# INTRODUCTION P5 & DATA ANALYSIS CHALLENGE

PETRA ISENBERG

**INFOVIS** 

## **DATA ANALYSIS**

Challenge

## **BIBLIOMETRICS**

## Study of measuring and analysing science, technology and innovation

## BIBLIOMETRICS

the application of mathematical and statistical methods to books and other media of communication (Pritchard, 1969)

Scientometrics: the science of measuring and analyzing science

## WHY?

## to understand science



http://wbpaley.com/brad/mapOfScience/

### The Scientific Paradigms THAT SUPPORT PATENT GENERATION



#### Drilling Down for Additional Insights

1.









## WHY?

- to understand science
- to manage science / research
  - ranking of scholarly output of researchers / institutions
  - identifying the centers of excellence

# WHY IMPORTANT?

- Globalization of research
- Availability of large databases
- Increased research output → need for awareness
- Quickly evolving research fields

# HOW WILL WE ANALYZE SCIENCE?

- through the study of scientific publications
- in the domains of Visual Analytics and Visualization
- by building our own tools

# SCIENTIFIC PUBLICATIONS

## Why are they there?

- 1. Sharing scientific results/methods/processes
- 2. To show research performance
- 3. To allow validation of findings
- 4. To gain prestige and recognition

# PUBLICATION VENUES

Conferences vs. Journals

- journals typical publication venues in most sciences
- in computer science (some)
   conference publications are
   highly regarded (with
   acceptance rates <25%)</li>

![](_page_11_Picture_4.jpeg)

![](_page_11_Picture_5.jpeg)

# **RESEARCH QUESTIONS**

- Simple & boring
  - Numbers of papers at IEEE VIS 2015
- Boring
  - Numbers of papers by P. Isenberg in 2015
- Interesting (unfortunately not simple)
  - In the domain of visual analytics growing or shrinking?
  - Are visual analytics and visualization the same community?
  - Are research interests of specific researchers changing?
  - What are new research trends in visual analytics?
  - To which university should I go to do a PhD in visual analytics?
  - Who are good reviewers for a certain topic?
  - Who should be in the program committee of VAST / VIS 2017?
  - How does a change in affiliation impact a researcher's interests?
  - I there a relation between affiliation and citations?

### Exploring the Placement and Design of Word-Scale Visualizations

#### Pascal Goffin, Wesley Willett, Jean-Daniel Fekete Senior Member, IEEE and Petra Isenberg

Abstract—We present an exploration and a design space that characterize the usage and placement of word-scale visualizations within text documents. Word-scale visualizations are a more general version of sparklines-small, word-sized data graphics that allow meta-information to be visually presented in-line with document text. In accordance with Edward Tufte's definition, sparklines are traditionally placed directly before or after words in the text. We describe alternative placements that permit a wider range of word-scale graphics and more flexible integration with text layouts. These alternative placements include positioning visualizations between lines, within additional vertical and horizontal space in the document, and as interactive overlays on top of the text. Each strategy changes the dimensions of the space available to display the visualizations, as well as the degree to which the text must be adjusted or reflowed to accommodate them. We provide an illustrated design space of placement options for word-scale visualizations and identify six important variables that control the placement of the graphics and the level of disruption of the source text. We also contribute a quantitative analysis that highlights the effect of different placements on readability and text disruption. Finally, we use this analysis to propose guidelines to support the design and placement of word-scale visualizations.

Index Terms-Information visualization, text visualization, sparklines, glyphs, design space, word-scale visualizations

#### **1** INTRODUCTION

Small high-resolution data graphics, included alongside words or word sequences in text documents, can often communicate information that could not be succinctly conveyed by the text itself. Examples include small stock charts embedded next to the name of a company, game statistics next to the name of a soccer team, or weather trends next to the name of a city. Traditionally, most of these "word-scale visualizations" have consisted of small line charts and bar charts and been placed in-line with text. Edward Tufte terms these word-scale visualizations "sparklines" [30], and provides some guidelines for their visual design. However, Tufte provides little guidance for placing wordscale visualizations with respect to text, suggesting only that they be placed in a "relevant context"-usually just after the word that they complement. However, the space of design and placement options for word-scale visualizations is actually quite large, and the consequences of placement decisions, in particular, are not well-understood.

In this paper, we provide design considerations for placing wordscale visualizations associated with words or word sequences (what we refer to as "entities") in a document. Our work is motivated by a close collaboration on digital note-taking with historians in the digital humanities. When visiting an archive, the historians we work with regularly take detailed notes on their findings. In these notes, they specifically tag entities such as the people, locations, or dates that occur in their document sources. The goal of tagging these entities is to help historians build an understanding of how entities relate to one another, where else the same entities appear in their notes, and what kinds of metadata are associated with them. Embedding this information using word-scale visualizations is a promising approach, because these small visualizations can add additional information in-context without distracting attention from the primary reading task.

In prior work, sparklines have typically been placed before or after the word they are related to. However, this is often not possible for the kinds of notes taken by our historians-e.g. when adding in 2 RELATED WORK formation to scanned documents and other immutable texts. Placing word-scale visualizations in-line with text may also be undesirable in other situations, as it requires reflowing the text and restricts the visu-

- Pascal Goffin is with Inria. E-mail: pascal.goffin@inria.fr.
- Wesley Willett is with Inria. E-mail: wesley.willett@inria.fr.
- Jean-Daniel Fekete is with Inria. E-mail: jean-daniel.fekete@inria.fr.
- Petra Isenberg is with Inria, E-mail: petra.isenberg@inria.fr.

Manuscript received 31 Mar. 2014; accepted 1 Aug. 2014; date of publication xx xxx 2014; date of current version xx xxx 2014. For information on obtaining reprints of this article, please send e-mail to: tvcg@computer.org.

alization's maximum height to that of the font-making visualizations hard to read when small font sizes were chosen. In-line visualizations can also disrupt sentences, making the text more difficult to read.

To better understand the options available for integrating word-scale visualizations in text documents, we outline a design space of possible placements relative to the text. In doing so, we relax some aspects of Tufte's original sparkline definition, imposing less restrictive size requirements and allowing the small visualizations to extend beyond strictly "word sized." Also, while Tufte did not restrict sparklines to specific visual encodings, the term "sparkline" does inherently suggest a "line-based" data encoding such as a line chart. In contrast, we specifically allow a variety of encodings, including geographical maps, heat maps, pie charts, and more complex visualizations and, thus, chose the term word-scale visualizations. We also formalize the notion of an entity-a concrete piece of text with associated metadata that can be encoded in a word-scale visualization. This explicit connection between an entity and a word-scale visualization directly affects the options for placing the visualization, and allows us to formally characterize the spatial relationship between text and graphic.

We begin our discussion by reviewing related work on small-scale and text visualizations. Then, in Section 3 we introduce the design space, its focus, and dimensions. Section 4 details several placement options and discusses trade-offs between word-scale visualization placement options. In Section 5 we discuss three examples that demonstrate the importance of the association between word-scale visualization and entity for the purpose of layout and interaction. Finally, in Section 6 we provide an in-depth analysis that examines how various placement options affect word-scale visualization placement in real documents. Based on this analysis, we provide recommendations that can help designers choose the right word-scale visualization given their own constraints.

Our work relates closely to four research areas: (a) the use of sparklines and the design of word-scale visualizations (b) the integration of meta-data within text documents, (c) research on labeling in visualization, and (d) the readability of texts and visualizations.

#### 2.1 Sparklines and Small-Scale Visualizations

According to Tufte [30] sparklines are "small, intense, simple, wordsized graphics with typographic resolution" that can be included anywhere a word or number can be-e.g. in a sentence, table, headline, map, spreadsheet or graphic. Tufte presents several examples of these embeddings. One example shows sparklines embedded in-line with text in order to provide metadata for a single word, for example glucose measurements next to the word glucose. In another, sparklines

#### REFERENCES

- A. Abdul-Rahman, J. Lein, K. Coles, E. Maguire, M. Meyer, M. Wynne, C. R. Johnson, A. Trefethen, and M. Chen. Rule-based visual mappingswith a case study on poetry visualization. Computer Graphics Forum, 32(3):381-390, 2013.
- [2] E. Bertini, M. Rigamonti, and D. Lalanne. Extended excentric labeling. Computer Graphics Forum, 28(3):927-934, 2009.
- [3] S. Bird, E. Klein, and E. Loper. Natural Language Processing with Python, O'Reilly Media Inc., 2009.
- [4] R. Borgo, J. Kehrer, D. H. Chung, E. Maguire, R. S. Laramee, H. Hauser, M. Ward, and M. Chen. Glyph-based visualization: Foundations, design guidelines, techniques and applications. In Eurographics 2013-State of the Art Reports, pages 39-63. The Eurographics Association, 2012.
- [5] M. Bostock, V. Ogievetsky, and J. Heer. D3 data-driven documents. IEEE
- Transactions on Visualization and Computer Graphics, 17(12):2301-2309 2011 [6] U. Brandes, B. Nick, B. Rockstroh, and A. Steffen. Gestaltlines. Com-
- puter Graphics Forum, 32(3):171-180, 2013.
- [7] B.-W. Chang, J. D. Mackinlay, P. T. Zellweger, and T. Igarashi. A negotiation architecture for fluid documents. In Proceedings of the Conference on User Interface Software and Technology (UIST), pages 123-132. ACM, 1998.
- [8] W. S. Cleveland, M. E. McGill, and R. McGill. The shape parameter of a two-variable graph. Journal of the American Statistical Association, 83(402):289-300, 1988.
- [9] M. C. Dyson. How physical text layout affects reading from screen. Behaviour & Information Technology, 23(6):377-393, 2004.
- [10] J.-D. Fekete and C. Plaisant. Excentric labeling: Dynamic neighborhood labeling for data visualization. In Proceedings of the Conference on Human Factors in Computing Systems (CHI), pages 512-519. ACM, 1999.
- [11] S. Few. Time on the horizon, Last read: March 2014. http://www.perceptualedge.com/articles/visual business intelligence/time on the horizon.pdf.
- [12] J. Fuchs, F. Fischer, F. Mansmann, E. Bertini, and P. Isenberg. Evaluation of alternative glyph designs for time series data in a small multiple setting. In Proceedings of the Conference on Human Factors in Computing Systems (CHI), pages 3237-3246. ACM, 2013.
- [13] P. Goffin, W. Willett, J.-D. Fekete, and P. Isenberg. Sparklificator, Last read: June 2014. http://inria.github.io/ sparklificator/.
- [14] B. Greenhill, M. Ward, and A. Sacks. The separation plot: A new visual method for evaluating the fit of binary models. American Journal of Political Science, 55(4):991-1002, 2011.
- [15] J. Heer and M. Agrawala. Multi-scale banking to 45 degrees. IEEE Transactions on Visualization and Computer Graphics, 12(5):701-708, 2006.
- [16] J. Heer, N. Kong, and M. Agrawala. Sizing the horizon: The effects of chart size and layering on the graphical perception of time series visualizations. In Proceedings of the Conference on Human Factors in Computing Systems (CHI), pages 1303-1312. ACM, 2009.
- [17] M. R. Jakobsen and K. Hornbæk. Transient visualizations. In Proceedings of the Conference on Computer-Human Interaction (OzCHI), pages

69-76. ACM, 2007.

- [18] B. Lee, N. H. Riche, A. K. Karlson, and S. Carpendale. SparkClouds: Visualizing trends in tag clouds. IEEE Transactions on Visualization and Computer Graphics, 16(6):1182-1189, 2010.
- [19] J. Pearson, G. Buchanan, and H. Thimbleby. Improving annotations in digital documents. In Research and Advanced Technology for Digital Libraries, pages 429-432. Springer, 2009.
- [20] C. Perin, R. Vuillemot, and J.-D. Fekete. SoccerStories: A kick-off for visual soccer analysis. IEEE Transactions on Visualization and Computer Graphics, 19(12): 2506-2515, 2013.
- [21] P. Pirolli and S. Card. Information foraging. Psychological Review, 106(4):643-675, 1999.
- [22] H. Reijner. The development of the horizon graph. In Proceeding of Workshop From Theory to Practice: Design, Vision and Visualization Extended Abstracts of IEEE VisWeek, Citeseer, 2008,
- [23] T. Ropinski, S. Oeltze, and B. Preim. Survey of glyph-based visualization techniques for spatial multivariate medical data. Computers & Graphics, 35(2):392-401, 2011.
- [24] T. Saito, H. N. Miyamura, M. Yamamoto, H. Saito, Y. Hoshiya, and T. Kaseda. Two-tone pseudo coloring: Compact visualization for onedimensional data. In Proceedings of the Conference on Information Visualization (InfoVis), pages 173-180. IEEE, 2005.
- [25] H.-J. Schulz, T. Nocke, M. Heitzler, and H. Schumann. A design space of visualization tasks. IEEE Transactions on Visualization and Computer Graphics, 19(12):2366-2375, 2013.
- [26] M. Steinberger, M. Waldner, M. Streit, A. Lex, and D. Schmalstieg. Context-preserving visual links. IEEE Transactions on Visualization and Computer Graphics, 17(12):2249-2258, 2011.
- M. Stone. In color perception, size matters. IEEE Computer Graphics and Applications, 32(2):8-13, 2012.
- [28] J. Talbot, J. Gerth, and P. Hanrahan. An empirical model of slope ratio comparisons. IEEE Transactions on Visualization and Computer Graphics 18(12):2613-2620 2012
- [29] E. R. Tufte. Envisioning Information. Graphics Press, Cheshire, CT, 1990
- [30] E. R. Tufte. Beautiful Evidence. Graphics Press, Cheshire, CT, 2006.
- [31] M. O. Ward. A taxonomy of glyph placement strategies for multidimensional data visualization, Information Visualization, 1(3-4):194-210, 2002.
- [32] W. Willett, J. Heer, and M. Agrawala. Scented widgets: Improving navigation cues with embedded visualizations. IEEE Transactions on Visualization and Computer Graphics, 13(6):1129-1136, 2007.
- [33] D. Yoon, N. Chen, and F. Guimbretière. TextTearing: Opening white space for digital ink annotation. In Proceedings of the Conference on User Interface Software and Technology (UIST), pages 107-112, ACM, 2013
- [34] P. T. Zellweger, S. H. Regli, J. D. Mackinlay, and B.-W. Chang. The impact of fluid documents on reading and browsing: An observational study. In Proceedings of the Conference on Human Factors in Computing Systems (CHI), pages 249-256, ACM, 2000.

![](_page_14_Picture_0.jpeg)

### 16 columns, 2753 rows

	А	В	С	D	E	F	G	н	1	J	К	L	М	N	0	Р	Q	R	S	Т	U	V	1
1	Conference	Year	Paper.Title	Paper.DOI	Link	First.page	Last.page	Paper.typ	Abstract	Author.Na	First.Auth	Deduped.	Reference	Author.Ke	OCR.Title	OCR.Auth	nors						
2	InfoVis	2015	A comparative stu	10.1109/TVCG	6.201 http://dx.	619	628	l -	RadViz an	Rubio-San	;;;	Rubio-San	10.1109/V	RadViz, St	t A compai	ra Rubio-S Á	À´ Anchez,N	lanuel;Raya	a,Laura;DÃ	-az,Franciso	co;Sanchez	,Alberto	
3	InfoVis	2015	A Linguistic Appro	a 10.1109/TVCG	6.201 http://dx.	698	707	I	When dat	Setlur, V.;	;	Setlur, V.;	Stone, M.C	linguistics	A Linguis	t Setlur,Vi	dya;Stone,N	Maureen					
4	InfoVis	2015	A Psychophysical I	10.1109/TVCG	6.201 http://dx.	479	488	l	Physical v	Jansen, Y.	Univ. of C	Jansen, Y.	10.1109/T	Data phys	A Psycho	p Jansen, Yv	vonne;Horn	baek,Kaspe	er				
5	InfoVis	2015	A Simple Approach	h 10.1109/TVCG	6.201 http://dx.	678	687	I	General m	Simonetto	;;	Simonetto	10.1109/T	Euler diag	A Simple	Simonett	o,Paolo;Ar	chambault,	Daniel;Sch	eidegger,C	arlos		
6	InfoVis	2015	Acquired Codes of	10.1109/TVCG	6.201 http://dx.	509	518	l	While info	Byrne, L.;/	;;	Byrne, L.;/	10.1109/T	Visual De	Acquired	Byrne,Ly	dia;Angus,E	aniel;Wile	s,Janet				
7	InfoVis	2015	AggreSet: Rich and	10.1109/TVCG	6.201 http://dx.	688	697	I	Datasets o	Yalcin, M.	Univ. of N	Yalcin, M.	10.1109/T	Multi-valu	AggreSet	: Adil YalÃ	§Ä±n,M;Be	derson,Ben	jamin				
8	InfoVis	2015	AmbiguityVis: Visu	10.1109/TVCG	6.201 http://dx.	359	368	l	Node-link	Yong Wan		Yong Wan	10.1109/T	Visual Am	Ambiguit	Wang,Yo	ng;Shen,Qi	aomu;Archa	ambault,D	aniel;Zhou,	Zhiguang;Z	Zhu,Min;Ya	ng,S
9	InfoVis	2015	Automatic Selection	10.1109/TVCG	6.201 http://dx.	669	677	l	Effective s	Anand, A.	;	Anand, A.	10.1109/V	Small mu	l Automat	icAnand,Ar	nushka;Talk	oot,Justin					
10	InfoVis	2015	Beyond Memorabi	i 10.1109/TVCG	6.201 http://dx.	519	528	I	In this pap	Borkin, M		Borkin, M.	10.1109/T	Informati	on visuali:	zation, me	morability,	recognition	n, recall, e	/e-tracking	study		
11	InfoVis	2015	Beyond Weber's La	a 10.1109/TVCG	6.201 http://dx.	469	478	l	Models of	Kay, M.;He	;	Kay, M.;He	10.1109/T	Weber's l	Beyond V	N Kay, Matt	hew;Heer,J	effrey					
12	InfoVis	2015	Evaluation of Para	I 10.1109/TVCG	6.201 http://dx.	579	588	l -	The parall	Johanssor	Norrkopir	Johanssor	10.1109/T	Survey, e	Evaluatio	r Johansso	n,Jimmy;Fo	orsell,Camil	la				
13	InfoVis	2015	Guidelines for Effe	10.1109/TVCG	6.201 http://dx.	489	498	l -	Semi-auto	Strobelt, H	;;;;	Strobelt, F	10.1109/T	Text high	Guidelin	e Strobelt,	Hendrik;Oe	lke,Daniela	;Kwon,Ch	ul;Schreck,	Tobias;Pfis	ter,Hanspe	ter
14	InfoVis	2015	High-Quality Ultra	- 10.1109/TVCG	6.201 http://dx.	339	348	l i	Prior rese	Yoghourd		Yoghourdj	10.1109/T	Network	High-Qua	al Yoghouro	djian,Vahan	;Dwyer,Tin	n;Gange,Gi	raeme;Kief	fer,Steve;k	(lein,Karste	≥n;N
15	InfoVis	2015	HOLA: Human-like	10.1109/TVCG	6.201 http://dx.	349	358	l -	Over the I	Kieffer, S.	;;;	Kieffer, S.	10.1109/T	Graph lay	HOLA: HU	ıı Kieffer,S	teve;Dwyer	,Tim;Marri	ott,Kim;W	ybrow,Mich	nael		
16	InfoVis	2015	How do People Ma	a 10.1109/TVCG	6.201 http://dx.	499	508	l i	In this pap	Sukwon Le	Sch. of Inc	Sukwon Le	10.1109/T	Sensemal	How do F	Lee,Sukw	/on;Kim,Su	ng-Hee;Hur	ng,Ya-Hsin;	Lam,Heidi;	Kang,Youn	-Ah;Yi,Ji	
17	InfoVis	2015	Improving Bayesia	10.1109/TVCG	6.201 http://dx.	529	538	l -	Decades o	Ottley, A.		Ottley, A.;	10.1109/T	Bayesian	Improvin	g Ottley, Al	vitta;Peck,	Evan;Harris	on,Lane;Af	fergan,Dani	iel;Ziemkie	wicz,Carol	ine
18	InfoVis	2015	Matches, Mismatc	10.1109/TVCG	6.201 http://dx.	449	458	l i	The energ	Brehmer,	;;;	Brehmer,	10.1109/T	Design stu	Matches,	Brehmer,	,Matthew;N	lg,Jocelyn;1	Fate,Kevin	;Munzner,T	Tamara		
19	InfoVis	2015	Off the Radar: Con	n 10.1109/TVCG	6.201 http://dx.	569	578	l i	A compos	Albo, Y.;La	Univ. of H	Albo, Y.;La	10.1109/T	Visualizat	Off the R	a Albo, Yae	l;Lanir,Joel;	Bak,Peter;	Rafaeli,She	eizaf			
20	InfoVis	2015	Optimal Sets of Pr	10.1109/TVCG	6.201 http://dx.	609	618	l i i	Finding go	Lehmann,	Univ. of N	Lehmann,	10.1109/V	Multivaria	Optimal S	5 Lehmann	,Dirk;Theis	el,Holger					

### a version of: http://www.vispubdata.org/site/vispubdata/

## CONFERENCE

![](_page_16_Figure_1.jpeg)

{InfoVis, Vis, SciVis, VAST}

## YEAR

papers as TVCG journal articles								IEEE \$	IEEE Symposium on IEEE Conference on								
papers in conference proceedings									Visu	Visual Analytics, Science, and Technology (VAST)							
IEEE Symposium on								IEEE Conference on									
	Informatio	on Visuali	zation	(Info\	/is)												
IEEE Conference on																	
Visualization (Vis)															Scientific Visualizatio	n (SciVis)	
					-									-			
1990	'1995'	1 1	I	I	I	I	I	I	I	2006	2007	I	2010	I	2013	2015	
	-			— no jo	int conf	erence	name_					IE	EE VisWee	ek	IEEE	VIS	

{1990 - 2015}

# TITLE

## Exploring the Placement and Design of Word-Scale Visualizations

### Pascal Goffin, Wesley Willett, Jean-Daniel Fekete Senior Member, IEEE and Petra Isenberg

Abstract—We present an exploration and a design space that characterize the usage and placement of word-scale visualizations within text documents. Word-scale visualizations are a more general version of sparklines—small, word-sized data graphics that allow meta-information to be visually presented in-line with document text. In accordance with Edward Tufte's definition, sparklines are traditionally placed directly before or after words in the text. We describe alternative placements that permit a wider range of word-scale graphics and more flexible integration with text layouts. These alternative placements include positioning visualizations between lines, within additional vertical and horizontal space in the document, and as interactive overlays on top of the text. Each strategy changes the dimensions of the space available to display the visualizations, as well as the degree to which the text must be adjusted or reflowed to accommodate them. We provide an illustrated design space of placement options for word-scale visualizations and identify six important variables that control the placement of the graphics and the level of disruption of the source text. We also contribute a quantitative analysis that highlights the effect of different placements on readability and text disruption. Finally, we use this analysis to propose guidelines to support the design and placement of word-scale visualizations.

Index Terms-Information visualization, text visualization, sparklines, glyphs, design space, word-scale visualizations

### 1 INTRODUCTION

Small high-resolution data graphics, included alongside words or word sequences in text documents, can often communicate information that could not be succinctly conveyed by the text itself. Examples include small stock charts embedded next to the name of a company, game statistics next to the name of a soccer team, or weather trends next to alization's maximum height to that of the font-making visualizations hard to read when small font sizes were chosen. In-line visualizations can also disrupt sentences, making the text more difficult to read.

To better understand the options available for integrating word-scale visualizations in text documents, we outline a design space of possible placements relative to the text. In doing so, we relax some aspects of Tuffe's original sparkline definition imposing less restrictive size

## PAPER DOI

- A persistent identifier used to uniquely identify objects.
- Particularly used for electronic documents such as journal articles.

10.1109/TVCG.2015.2467471

= your unique key to each paper in the database

## LINK

- A link to the digital library of the publisher of the paper
- The paper can be read/bought here

![](_page_20_Picture_3.jpeg)

#### Abstract:

RadViz and star coordinates are two of the most popular projection-based multivariate visualization techniques that arrange variables in radial layouts. Formally, the main difference between them consists of a nonlinear normalization step inherent in RadViz. In this paper we show that although RadViz

## FIRST PAGE – LAST PAGE

- can be used to deduce page count
- likely not clean data

## PAPER TYPE

- J = Journal
  - the most prestigious type
  - a full scientific paper (8-10 pages usually)
- C = Conference
  - a full scientific paper (8-10 pages usually)
- M = Miscellaneous
  - a poster (2 pages)
  - a talk abstract (1-2 pages)
  - NOT a full paper

## ABSTRACT

## a short summary of the paper content

### Exploring the Placement and Design of Word-Scale Visualizations

### Pascal Goffin, Wesley Willett, Jean-Daniel Fekete Senior Member, IEEE and Petra Isenberg

Abstract—We present an exploration and a design space that characterize the usage and placement of word-scale visualizations within text documents. Word-scale visualizations are a more general version of sparklines—small, word-sized data graphics that allow meta-information to be visually presented in-line with document text. In accordance with Edward Tufte's definition, sparklines are traditionally placed directly before or after words in the text. We describe alternative placements that permit a wider range of word-scale graphics and more flexible integration with text layouts. These alternative placements include positioning visualizations between lines, within additional vertical and horizontal space in the document, and as interactive overlays on top of the text. Each strategy changes the dimensions of the space available to display the visualizations, as well as the degree to which the text must be adjusted or reflowed to accommodate them. We provide an illustrated design space of placement options for word-scale visualizations and identify six important variables that control the placement of the graphics and the level of disruption of the source text. We also contribute a quantitative analysis that highlights the effect of different placements on readability and text disruption. Finally, we use this analysis to propose guidelines to support the design and placement of word-scale visualizations.

Index Terms-Information visualization, text visualization, sparklines, glyphs, design space, word-scale visualizations

1 INTRODUCTION

alization's maximum baight to that of the fant - making visualizations

## AUTHORS

- Lastname, F. for Asian names often Firstname Lastname
- Separated by ;
- First author often the project lead
- Last author often the advisor

## Exploring the Placement and Design of Word-Scale Visualizations

Pascal Goffin, Wesley Willett, Jean-Daniel Fekete Senior Member, IEEE and Petra Isenberg

Abstract—We present an exploration and a design space that characterize the usage and placement of word-scale visualizations within text documents. Word-scale visualizations are a more general version of sparklines—small, word-sized data graphics that allow meta-information to be visually presented in-line with document text. In accordance with Edward Tufte's definition, sparklines are traditionally placed directly before or after words in the text. We describe alternative placements that permit a wider range of

## **DEDUPED AUTHORS**

- Often authors appear with several spellings: Gröller, Groeller, Groller, M.E. Gröller, M. Gröller, E. Gröller
- This column has been cleaned up
- If you want to visualize author info, use this column

## Exploring the Placement and Design of Word-Scale Visualizations

Pascal Goffin, Wesley Willett, Jean-Daniel Fekete Senior Member, IEEE and Petra Isenberg

Abstract—We present an exploration and a design space that characterize the usage and placement of word-scale visualizations within text documents. Word-scale visualizations are a more general version of sparklines—small, word-sized data graphics that allow meta-information to be visually presented in-line with document text. In accordance with Edward Tufte's definition, sparklines are traditionally placed directly before or after words in the text. We describe alternative placements that permit a wider range of word-scale graphics and more flexible integration with text layouts. These alternative placements include positioning visualizations between lines, within additional vertical and horizontal space in the document, and as interactive overlays on top of the text. Each strategy changes the dimensions of the space available to display the visualizations, as well as the degree to which the text must be adjusted as reflexed to accomment of the space available to display the visualization appear of placement explanes for a space text must be adjusted as reflexed to accomment of the space available to display the visualization appear of placement explanes for a space text must be adjusted as reflexed to accomment of the space available to display the visualization appear of placement explanes for a space text must be adjusted as reflexed to accomment of the space available to display the visualization appear of placement explanes for a space text must be adjusted as reflexed to accomment of the space available to display the visualization appear of placement explanes for a space text must be adjusted as reflexed to accomment of the space available to display the visualization appear of placement explanes for the space available to a space available to display the visualization appear of placement explanes for the space available to accomment of the space available to display the visualization appear of placement explanes for the space available to accomment appear and the space available to display the visualiza

## OCR AUTHORS

- the papers have been run through an OCR algorithm
- it extracted full author names (full first name)
- it may not be clean

## AUTHOR KEYWORDS

- added by the authors to a paper
- think of as tags describing the content

## Exploring the Placement and Design of Word-Scale Visualizations

Pascal Goffin, Wesley Willett, Jean-Daniel Fekete Senior Member, IEEE and Petra Isenberg

Abstract—We present an exploration and a design space that characterize the usage and placement of word-scale visualizations within text documents. Word-scale visualizations are a more general version of sparklines—small, word-sized data graphics that allow meta-information to be visually presented in-line with document text. In accordance with Edward Tufte's definition, sparklines are traditionally placed directly before or after words in the text. We describe alternative placements that permit a wider range of word-scale graphics and more flexible integration with text layouts. These alternative placements include positioning visualizations between lines, within additional vertical and horizontal space in the document, and as interactive overlays on top of the text. Each strategy changes the dimensions of the space available to display the visualizations, as well as the degree to which the text must be adjusted or reflowed to accommodate them. We provide an illustrated design space of placement options for word-scale visualizations and identify six important variables that control the placement of the graphics and the level of disruption of the source text. We also contribute a quantitative analysis that highlights the effect of different placements on readability and text disruption. Finally, we use this analysis to propose guidelines to support the design and placement of word-scale visualizations.

Index Terms-Information visualization, text visualization, sparklines, glyphs, design space, word-scale visualizations

## REFERENCE

- which other VIS paper is cited from this particular paper
- based on DOI and separated by;

10.1109/VAST.2010.5652433;10.1109/INFVIS.1 998.729559;10.1109/VISUAL.1997.663916;10. 1109/TVCG.2013.182;10.1109/TVCG.2014.234 6258:10.1109/TVCG.2008.173

#### REFERENCES

- [1] A. Abdul-Rahman, J. Lein, K. Coles, E. Maguire, M. Meyer, M. Wynne, C. R. Johnson, A. Trefethen, and M. Chen, Rule-based visual mappingswith a case study on poetry visualization. Computer Graphics Forum, 32(3):381-390. 2013
- [2] E. Bertini, M. Rigamonti, and D. Lalanne. Extended excentric labeling. Computer Graphics Forum, 28(3):927-934, 2009.
- [3] S. Bird, E. Klein, and E. Loper. Natural Language Processing with Python, O'Reilly Media Inc., 2009.
- [4] R. Borgo, J. Kehrer, D. H. Chung, E. Maguire, R. S. Laramee, H. Hauser, M. Ward, and M. Chen. Glyph-based visualization: Foundations, design guidelines, techniques and applications. In Eurographics 2013-State of the Art Reports, pages 39-63. The Eurographics Association, 2012.
- [5] M. Bostock, V. Ogievetsky, and J. Heer. D<sup>3</sup> data-driven documents. IEEE Transactions on Visualization and Computer Graphics, 17(12):2301-2309, 2011.
- [6] U. Brandes, B. Nick, B. Rockstroh, and A. Steffen. Gestaltlines. Computer Graphics Forum, 32(3):171-180, 2013.
- [7] B.-W. Chang, J. D. Mackinlay, P. T. Zellweger, and T. Igarashi. A negotiation architecture for fluid documents. In Proceedings of the Conference on User Interface Software and Technology (UIST), pages 123-132. ACM, 1998.
- [8] W. S. Cleveland, M. E. McGill, and R. McGill. The shape parameter of a two-variable graph. Journal of the American Statistical Association, 83(402):289-300, 1988.
- haviour & Information Technology, 23(6):377-393, 2004
- [10] J.-D. Fekete and C. Plaisant. Excentric labeling: Dynamic neighborhood labeling for data visualization. In Proceedings of the Conference on Human Factors in Computing Systems (CHI), pages 512-519, ACM, 1999.
- [11] S. Few. Time on the horizon, Last read: March 2014. http://www.perceptualedge.com/articles/visual\_ business\_intelligence/time\_on\_the\_horizon.pdf.
- [12] J. Fuchs, F. Fischer, F. Mansmann, E. Bertini, and P. Isenberg. Evaluation of alternative glyph designs for time series data in a small multiple setting. In Proceedings of the Conference on Human Factors in Computing Systems (CHI), pages 3237-3246. ACM, 2013.
- [13] P. Goffin, W. Willett, J.-D. Fekete, and P. Isenberg. Sparklificator, Last read: June 2014. http://inria.github.io/ sparklificator/.
- [14] B. Greenhill, M. Ward, and A. Sacks. The separation plot: A new visual method for evaluating the fit of binary models. American Journal of Political Science, 55(4):991-1002, 2011.
- [15] J. Heer and M. Agrawala. Multi-scale banking to 45 degrees. IEEE Transactions on Visualization and Computer Graphics, 12(5):701-708, 2006
- [16] J. Heer, N. Kong, and M. Agrawala. Sizing the horizon: The effects of chart size and lavering on the graphical perception of time series visualizations. In Proceedings of the Conference on Human Factors in Computing Systems (CHI), pages 1303-1312, ACM, 2009,
- [17] M. R. Jakobsen and K. Hornbæk. Transient visualizations. In Proceedings of the Conference on Computer-Human Interaction (OzCHI), pages

69-76. ACM, 2007.

- [18] B. Lee, N. H. Riche, A. K. Karlson, and S. Carpendale. SparkClouds: Visualizing trends in tag clouds. IEEE Transactions on Visualization and Computer Graphics, 16(6):1182-1189, 2010.
- [19] J. Pearson, G. Buchanan, and H. Thimbleby. Improving annotations in digital documents. In Research and Advanced Technology for Digital Libraries, pages 429-432. Springer, 2009.
- [20] C. Perin, R. Vuillemot, and J.-D. Fekete. SoccerStories: A kick-off for visual soccer analysis. IEEE Transactions on Visualization and Computer Graphics, 19(12): 2506-2515, 2013.
- [21] P. Pirolli and S. Card. Information foraging. Psychological Review, 106(4):643-675, 1999.
- [22] H. Reijner. The development of the horizon graph. In Proceeding of Workshop From Theory to Practice: Design, Vision and Visualization Extended Abstracts of IEEE VisWeek. Citeseer, 2008.
- [23] T. Ropinski, S. Oeltze, and B. Preim. Survey of glyph-based visualization techniques for spatial multivariate medical data. Computers & Graphics, 35(2):392-401.2011.
- [24] T. Saito, H. N. Miyamura, M. Yamamoto, H. Saito, Y. Hoshiva, and T. Kaseda. Two-tone pseudo coloring: Compact visualization for onedimensional data. In Proceedings of the Conference on Information Visu-
- alization (InfoVis), pages 173-180. IEEE, 2005. [25] H.-J. Schulz, T. Nocke, M. Heitzler, and H. Schumann, A design space of visualization tasks. IEEE Transactions on Visualization and Computer
- Graphics, 19(12):2366-2375, 2013. [9] M. C. Dyson. How physical text layout affects reading from screen. Be- [26] M. Steinberger, M. Waldner, M. Streit, A. Lex, and D. Schmalstieg. Context-preserving visual links. IEEE Transactions on Visualization and Computer Graphics, 17(12):2249-2258, 2011.
  - [27] M. Stone. In color perception, size matters. IEEE Computer Graphics and Applications, 32(2):8-13, 2012.
  - [28] J. Talbot, J. Gerth, and P. Hanrahan. An empirical model of slope ratio comparisons. IEEE Transactions on Visualization and Computer Graphics, 18(12):2613-2620, 2012.
  - [29] E. R. Tufte. Envisioning Information. Graphics Press, Cheshire, CT, 1990
  - [30] E. R. Tufte. Beautiful Evidence. Graphics Press, Cheshire, CT, 2006.
  - [31] M. O. Ward. A taxonomy of glyph placement strategies for multidimensional data visualization. Information Visualization, 1(3-4):194-210, 2002.
  - [32] W. Willett, J. Heer, and M. Agrawala. Scented widgets: Improving navigation cues with embedded visualizations. IEEE Transactions on Visualization and Computer Graphics, 13(6):1129-1136, 2007.
  - [33] D. Yoon, N. Chen, and F. Guimbretière. TextTearing: Opening white space for digital ink annotation. In Proceedings of the Conference on User Interface Software and Technology (UIST), pages 107-112. ACM, 2013
  - P. T. Zellweger, S. H. Regli, J. D. Mackinlay, and B.-W. Chang. The impact of fluid documents on reading and browsing: An observational study. In Proceedings of the Conference on Human Factors in Computing Systems (CHI), pages 249-256. ACM, 2000.

## **RESEARCH QUESTIONS**

What can we do with this data?

# SUPPORT PEER-REVIEW

every paper submitted to a conference needs 3-4 reviewers

they should be

- experts on the topic
- have diverse expertise
- not be in conflict
- experienced

Can you help suggest good reviewers for a paper?

![](_page_30_Picture_8.jpeg)

Paper keywords Co-authors Show Me	
my awesome VIS	
	"

# X'S RESEARCH CAREER

- researchers typically work on a variety of topics throughout their careers
- they also change institutions
- they are more or less active in specific years
- they may work with the same or different people

Can you visualize a researcher's career?

< ⇒ × ☆ €	A Web Page ttp://showmycareer.org	
Author	Show Me	
	my awesome VIS	
		"

# FINDING RELATED WORK

- when you write a paper you need to include a related work section
- covering the most important related work is difficult
- can you build a system that shows the most important relevant literature for a topic (a keyword, or a set of keywords)?

A Web Page	
Keywords Show Me	

# UNDERSTANDING IEEE VIS

- the IEEE VIS conference is very diverse in terms of topics, people, etc.
- can you build a visualization that describes what the community looks like?
  - what is the difference between InfoVis, SciVis, VAST?
  - are there people coming in and leaving regularly?
  - what are historic trends in the community?

(⊐ ⊂) × (∴)	A Web Page http://showmevis.org	
	my awesome VIS	
		"

# FINDING A PROGRAM COMMITTEE

- conference reviewing is led by a program committee. The members have to
  - have at least three years of expertise in the field
  - are from various affiliations
  - a mix of male and female
  - represent a variety of research topics
- can you help build a visualization tool to help choose a program committee?

<⊐ <> × ↔	A Web Page http://helpmemakemycommittee.org	
<ul> <li>✓ researcher1</li> <li>☐ researcher2</li> <li>✓ researcher3</li> <li>☐ researcher4</li> <li>☐ researcher5</li> <li>☐ researcher6</li> <li>✓ researcher7</li> <li>✓ researcher8</li> </ul>	my awesome VIS	

## **CODING ENVIRONMENT**

p5<sub>∗</sub>js

### Download \* Start \* Reference \* Libraries \* Learn \* Community

Hello! p5.js is a JavaScript library that starts with the original goal of Processing, to make coding accessible for artists, designers, educators, and beginners, and reinterprets this for today's web.

Using the original metaphor of a software sketchbook, p5.js has a full set of drawing functionality. However, you're not limited to your drawing canvas, you can think of your whole browser page as your sketch! For this, p5.js has addon libraries that make it easy to interact with other HTML5 objects, including text, input, video, webcam, and sound.

p5.js is a new interpretation, not an emulation or port, and it is in active development. An official editing environment is coming soon, as well as many more features!

p5.js was created by Lauren McCarthy and is developed by a community of collaborators, with support from the Processing Foundation and NYU ITP. © Info.

Processing

### Cover

Download

### Exhibition

- Reference Libraries Tools Environment
- Tutorials Examples Books Handbook
- Overview People

Shop

» Forum » GitHub

![](_page_42_Figure_10.jpeg)

Welcome to Processing 3! Dan explains the new features and changes; the links Dan mentions are on the Vimeo page.

- » Download Processing
- » Browse Tutorials
- » Visit the Reference

Processing is a flexible software sketchbook and a language for learning how to code within the context of the visual arts. Since 2001, Processing has promoted software literacy within the visual arts and

### » Exhibition

![](_page_42_Picture_17.jpeg)

Fluid Leaves by Reinoud van Laar

![](_page_42_Picture_19.jpeg)

cf.city flows by Till Nagel and Christopher Pietsch

![](_page_42_Figure_21.jpeg)

# WHAT WE WILL BE BUILDING TODAY

![](_page_43_Picture_1.jpeg)

## DOWNLOAD

## https://p5js.org/download/#editor

![](_page_44_Figure_2.jpeg)

## START

### 🧟 sketch.js

File View Edit Help

![](_page_45_Figure_3.jpeg)

![](_page_46_Picture_0.jpeg)

![](_page_46_Figure_1.jpeg)

# GO TO SKETCH

![](_page_47_Figure_1.jpeg)

### Name

 $\wedge$ 

![](_page_47_Figure_3.jpeg)

## **COPY DATA FILE**

![](_page_48_Figure_1.jpeg)

```
1
    var W = 1300;
    var h = 900;
 2
 3
 4 -
    function setup() {
 5
 6
       createCanvas(w, h);
 7
       noLoop();
       background(255, 204, 0);
 8
 9
     }
10
11 - function draw() {
12
13
     }
14
```

```
var w = 1300;
 2
    var h = 900;
 3
 4 -
    function preload(){
      table = loadTable("data/Vispubdata-Grobid-min.csv","csv","header");
 5
 6
    }
 7
 8 -
    function setup() {
 9
10
      createCanvas(w, h);
11
      noLoop();
12
      background(255, 204, 0);
13
      console.log(table.getRowCount() + " total rows in table");
14
      console.log(table.getColumnCount() + " total columns in table");
15
16
    }
17
18 -
    function draw() {
19
20
21
    }
22
```

```
function draw() {
 var spacing = 10;
 var x = 0;
 var y = 5;
 var length = 10;
  var lineheight = 30;
 for (var i = 0; i < table.getRowCount(); i++)</pre>
   {
    x = x + spacing;
    if (x > w - spacing) {
    x = x \% w + spacing;
       y = y + lineheight + 10;
     }
    line(x , y, x, y + lineheight)
   }
```

```
4
    var table;
5
 6
    var yearCol;
7
    var conferenceCol;
 8
   var minYear;
 9
   var maxYear;
10
11
   var minWidth = 1;
12
   var maxWidth = 5;
13
14
   var fills = [0,50,100,150,200];
   var conferences = ["VAST","InfoVis","SciVis","Vis"];
15
```

```
22 - function setup() {
23
24
      createCanvas(w, h);
25
      noLoop();
26
      background(255, 204, 0);
27
      console.log(table.getRowCount() + " total rows in table");
28
29
      console.log(table.getColumnCount() + " total columns in table");
30
31
      yearCol = table.getColumn("Year");
      minYear = min(yearCol);
32
33
      maxYear = max(yearCol);
34
   }
```

```
for (var i = 0; i < table.getRowCount(); i++)</pre>
45
46 -
       {
47
48
         x = x + spacing;
49
50 -
         if (x > w - spacing) {
51
            x = x \% w + spacing;
52
            y = y + lineheight + 10;
53
         }
54
55
         currentYear = yearCol[i]
         currentWidth = (currentYear - minYear) / (maxYear - minYear) * (maxWidth - minWidth) + minWidth;
56
57
         strokeWeight(currentWidth);
59
         line(x, y, x, y + lineheight)
60
61
       }
62
```

```
function setup() {
 createCanvas(w, h);
 noLoop();
  background(255, 204, 0);
  console.log(table.getRowCount() + " total rows in table");
  console.log(table.getColumnCount() + " total columns in table");
 yearCol = table.getColumn("Year");
 minYear = min(yearCol);
 maxYear = max(yearCol);
```

conferenceCol = table.getColumn("Conference");

}

![](_page_55_Figure_0.jpeg)