.html

http://mathworld.wolfram.com/Source.html

TASKS

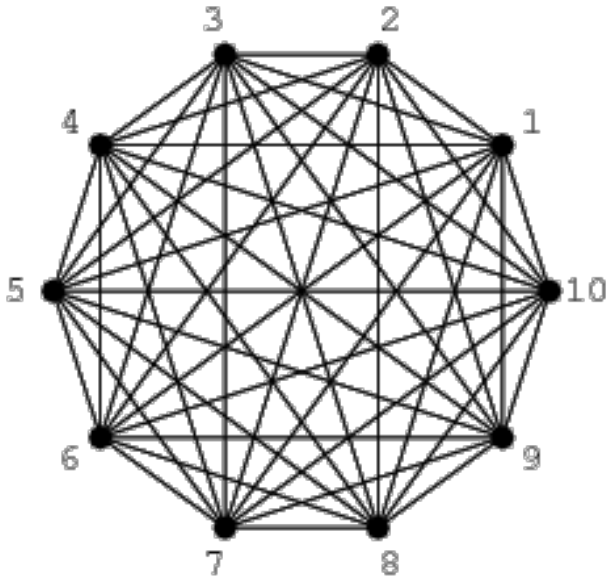
See paths (overviews, shortest, cycles)

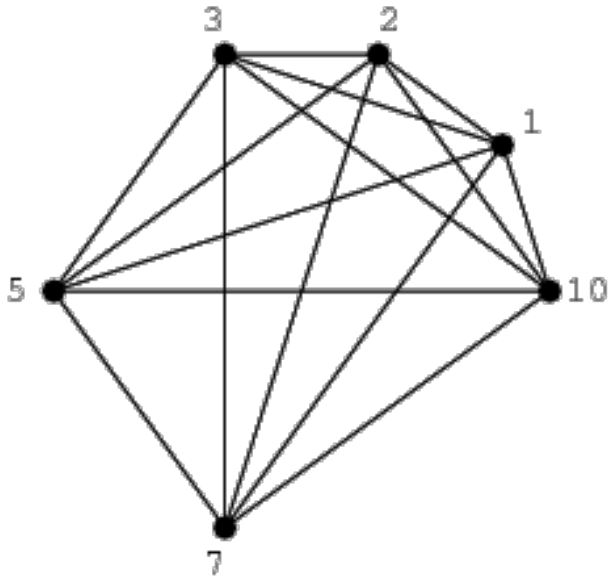


http://mathworld.wolfram.com/GraphGeodesic.html

TASKS

Identify Sub-graphs





http://mathworld.wolfram.com/Vertex-InducedSubgraph.

TASKS

HIGHER-LEVEL

involves many elements
involves more human judgment

- which nodes are important?
- where are clusters?
- what are attribute and connection correlations?
- how does the network change over time?

TASKS

- Many many more specific tasks
- Each application domain will add more

Task Taxonomy for Graph Visualization

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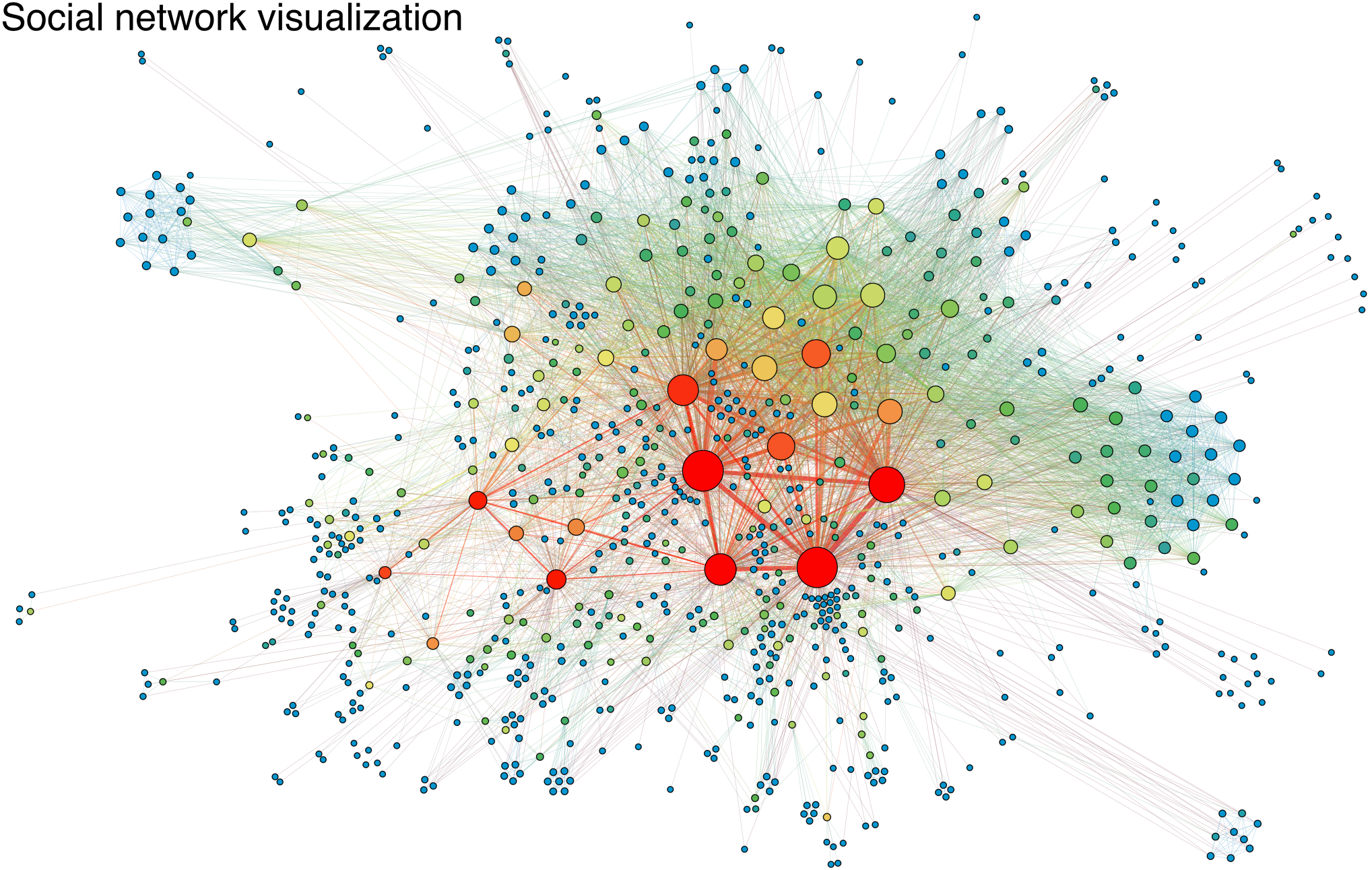
ABSTRACT

Our goal is to define a list of tasks for graph visualization that has enough detail and specificity to be useful to: 1) designers who want to improve their system and 2) to evaluators who want to compare graph visualization systems. In this paper, we suggest a list of tasks we believe are commonly encountered while analyzing graph data. We define graph specific objects and demonstrate how all complex tasks could be seen as a series of low-level tasks performed on those objects. We believe that our user studies of graph visualization techniques and extracted the tasks used in those studies.

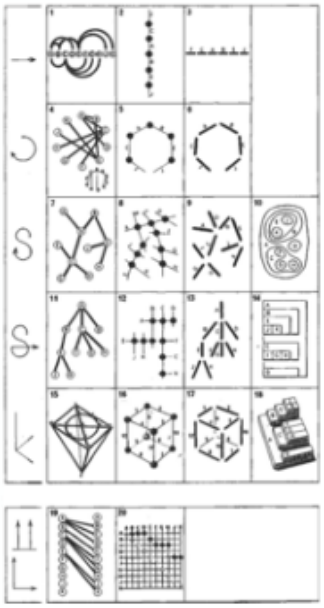
After making those two lists, we considered the set of low-level Visual Analytics tasks proposed by Amar *et al*. [2]. These tasks were extracted from a corpus of questions about tabular data. We realized that our tasks all seem to be compound tasks made up of Amar *et al*'s primitive tasks applied to the graph objects. When some tasks could not be represented with those tasks and objects, we added either an object or a low-level task. In this paper, we

Social network visualization

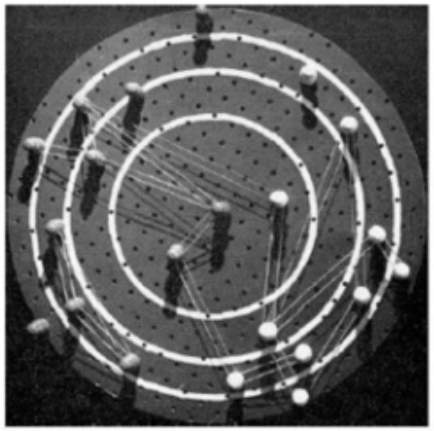


Links between wiki pages

GRAPH VISUALIZATION CHALLENGES

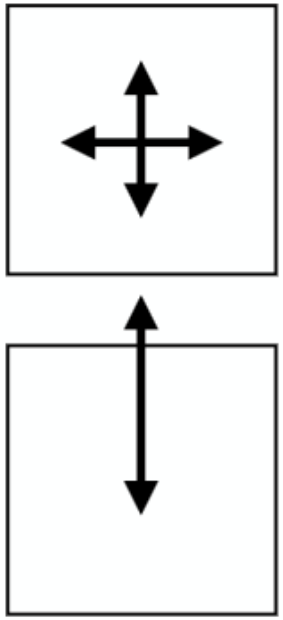


Representation



Layout

Types + Attributes



Navigation

SOCIAL NETWORK ANALYSIS

https://datascientistinsights.com/2014/02/18/art-of-resistance-the-social-network-anatomy-of-a-kinetic-activist-group/

- determine if Greenpeace was or could become a significant disruptive geopolitical force
- first: identify who/what to concentrate resources on

SOCIAL NETWORK ANALYSIS

https://datascientistinsights.com/2014/02/18/art-of-resistance-the-social-network-anatomy-of-a-kinetic-activist-group/

Data Scientist Insights

EXPLORING THE DARKEST PLACES ON EARTH

DATA SCIENCE | FIELD NOTE | TOOLS | VISUALIZATION | BIG DATA | R | CASE STUDY

HOME > DATA SCIENCE > ART OF RESISTANCE – THE SOCIAL NETWORK ANATOMY OF A KINETIC ACTIVIST GROUP

Art of Resistance – The Social Network Anatomy of a Kinetic Activist Group

BY DR. J *on* FEBRUARY 18, 2014 • (0)

As a data scientist that works in the intelligence community, we are often asked to help identify where intelligence gathering and analysis resources should be allocated. Governmental and non-governmental

SOCIAL NETWORK ANALYSIS

1) get Facebook data using Netvizz

Studying Facebook via Data Extraction: The Netvizz Application

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rieder@uva.nl

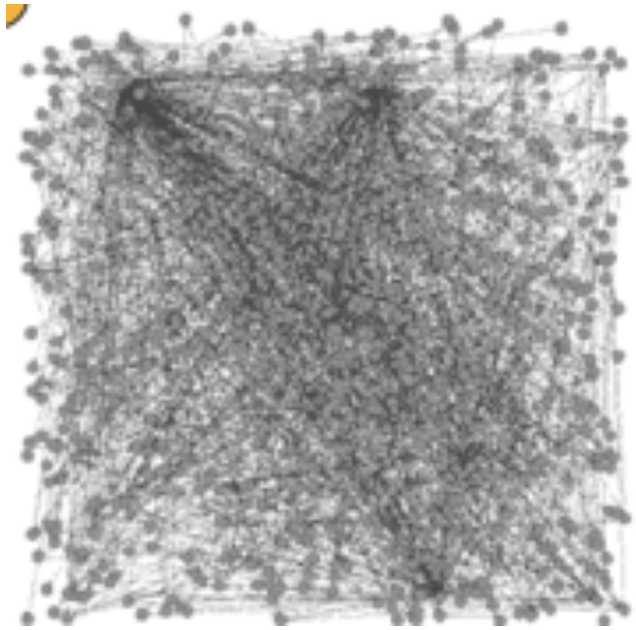
ABSTRACT
This paper describes Netvizz, a data collection and extraction application that allows researchers to export data in standard file formats from different sections of the Facebook social networking service. Friendship networks, groups, and pages can thus be analyzed quantitatively and qualitatively with regards to demographical, post-demographical, and relational characteristics. The paper

numerous publications employing conceptual and/or critical approaches. While traditional empirical methods such as interviews, experiments, and observations are widely used, a growing number of studies rely on what the authors call "data crawling", i.e. "gleaning information about users from their profiles without their active participation" [19]. This paper presents a software tool, Netvizz, designed to facilitate this latter approach.

SOCIAL NETWORK ANALYSIS

2) load the data into Gephi

https://gephi.org/



585 nodes, interconnected by 1788 edges.
“Somewhere in that spaghetti is a potential bad guy, but where?”

SOCIAL NETWORK ANALYSIS

3) choose a layout algorithm that makes sense for social networks

Force Atlas 2

provides some transparency into the network but still lacks any real clarity around behavioral importance

SOCIAL NETWORK ANALYSIS

4) map an attribute to size of the nodes

betweenness centrality (number of shortest paths from all vertices to all others that pass through that node)

Bigger nodes are more central to behavioral dynamics.

Several nodes become central figures in the overall network.

SOCIAL NETWORK ANALYSIS

5) highlight communities

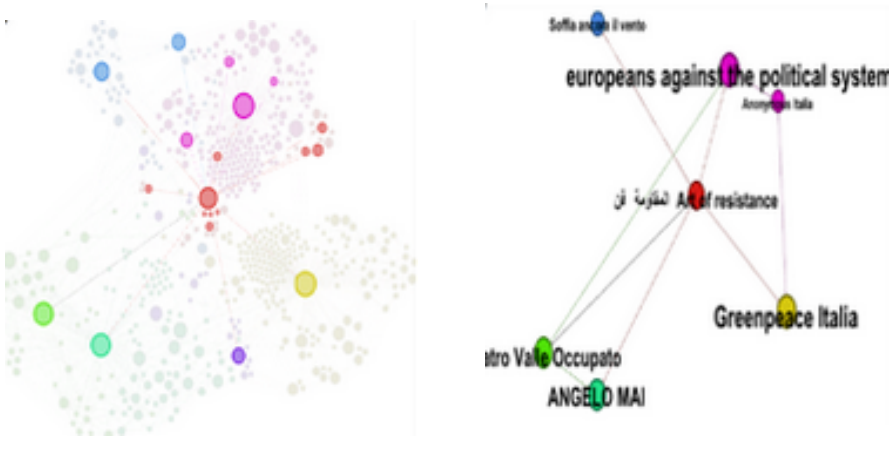
color nodes by modularity / clusters

We now begin to see a clearer picture of who is doing what with whom.

What becomes really interesting at this stage is understanding some of the more nuanced relationships.

SOCIAL NETWORK ANALYSIS

6) filter, explore, label



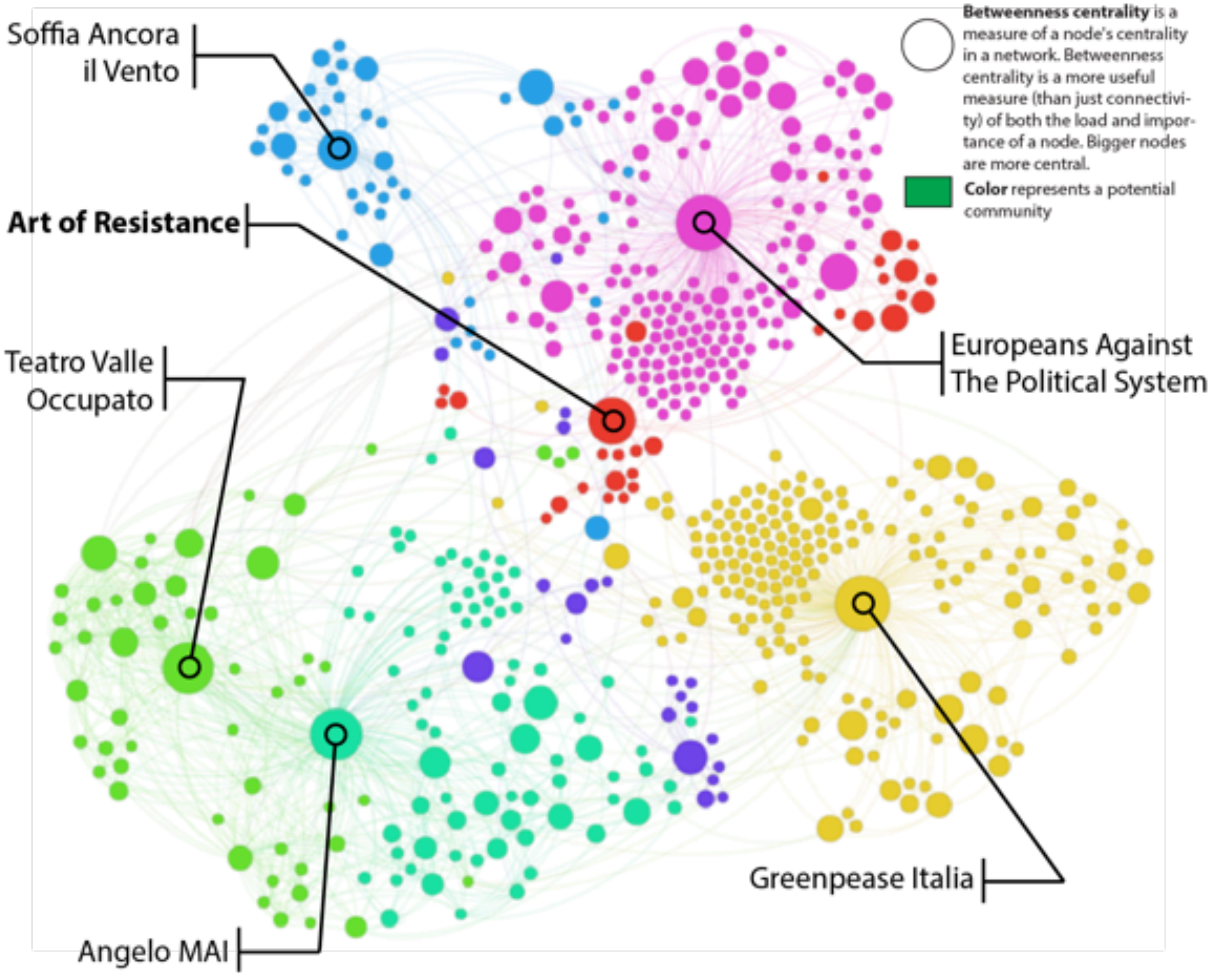
Five outlying nodes in the network (blue, maroon, yellow, dark green, and light green).

Center: an equally important red node

Emergence of a previously un-recognized activism player: [Art of Resistance](#).

SOCIAL NETWORK ANALYSIS

7) communicate
& explain

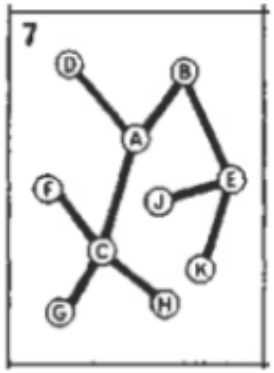


LAYOUTS

Important to the success of your analysis

LAYOUT FREE

Force Directed



- Physical forces
- Proximity based

- Spring Model
- Kamanda&Kawai
- Frucherman&Reingold
- Davidson&Harel
- LinLog

LAYOUT FREE

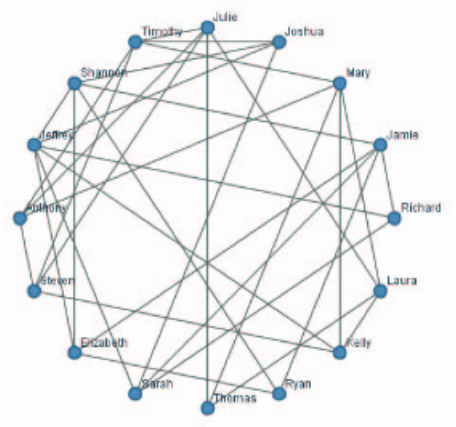
Aesthetic Criteria

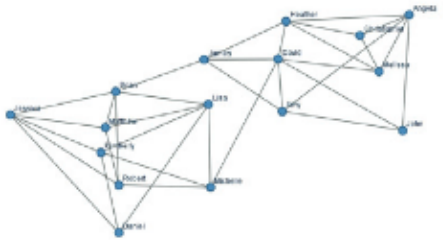
- Reduce number of edge crossing
- Foster Symmetry
- Uniform edge length
- Aspect Ratio
- Equal Angles
- ...

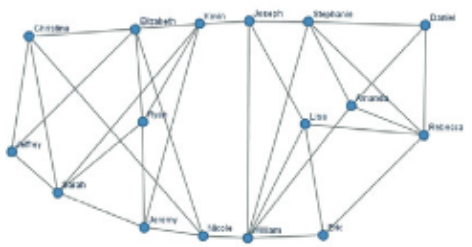
GRAPH DRAWING

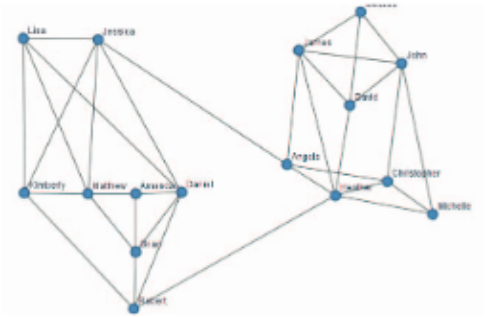
LAYOUT FREE

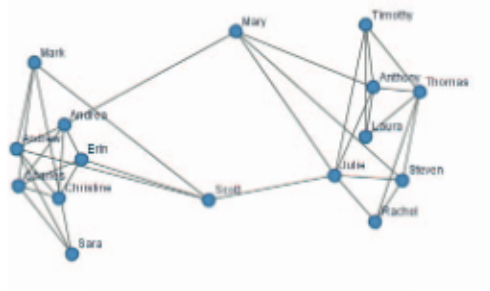
HAND MADE

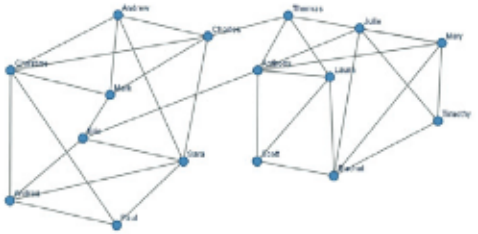






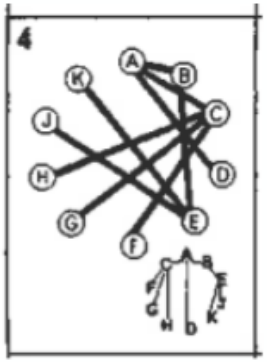


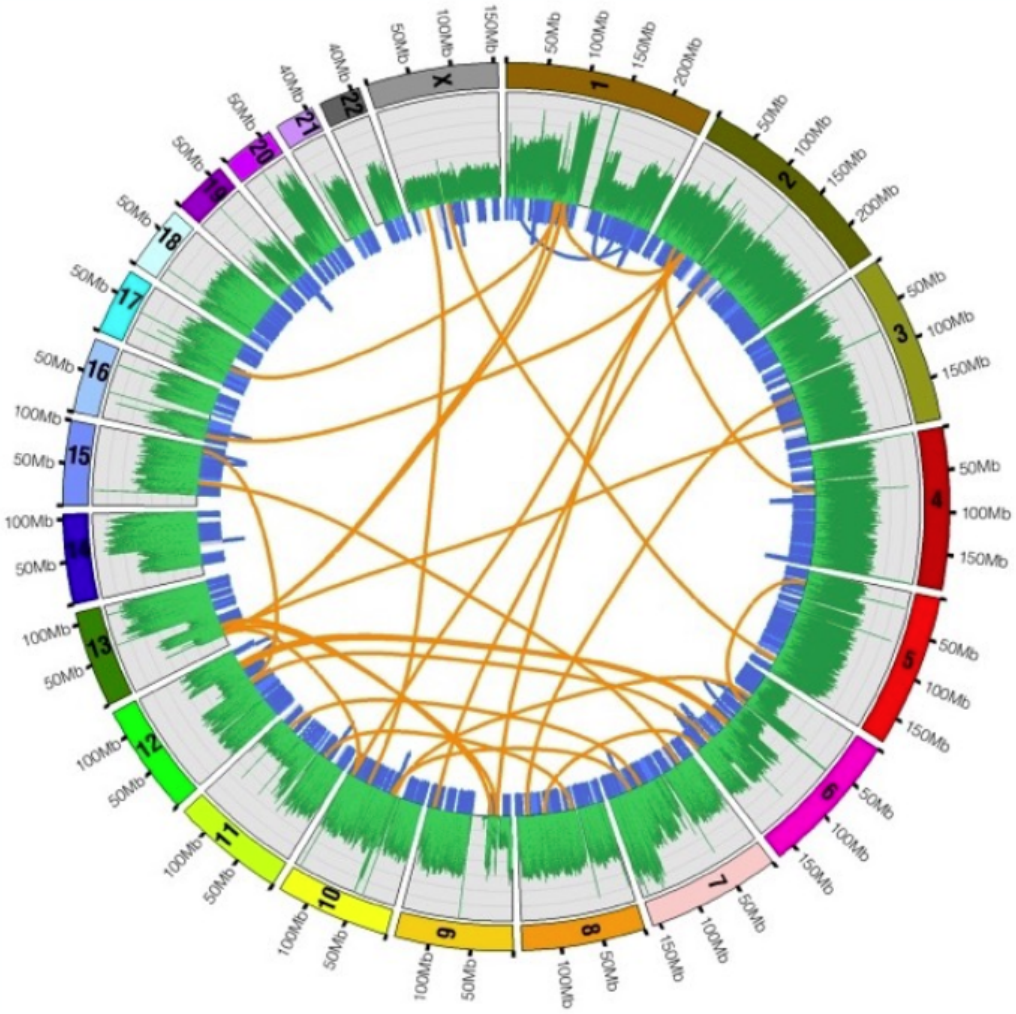




eptual organization in user-generated graph layouts
lam, F.J.J.; Rogowitz, B.

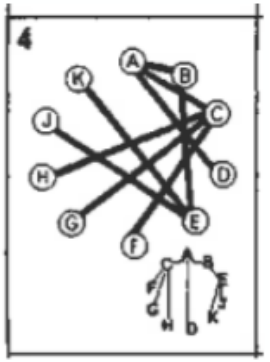
LAYOUT CIRCULAR

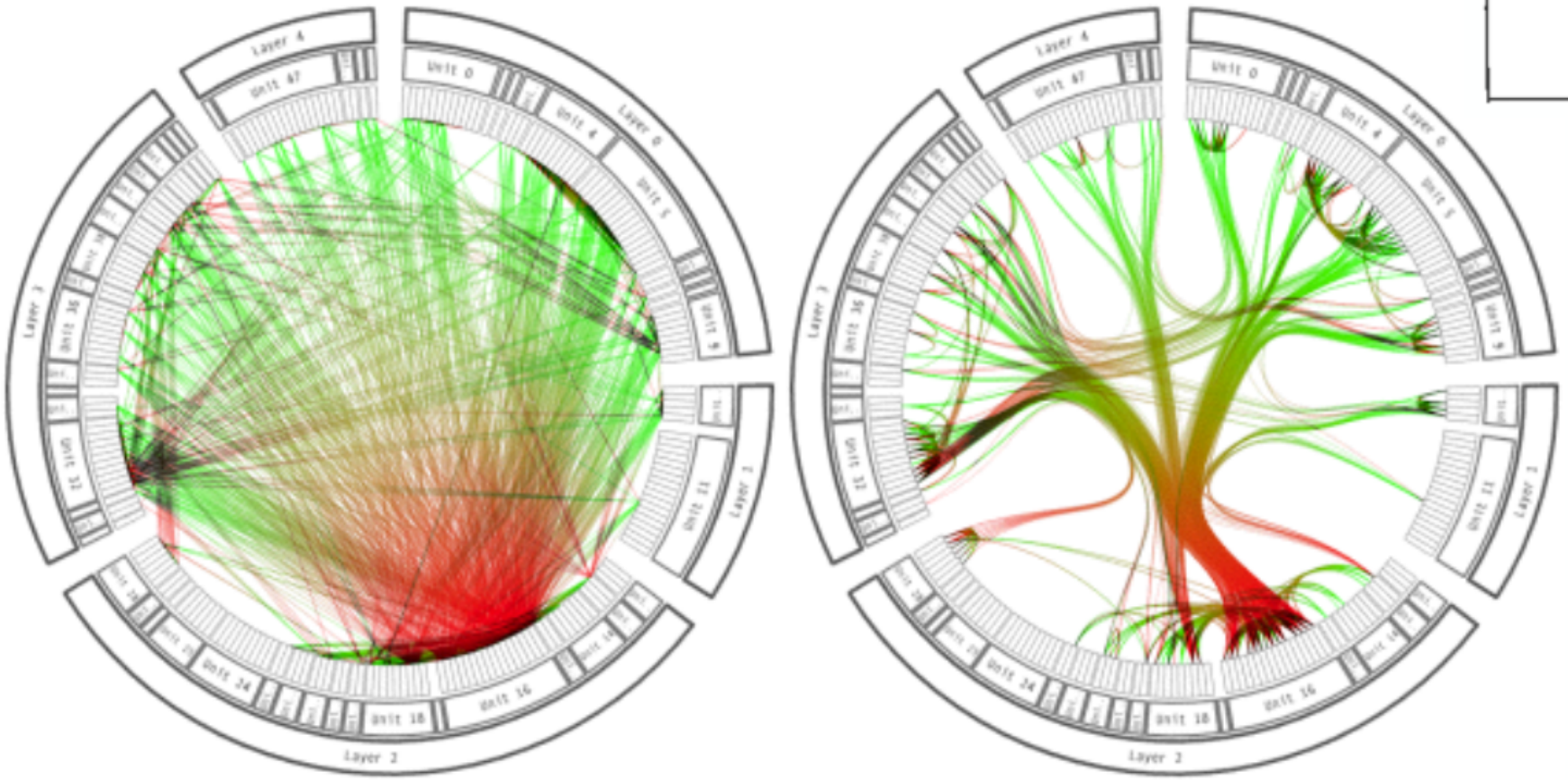




- Edges on the inside
- Vertices & attributes on the outside
- Ordering possible

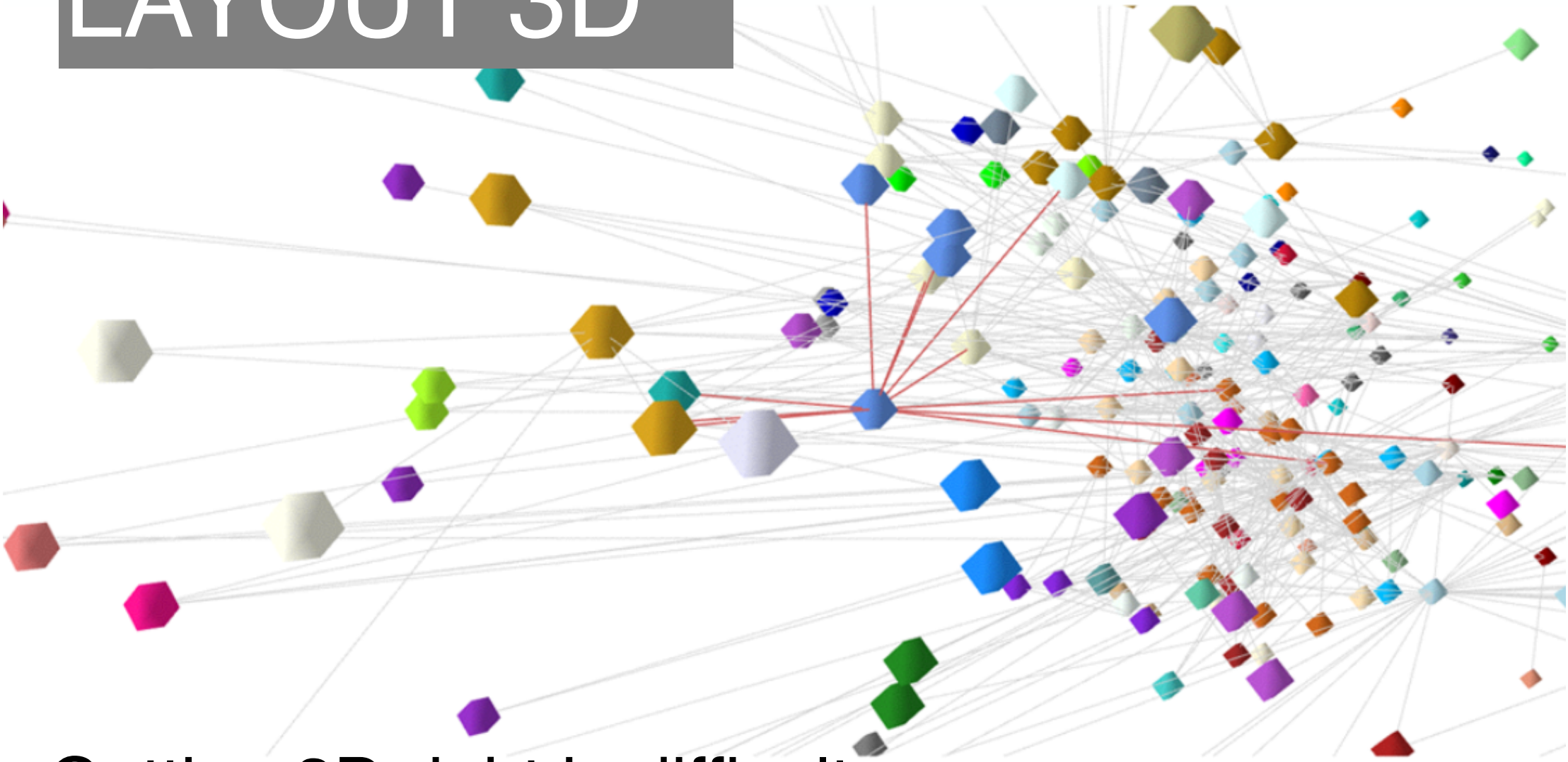
LAYOUT CIRCULAR





Edge Bundling
Holten 2006

LAYOUT 3D

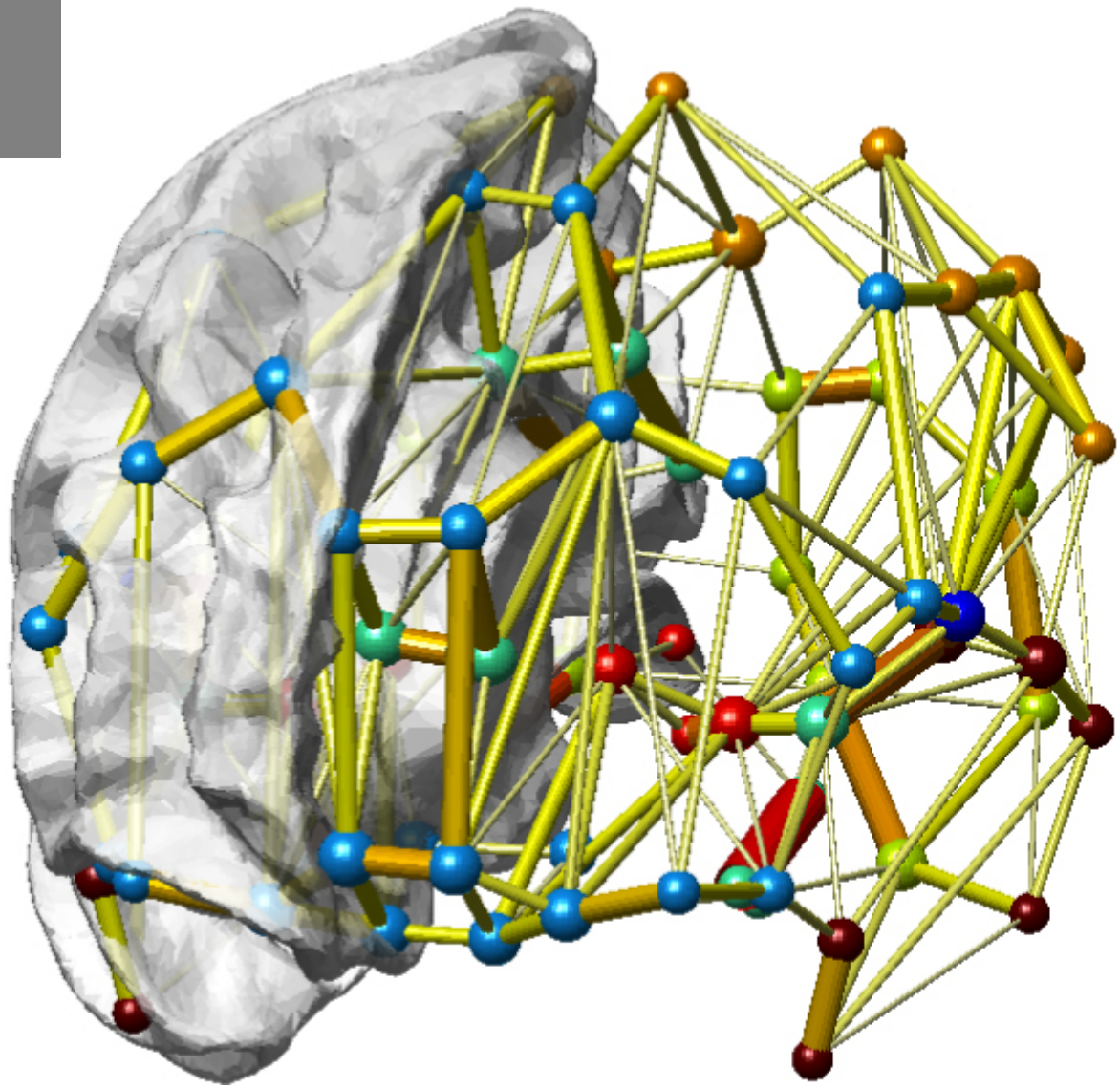


Getting 3D right is difficult

https://fwaris.wordpress.com/2012/07/08/a-simple-technique-for-creating-3d-graphs-from-2d-ones/

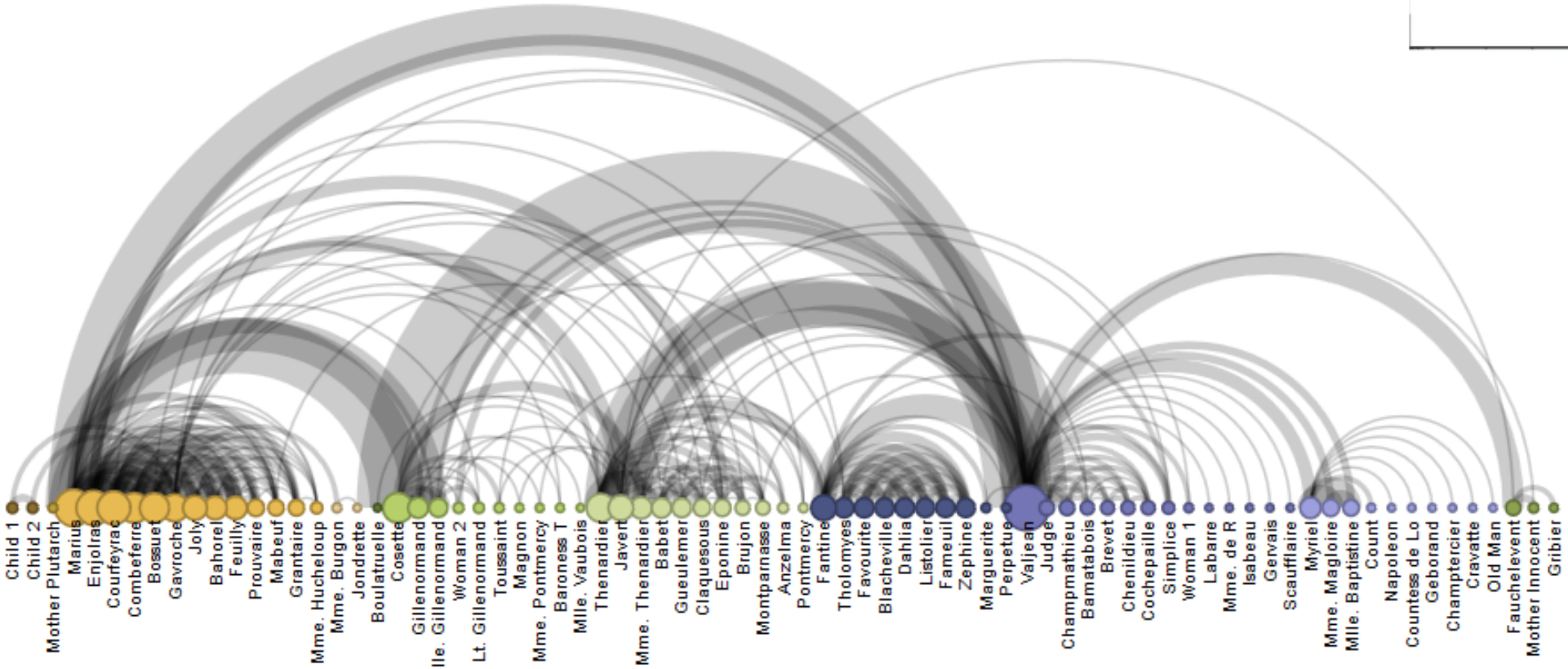
LAYOUT 3D

Sometimes necessary (!?)



http://gephi.forumatic.com/viewtopic.php?f=26&t=2616

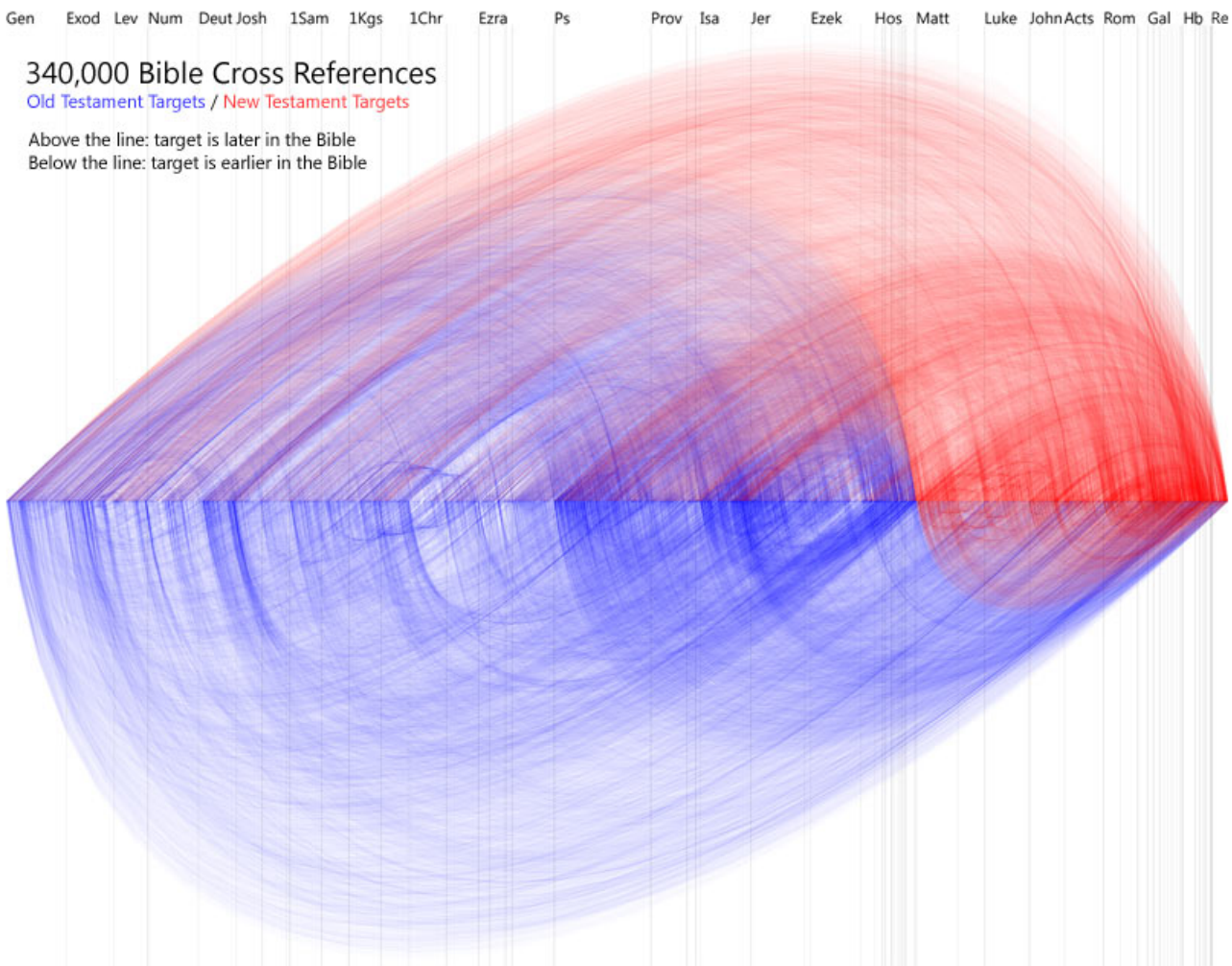
LAYOUT LINEAR



http://mbostock.github.io/protovis/ex/arc-full.html

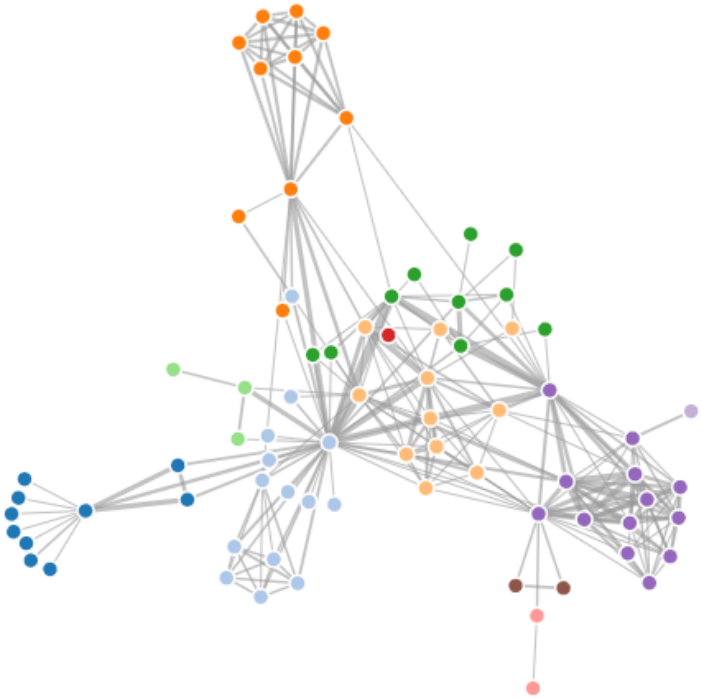
http://www.bewitched.com/song.html

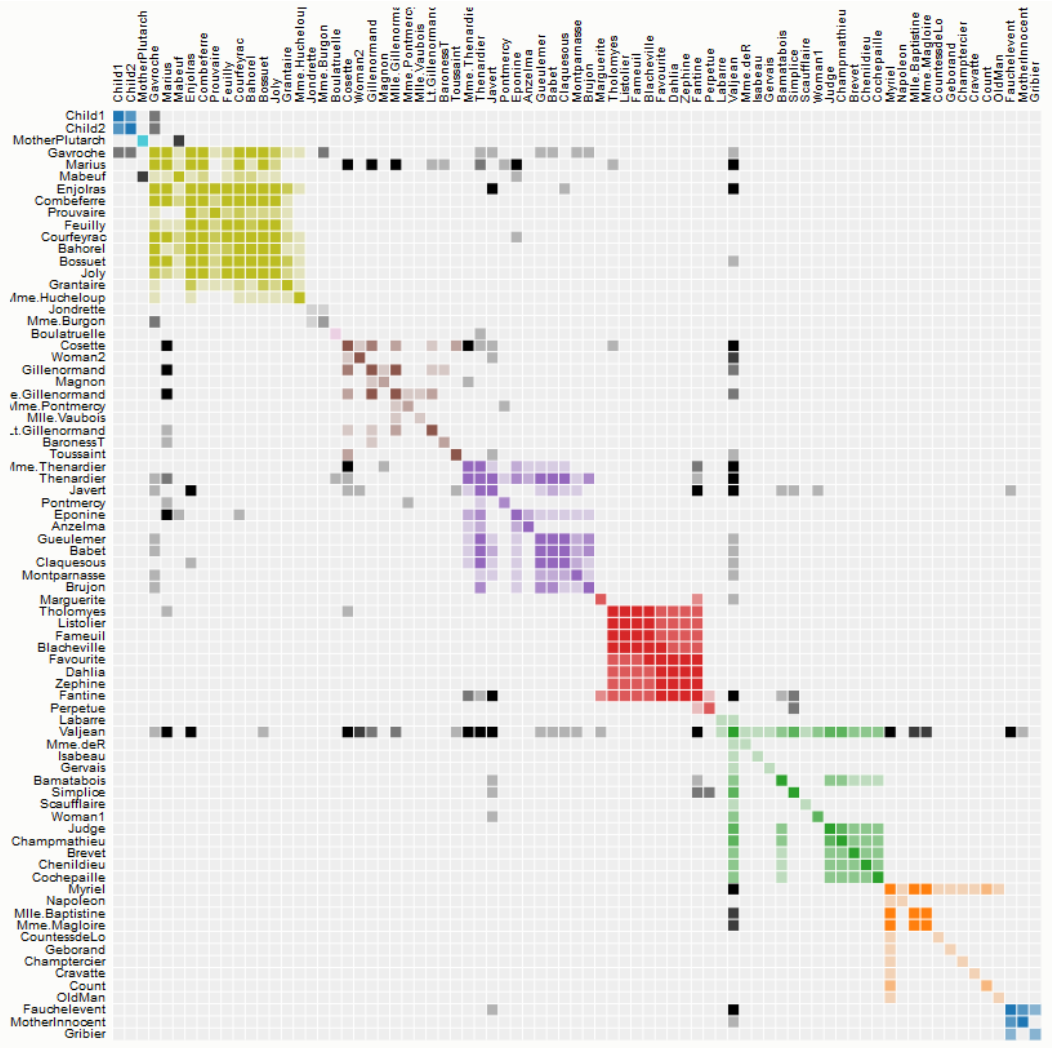
LAYOUT LINEAR



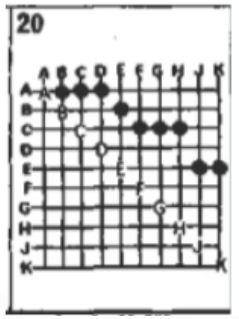
https://www.openbible.info/labs/cross-references/

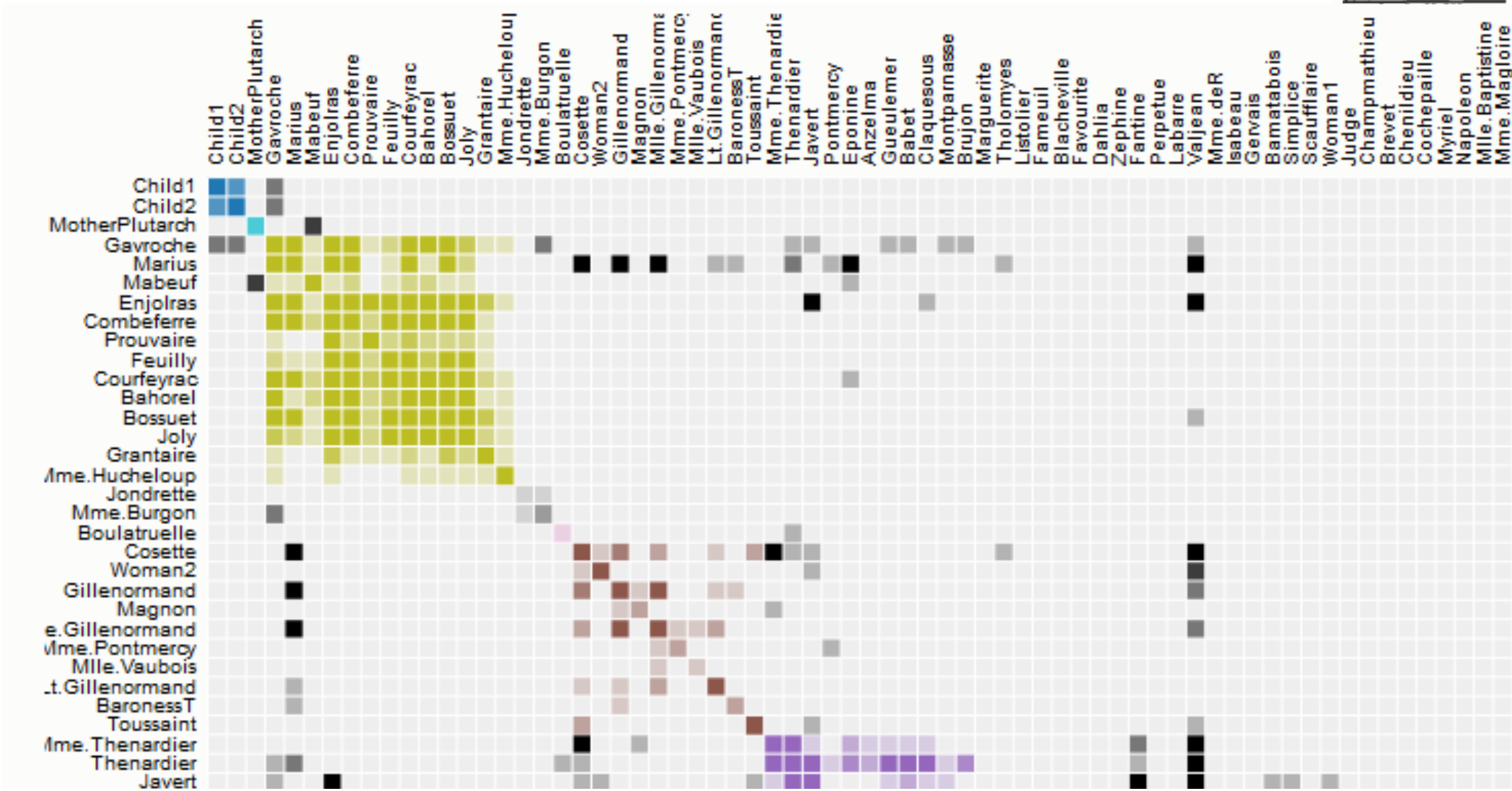
LAYOUT ADJACENCY MATRIX





ADJACENCY MATRIX





PROS/CONS

Matrix

- No vertex/edge overlap or crossings
- Readable for dense graph
- Fast navigation

- Less familiar
- Space intensive
- Weak for path following tasks

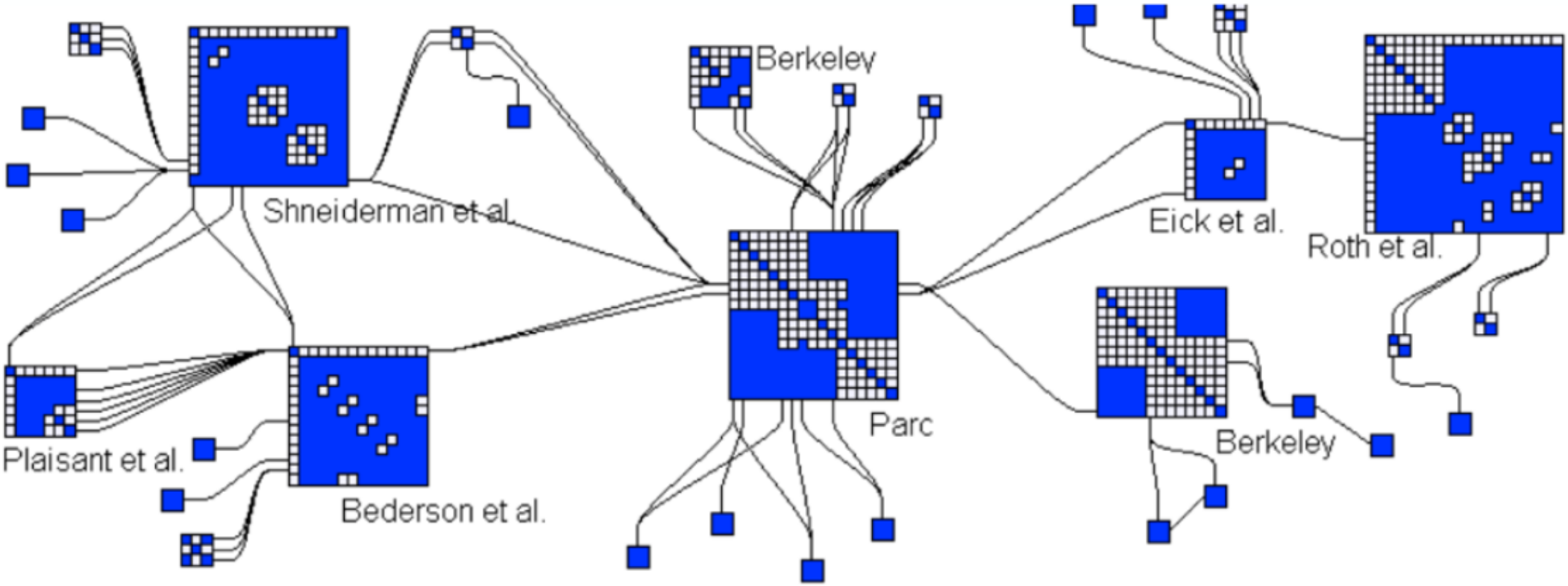
Node-Link

- Familiar
- Compact
- Path following easier
- Effective for small and sparse graphs

- Useless without layout
- Not readable for dense graphs
- Manipulation requires layout computation

HYBRID

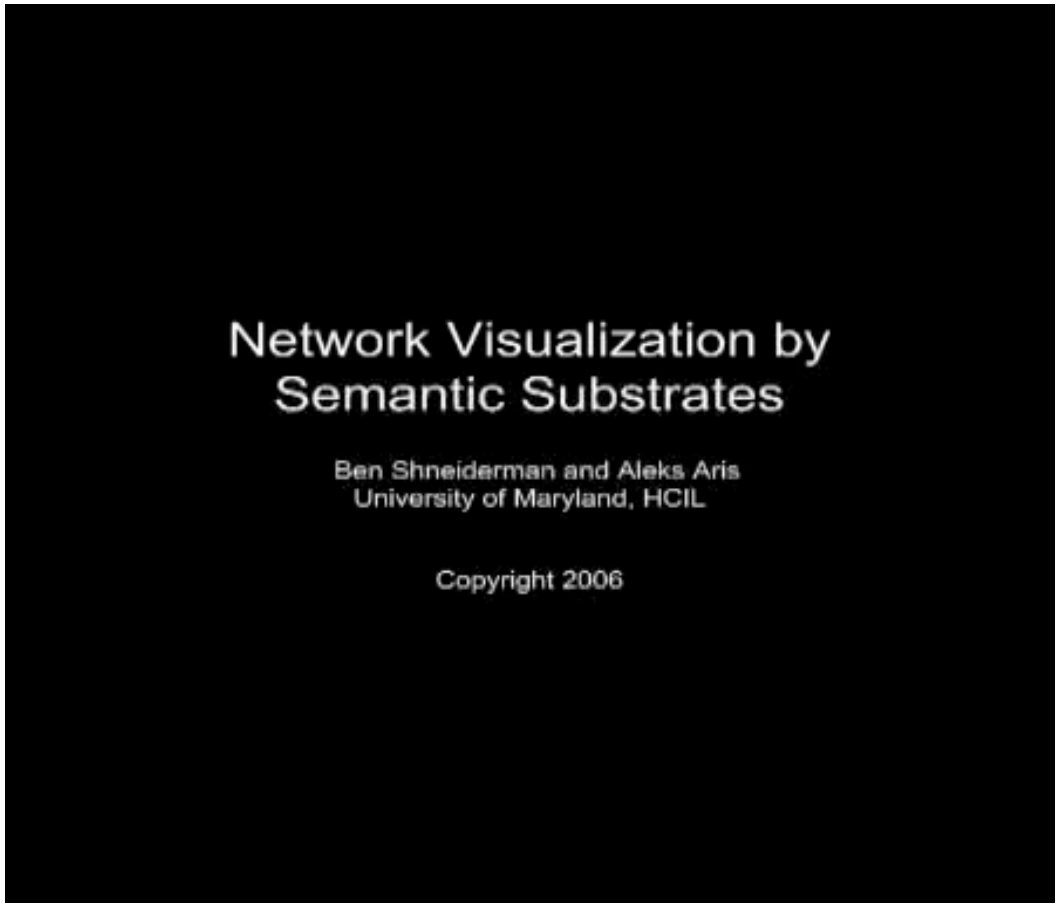
Henry et al., NodeTrix



Infovis Coauthorship (133 actors)

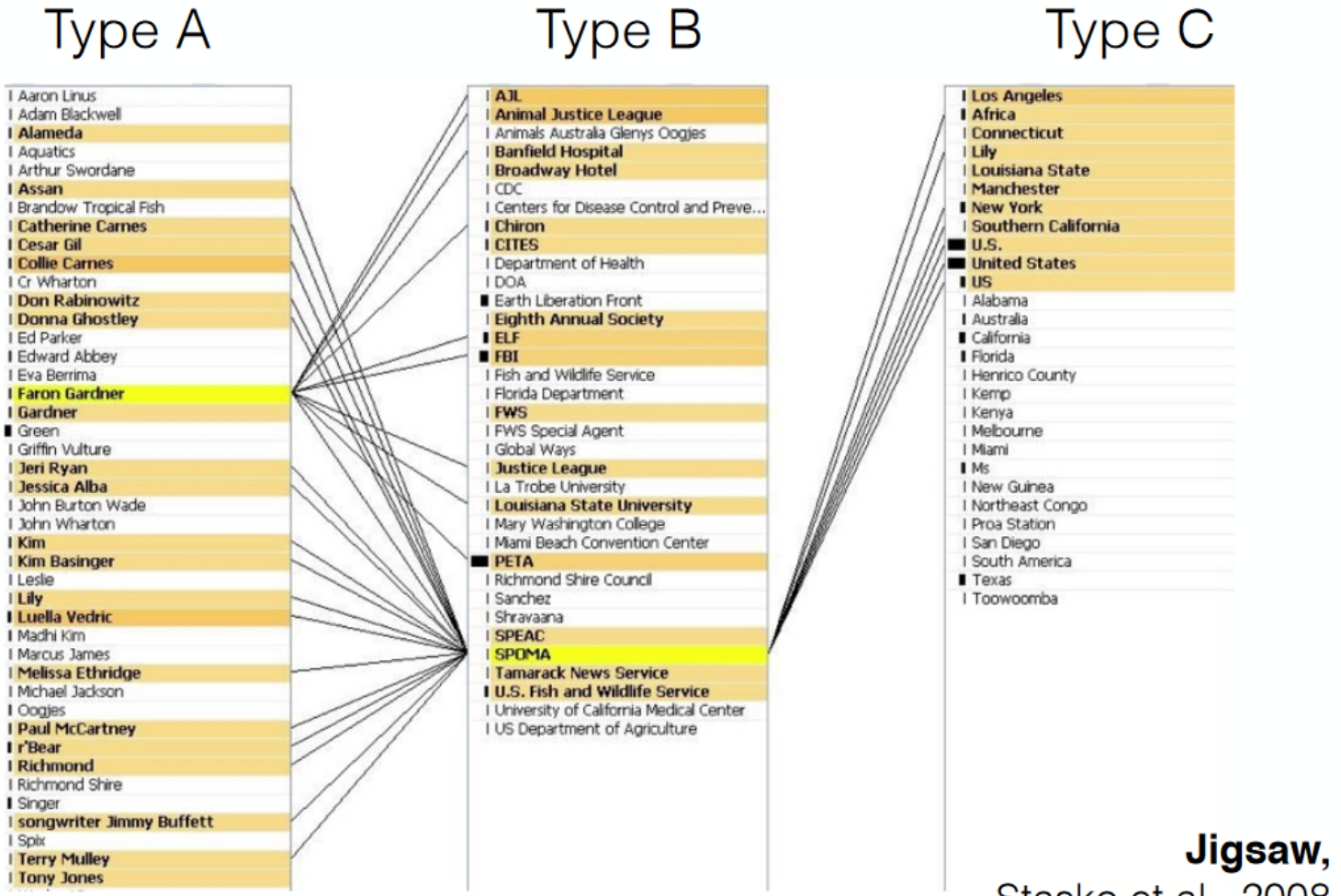
Dense = matrices, sparse = node-link

MULTIVARIATE NETWORKS



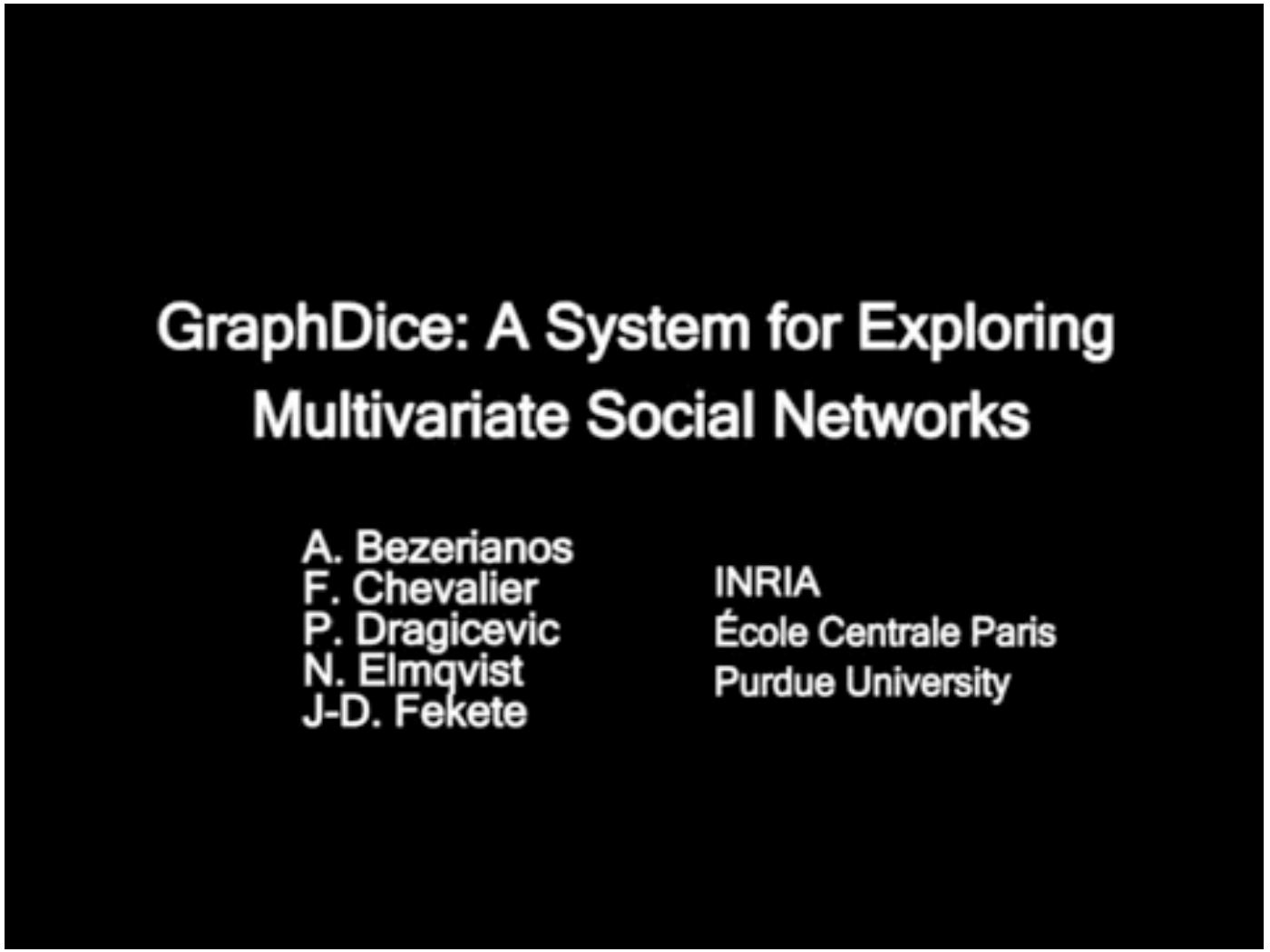
https://www.youtube.com/watch?v=f3hmn7gvocQ

MULTIVARIATE NETWORKS



Jigsaw,
Stasko et al., 2008

MULTIVARIATE NETWORKS



https://youtu.be/NLiHw5B0Mco

ADDITIONAL CHALLENGES

- TIME
- INTERACTION
- EDGE DIRECTION

NETWORK TOOLS

- **Gephi**
- **Cytoscape**
- **Pajek**
- **Java** Jung toolkit
- **D3** + Cola.js

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